



SCHOOL OF HOSPITALITY,  
SPORT AND TOURISM  
MANAGEMENT

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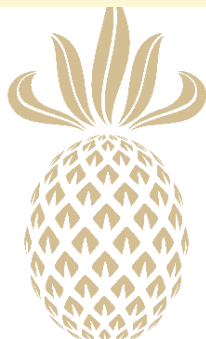
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*From the Desk of...*

*Dr. Lee Speronis*

*Prof. Richard Fabri*

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# Adventures in Hospitality and Sport Management

*Dedicated to assisting and promoting the growth of hospitality,  
sport and tourism in Maine*

## 2018 Hospitality Career Fair

*Madisein Ashby*



The morning of the career fair, my eyes were fixed on every detail; the tables, the companies, the students, the employers and employees, the water bottles lined up perfectly, the professionalism throughout the room; planning is essential. Working on this year's Hospitality, Sport and Tourism career fair was a tremendous honor. Knowing how important this was for the students at Husson and the businesses in our community was a huge motivator for me to work hard on this event. I hope that the effort I put in shined through with the results of that day. I could not have done this as well as I did without the help of Marissa Johnson, who really knew how

to take charge when it came to reaching out to employers. Another huge shout out goes to Samara Oliver, who put on last year's job fair and left a very handy guide on all there is to know about running this annual event.

On the day of the event, it was nice to get to talk with all of the employers and see some familiar faces. ***We've had students in the past that have met with these same employers that are at our fairs and received amazing jobs in return. We saw that this year when those students returned again with their employers and were ready to recruit more brilliant Husson students.*** These job fairs are an excellent opportunity for anyone looking for a job because these companies are ready to hire practically on the spot. You could walk in with a resume and a dream and walk out with a dream come true job. And our students are proof that this is a possibility.

And of course a huge thank you to the following companies that made the success of this day possible. We couldn't do it without you:

- Adventure Bound
- Atlantic Brewing Company
- Bangor CVB
- Bangor Parks and Rec
- Bangor YMCA
- Bath Iron Works
- Bay View Collection
- Best Western Acadia Park Inn
- Camden National Bank
- Camp Beech Cliff
- Career Center/MDOL
- Dennis Paper
- Giri Hotels
- Harborside Hotel, Spa and Marina
- Hilton Garden & Hampton Inn
- Lafayette Hotels
- Lord Camden Inn
- Maine Distributors
- Nonantum Resort
- Ocean Properties
- On the Water in Maine
- Orono Hotels
- Samoset Resort.
- The Small Point Club
- Trudi Gillen
- Waterfront Concerts
- Witham Family Hotels

## Meet the Editors



*Adriana Stone*

Ms. Stone is currently in her fourth-year of the five-year MBA Hospitality and Tourism Management program. For the past year and a half, she has been working for Hollywood Casino Hotel as a Front Desk Agent/Reservationist, and was recently promoted to a dual-rated supervisor this past January. She is hoping to one day work internationally for hotels and/or resorts, as she has a passion for traveling.

*Susan Reisman*



**Susan Reisman** is an instructor in the School of Hospitality, Sport & Tourism Management.

Ms. Reisman's career in the field of marketing has spanned several decades and locations, including her home town of New York City, the Philadelphia area, and her adopted state of Maine. As a consultant, she has worked with clients in the nonprofit sector, education, professional services, tourism and technology, and other areas. She has worked in organizations, as a consulting firm partner, and as a university instructor, and, without a doubt, prefers working with students to all other roles.

## The Hospitality Association

*Ellie Longefellow*



The Hospitality Association is a school based club that is open to all Husson students interested in Maine's Hospitality and Tourism industry. It's a great network to be a part of, as this industry is one of Maine's fastest growing employable networks.

In the club, we make a lot of effort to assist the community by giving back. This is often done by volunteering at Cross Insurance Center events to raise money for Husson's program, or donating to local charities in need. In December, the club worked alongside the bookstore for staff appreciation week and hosted a holiday gift wrapping station. Students and faculty could drop off any gifts they wanted wrapped and our amazing club members would spend hours wrapping gifts. We accepted donations and gave all the proceeds to the Bangor Humane Society.

Volunteer opportunities are always present, especially for the concession stands at Cross Insurance Center events. The Hospitality Association is always welcoming new members. We encourage anyone to join, even if they aren't a hospitality major!



