

### Creating a Video Resume

Creating a Video resume to accompany your written resume or CV can help you to stand out from the crowd in a positive way; the wrong one can do the opposite.

Here are some helpful tips from pros on how to make a video that will work for you.



### Make sure It is appropriate

- Make sure it is relevant to the job you want.
- If you are applying for an online, media, social or creative professions then a video might just increase your chances of getting that interview.
- Check with companies to see if they accept video resumes.

### Don't just read your resume word for word

- The point of a video presentation is to offer the employer a more well-rounded picture of you.
- To let the employer know what you have accomplished and what you are capable of achieving.
- Tell the employer why you are the right person for the job and what YOU can do for THEM!
- Focus on your experience and skill sets that are relevant to the job you are applying for.

### Keep it short

- We suggest that you limit the length of your video from 1 to 3 minutes.
- Recruiters may want to use your video as an initial screening as a way to filter applicants.
- Recruiters do not usually want to use the video in lieu of a real interview.

*\*Think of your video as your own personal teaser trailer, it is a clever way to show off your personality!*

### Tips to help you create a Video Resume

- Pay careful attention to your wardrobe, dress professionally as you would for an interview.
- Look at the camera, not at the desk, table, or ceiling. Make sure the camera is level.
- Speak clearly and articulately.
- Make sure there is no background noise or things on the wall to distract the viewer.

- Practice your script before filming.
- Start by introducing yourself.
- Focus on professional endeavors only.
- Discuss what you can do for the company.
- Thank the interviewer for considering you for the job.

### Be Creative:

If you plan on using a video resume, do it right and make it spectacular! Remember to keep it classy.

- Be creative but remain professional.
- Do not deviate too much from the demeanor you would have in the workplace.

### Make sure your video passes the share test

As with anything else you put online...don't put anything out there that you wouldn't want to go viral. Though it is unlikely that your video resume will end up in Youtube's top five imagining the scenario is a good test if what you have created is appropriate. Would you want your friends and family to see your video? If the answer is no to that question then don't submit the video resume.

### Where to share

You can share your video on networking sites such as LinkedIn, CareerBuilder, Jobster, MyWorkster, and Youtube. These all have a section of your profile where you can include your video.

- *If you have an online portfolio you can place it on your own website and link to it from there.*
- *You can even create a QR code to link your audience with the video or to your account on LinkedIn, CareerBuilder or other sites you have chosen...check out this link below:*



**(Check out the video above on how to make a video resume)**

### Contact Career Services

201 Peabody | 207.404.5618 | [careerservices@husson.edu](mailto:careerservices@husson.edu)  
[www.husson.edu/careerservices](http://www.husson.edu/careerservices)

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