## Meet Our Students



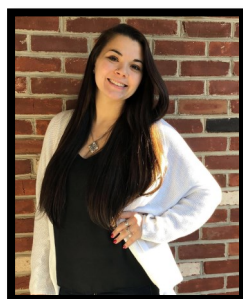
*Meghan Catanese*

I am a fourth-year student working towards my MBA in Hospitality and Tourism Management. When I was in high school, I knew I was interested in event planning. I chose this program because I wanted to help people and learn more about the industry.

I have had nothing but great experiences both in the classroom and hands-on in the community. Husson University has lead me in the right direction and prepared me for whatever may come next after graduation. Dr. Speronis, as well as my professors, have been very personable and have been there to support me in any way to help me succeed. Since I have been at Husson, I have seen a lot of growth both as an individual and as a student.

I have been a member of the Hospitality Association, the President and co-philanthropy chair of Kappa Delta Phi National Affiliated Sorority, as well as a team member on the Women's Soccer Team. These things have shaped me into who I am today and how to be a leader in the future.

Last Spring I was inducted into Eta Sigma Delta honors society, and this April I will be inducted into Sigma Beta Delta honors society. Husson was my number one choice in schools and I have no doubt that I made the right decision by going here. I have used my time here to my advantage and have gained so much.



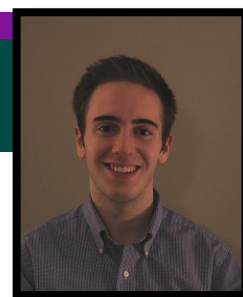
*McKenna Gerchman*

I am from Fryeburg, Maine, and I'm a junior here at Husson University. I am in the MBA program with a concentration in Sport Management. I have always been around sports and I have fallen in love

with the whole aspect of sports and the bright future it has given me.

When looking into schools, I was very indecisive about what university I wanted to go to, but I couldn't be happier that I chose Husson. Husson is a small community, and it welcomed me with open arms. All the professors are always there to help with anything you need and are always putting your needs first. I've had great internship opportunities and career fairs that have helped me figure out my future more clearly.

I will be graduating in 2020 and I am hoping to move down south and get into Event Management or Athletic Directing. I am very happy I ended up choosing Husson. I have met so many amazing professors who have pushed me and helped me be who I am today, and have created many friendships that will last a lifetime.



*Tanner Paladino*

Currently I am a fourth-year student enrolled in the five-year MBA Hospitality and Tourism Management program. There are no doubts as to whether or not this major is for me. All of my jobs have been geared towards customer service, and that is what I love and excel at.

Since starting at Husson, I have played a role in several different volunteering positions in the Bangor area. These include: Blue Ox concession stand events, Bangor Region Chamber of Commerce awards dinner, Greek dance, Husson graduation, and more. These opportunities have helped me create deeper connections with certain faculty and students from Husson.

In October of 2017, I was very fortunate to have acquired a job at the TownePlace Suites hotel in Bangor, Maine. I've been trained to work the front desk, breakfast shifts, and miscellaneous housekeeping duties. I have actually been able to apply the concepts I have been learning about in my courses into the workplace.

In the future I am hoping to travel internationally for work, bouncing between hotels in different countries. My current plan is to end up in the Marriott Management Training Program. This option would allow me to work with management and gain practice managing different departments. Looking forward, I see myself continuing to work hard and explore new territories, both in my career and around the globe.

*Benjamin Morrill*



I am from Parkman, ME and I'm currently a second-year student in the Sport Management program. I will be graduating from Husson in 2020, with a degree in Sport Management.

Through my experiences in the program, I have been able to pursue an operations internship with the Hurricane Junior Golf Tour. The experience I have had so far with the HJGT has been truly a once-in-a-lifetime learning experience. The lessons I have had in classes throughout my education at Husson, as well as the various volunteer opportunities they have helped me find, are what prepared me to handle my internship this spring.

In the future, I intend on having another chance to experience a different side of the golf industry. After seeing what goes on in the operations world, I am working towards grabbing a greater understanding of the industry as a whole. The biggest thing I have learned from my internship and my experience here at Husson is to not be afraid to step out of my comfort zone and to try new things. They may lead to the next puzzle piece in your education.

## Alumni Corner



*Shelby Whitman*

My name is Shelby Whitman and I graduated from Husson last May with my Master's in Hospitality and Tourism Management. During my time at Husson, I was on the board for the Hospitality Club and helped organize several different volunteer activities. I was also provided with the opportunity to take part in two great internships. The first internship was with The Walt Disney World Company where I worked as a front desk agent at the Yacht and Beach Club. This is where I learned my love for the lodging industry. The second internship I had was at The Holiday Inn in Bangor, where I assisted the hotel in earning their green certification.

I have since moved to Charlotte, North Carolina and am currently working at the Crowne Plaza Hotel. I am the loyalty champion for the hotel, which means I manage our loyalty program. This requires me to meet certain goals and standards monthly and send reports weekly.

Husson has made me into a person who needs to be detail oriented. I have learned great time management skills, as my reports are to be sent out every Sunday or Monday. However, being a busy hotel it can be difficult to do that. My courses at Husson also taught me that each employee is motivated differently. I have had to learn about my co-workers, and what motivates each of them, in order to meet our goals. I have also suggested and implemented changes in order to make the guest experience the best it can possibly be.

Husson prepared me to go into the hospitality field and I look forward to where my education will take me in the future.

I spent some of the best years of my life at Husson University. I would not have had all the career opportunities thus far without Husson. It's reassuring to know that the professors are just as invested in your learning as you are. I have recommended Husson to many people through the years because I think so highly of the academic institution.

I graduated in 2016 with a Master's Degree in Business Administration and a Bachelor's of Science in Hospitality and Tourism Management. I have used my degrees as a Front Office Manager for the Harborside Hotel, Spa and Marina in Bar Harbor, Maine. From there I spent a few months in Augusta, Maine, as the Sales Manager for the Homewood Suites.

My current position is Senior Service Consultant with Wayfair, LLC. This job is a different form of customer service that I had yet to experience. I've learned to love the job and am excelling at it. I have plans to stay with the company and continue to move up.

All in all, without the connections and proper base information provided by the curriculum and professors at Husson, I would not have the confidence and know how to get where I am today. I am beyond proud to be a graduate of Husson University and I'm excited for others coming behind me to have the same experience I did.

*Vita Gould*





# Community Connections

## Bangor Region Chamber of Commerce Dinner

*Caroline Snow*

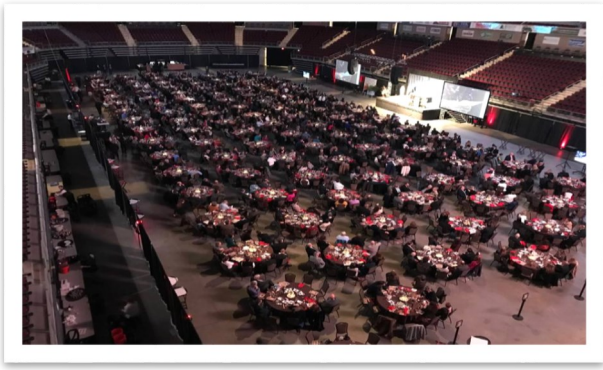
Each year, the Bangor Region Chamber of Commerce hosts an awards dinner to recognize some of the outstanding people and businesses in the Bangor Area. The Annual Awards Dinner is the Chamber's premier event, bringing together the business community for a ceremony that includes dinner, guest speakers, and presentations. Recognition is given to area leaders who have made a significant impact on the Bangor region, the most prestigious of which is the Norbert X. Dowd Award. Other awards presented include the Business of the Year Award, the Catherine Lebowitz Award for Public Service, the Jane Irving Community Service Award, the Nonprofit of the Year Award, the Arthur Comstock Professional Service Award, and the Bion & Dorian Foster Entrepreneurship Award. The dinner is also a chance to highlight the year's successes for the Chamber, as well as provide them with an opportunity to talk about the future.

This year's theme was a play off of the Chamber's motto of, "grow along with us." Each table was covered with a brown table cloth accented with red napkins. In the middle of the table was a wooden slice covered with buffalo plaid, accented with a little pine tree and little fairy lights in a glass sconce. The room was decorated with fake trees all around to play up the lumberjack theme and give the illusion of being in the woods. Placed just above the plate at each setting was a cup donated by Geaghans Pub. Each cup had the logo, "YES WE CAN!" printed on the front.

One of the biggest and most exciting parts of this year's dinner was the world record attempt. What was the record they were trying to break? The number of simultaneous cans being opened. With a room full of 1300+ people, why not give it a try? The great people at Geaghan's Pub organized and planned out how the attempt would be conducted, ensuring it was done in a way that could be sent to the Guinness Book of World Records judges for authentication. Every individual in the building (guests, staff and even volunteers) were handed a variety of canned drinks to open. When everyone was given a can, the emcee Ric Tyler did a countdown and everyone opened their cans. Unfortunately the record was not broken, but it was a fun attempt that brought a fun air and excitement to this year's dinner.

Part of what makes this dinner such a success every year is the help from the volunteers that step up the night of the dinner. Volunteers, for the most part, come from Husson University. In fact, this year alone, over 65 students volunteered to be a part of the event. Students did a variety of tasks, including, but not limited to, serving dinner to the guests, offering appetizers during the cocktail hour, cleaning up after the event and washing dishes. It was a great opportunity for students to get their faces out in the community and make connections with people who could very well be hiring them in the future. Additionally, the dinner itself was planned and organized by two interns, also from Husson. Tasked with organizing volunteers, using social media to promote the event, and putting together all the small details, the two interns stood by during the event to ensure that everything went well.

The event overall was a success and many of the guests and workers left feeling more than excited to see what the dinner holds next year!



## Community Connections



### Dancing with the Greeks

*Stephen Speronis*

Dancing with the Greeks is a fundraising event for the local Saint George Greek Orthodox Church. The event runs annually in early November, and it has become a tradition over the past ten years. The church relies on fundraising events like this one in particular, so it is crucial that everything runs smoothly, and most importantly, that everyone has a great time! This event could not run without the help of our volunteers from Husson University. The students will tell you how much they enjoyed volunteering, and if you come help, you are also fed some great food!

This is one of the most entertaining and unique volunteer experiences that you can find. Upbeat music, dance, and delicious food all take the spotlight. The community has really taken in this event and has helped to shape what it has become. If you are a student (or anyone!) who wants to come enjoy the night, you are more than welcome to help, dance, and try some Mediterranean dishes that you haven't had before.

Saint George Greek Orthodox Church also holds free dance lessons in the weeks prior to the event. It will take some practice to be able to keep up with Professor Read!

### 2018 Governor's Conference on Tourism: April 3rd & 4th, at Holiday Inn By the Bay

*Tanner Paladino*

The 2018 Maine Office of Tourism's Governor's Conference two-day event was held at Holiday Inn by the Bay in Portland, Maine. I attended the second day of the event with a handful of other classmates who are in the hospitality program here at Husson University. The day consisted of opening remarks, a year in review, a general session on workforce development, a trade show (Husson students represented our booth), breakout sessions on related topics, an awards luncheon, a keynote speaker, and more.

Each presentation and time-blocked session proved to be both insightful and beneficial. A piece of the main event mentioned the process of having tourists plan trips here in Maine. This process is being integrated through online media and through the cycle of: Discover, Research, and Commit.

During one of the breakout sessions, I learned more about how businesses can benefit from organizing events during their off-peak seasons. Since Maine has a long winter, it can be very useful for companies to invest time and effort into building business if they normally are only busy during their peak season. This could be Sugarloaf during the winter, or Bar Harbor during the summer. As one of the speakers mentioned, "Need is the mother of invention." Other speakers gave their own personal stories and explained the importance of involving the community to build these shoulder season events.

Overall, I walked away from this event feeling happy and satisfied. I was able to meet professionals in the field, hear talks relating to tourism, listen to Governor Paul LePage, and so much more! All of this was great, not to mention the fact that another Husson student and I received firm job offers while we were in attendance. This is definitely an event that many hospitality students could benefit from, so be sure not to miss it next year!

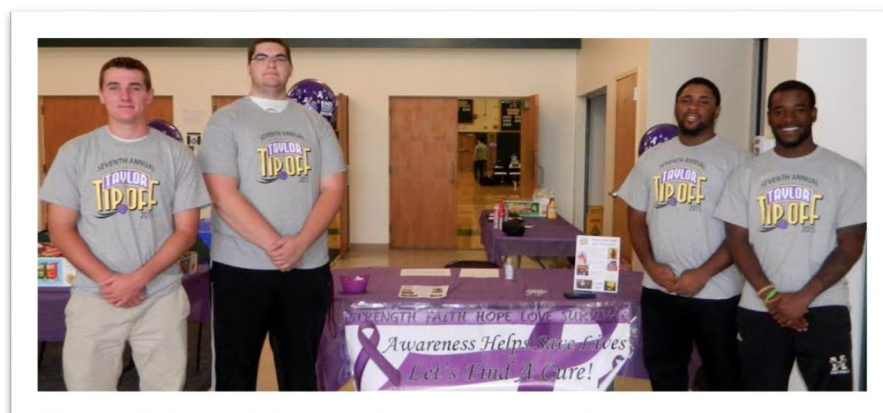
## Community Connections

### Community Support from Sport Management

In September of 2017, ten Sport Management students donated their time and skill to a successful 5K race held to raise money for a Bangor nonprofit. Staffing tables, guiding runners, and assisting event personnel in and around Bangor's Waterfront Park, the students from Professor Fabri's Business of Fitness and Wellness class helped Wellspring raise a record amount for this annual event.

Students currently in the Sport Marketing class are writing marketing plans for this important Wellspring fund raiser and further activities are planned to grow the partnership between Husson's Sport Management program and this nonprofit.

On September 16, 2018, Professor Fabri's Sport Management students will once again be found at the Bangor Waterfront volunteering at Wellspring's annual 5K. Wellspring provides mental health and addictions counseling and residential treatment services to those seeking to improve their lives.



### Taylor Tip-Off Basketball Tournament

*Boston Van Buren*

The 9th Annual Taylor Tip-Off Basketball Tournament took place on November 5th, 2017 at the Hamden Parks and Recreation Center. The Taylor Tip-Off is a fundraising event that allows everyone involved to engage in a competitive basketball game. These games are meant to support the young, innocent victims of domestic violence. The tournaments are not about winning the game, but which team can raise the most money for the Taylor Memorial Fund. All proceeds and awareness support children across the state of Maine who have lost their parents due to domestic violence. The event is run and planned by Trudi Gillen, who explained that the tournaments are a way to give back to the community, help with a charity event, and raise awareness for domestic violence.

Students in the Sport Management Professional Development Association at Husson University helped take part in assisting the Taylor Tip-Off. During the event, Husson students helped run the time clock, concessions, and the gate. Students also aided in setup and teardown for the event. By participating in this event, it helps show students what is ahead of them in their future careers. Watching an event be planned and observing how to make it run smoothly is a skill set that is necessary to have for particular jobs. Students have been attending this event for 3 years now and by doing so, it creates opportunities and experiences for the volunteers. These opportunities can lead to internships in which students can learn to manage and run an important sporting event. From the outside it may look simple, but on the inside there are many moving pieces to account for and manage. Trudi Gillen expressed that organizing and running an event that is sport related and helps raise awareness for the charity event of domestic violence allows Husson students to give back to the community and gain experience in event planning and organizing, which is helpful for their majors.



## Husson & The Bay View Collection



*The Bay View Collection consists of the Lord Camden Inn, the Grand Harbor Inn, and 16 Bay View; three, luxury boutique hotels located in the heart of Camden, Maine. They have attended many Husson University Career Fairs in the past, with 2017 being the first year they started the Manager Trainee/Internship Program. Matthew Levin, the Director of Hotels & Marketing, developed the program, while Samara Oliver, a former Hospitality student of Husson, was the first intern to complete the program.*



### Matthew Levin

*Director of Hotels & Marketing*

*For the last 14 years, Matthew has worked for Stuart and Marianne Smith, owners of the Lord Camden Inn, Grand Harbor Inn, and the all new 16 Bay View hotels in Camden, Maine, collectively known as the Bay View Collection. As Director of Hotels and Marketing, Matthew is responsible for establishing an outstanding service culture, and guest experience within the hospitality portfolio, as well as overseeing and providing operational support and training to all management.*

As the Director of Hotels, my typical day starts with an early morning visit to each property to check-in with staff, say hello, and determine priority needs for the day that relate to operations, maintenance and personnel. Quite often these site visits will include interactions with guests, which is one of my favorite parts, checking to see how their stay has been and if there is anything else we could do to create a more memorable experience. After my morning visits it is off to my office where I check and respond to emails, meet with our Marketing Specialist to determine the day's digital marketing schedule, and check my calendar for upcoming meetings or interviews. Late morning is usually a meeting with my

General Manager, Erick Anderson, to discuss personnel needs, our labor and expense budgets and any purchasing needs that we may need to look at. The rest of the day is responding to things that pop up at each property, whether it be a maintenance need, computer issue, guest assistance, and a variety of other things. This is the best part of the job because you simply don't know what will pop up next. The continuous challenge and reward of solving problems and encouraging our staff and managers to make tough decisions on their own, all in an effort to create a memorable experience for our guests are the most fulfilling aspects of my job. Something, I believe, not many careers offer.

A few years ago, I received an invitation to the annual Husson University Career Fair and I thought this might be a good idea. So, off we went to meet our next generation of hospitality professionals and hopefully encourage a few to come work for us. In order to do this, I created a unique Manager Trainee/Internship program specifically suited for Juniors or Seniors in a Business or Hospitality degree program at an accredited university. Its intent was to create a position within our boutique hotel portfolio for a soon to graduate hospitality student, providing a large breadth of experience in all departments. Ultimately the goal of this position is to train one of our future guest service managers or other department managers for long-term employment. This plan worked, as we have had one very successful example of this. We hired Samara Oliver just before she was about to graduate with a Master's Degree in Hospitality and Tourism Management, and now, less than a year after graduation, she is our Group Sales and Events Manager. This year looks even more promising with a couple of other prospects we recently met at last month's career fair. Our connection with Husson University is truly valuable and one I hope to maintain for a long time to come.



# Husson & The Bay View Collection

## Samara Oliver

*Group Sales & Events Manager*

### My Time at Husson University

I started my time at Husson in 2013 as a first-year student in the Business program with the goal of earning my Bachelor's degree in Business Administration. At the end of the spring semester however, I had decided that Husson wasn't for me (or so I thought) and transferred to Johnson and Wales University in Providence, Rhode Island. I spent a trimester there and very quickly realized that I was meant to be a Husson student. I transferred back to Husson in 2015 for my sophomore year, and I was accepted into the 5-year Master's program for my MBA. After having one class with Dr. Speronis, I made the decision (with a 'little' push from Dr. Speronis) to switch into the Hospitality Program and then began working towards my MBA in Hospitality and Tourism Management. I was happy because I was finally enjoying school and looked forward to classes. I had found my career path.

I enjoyed a variety of classes over the years which truly helped shape and prepare me for my career in the hospitality industry that I was eager to take on. As one of my graduate program requirements, I was assigned to plan and coordinate the annual Husson University Job Fair. It was more work than I ever expected, but I learned so much from the experience and little did I know, I had opened a big door for myself.

I was able to complete my MBA in 4 ½ years and start a full-time job that evolved from an internship I had begun in March 2017. Happy to say I finished my degree this past December 2017 and will be walking across the stage in May. Congratulations class of 2018!



### The Bay View Collection

My graduate internship was a manager trainee position for a hotel company in Camden, Maine called the Bay View Collection. I found this company and internship program from the job fair that I coordinated in February 2017. The hotel collection is made up of three boutique hotels in Camden, Maine. I felt honored to be the first student in this position that the hotel offered. I learned various skills of what it takes to be a manager, such as front desk, housekeeping, events, breakfast attendant and even valet! I truly enjoyed my internship with the company and felt my education helped me greatly. In July of 2017, I was offered a full-time position as a Guest Services Manager. It was an extremely exciting time for me and an opportunity I was excited to take on. I worked a busy summer for the collection and learned more every day. In November 2017, I was offered the position of the Group Sales and Events Manager. Accepting the offer, I began to learn even more, and saw a whole different side of the industry. Handling events had been a life long dream of mine, and something I said I always wanted to do when growing up. I am extremely thankful and feel beyond blessed to say I get to do just that as my career. As we begin to enter our peak season, I am excited to watch the many weddings and events that I have spent the past few months working on, bloom. It is amazing how far you can go with hard work, consistency and determination.

## Around Campus

### 2018 EagleFest

*Alice Kennedy*



Spring decided to show up for the 2018 EagleFest on Sunday, April 22nd, and the sun was out all day! Husson University's Recreational Programming students hosted the day-long event, offering a diverse and inclusive selection of competitive, yet recreational activities with the intent of providing a safe, social, and positive experience. This event strives to create an environment emphasizing fair play, sportsmanship, and respect for the core values of the Husson community.

This year we were able to round up six teams to participate in the events throughout the day. The day was split into a morning and afternoon section. The morning events included the participants battling it out in 3v3 basketball, going from hole to hole for all sports golf using different sporting equipment, stuffing their faces with delicious pies

provided by the Husson Dining Hall for the pie eating contest, lawn games which included bocce ball, cornhole, ladder ball, and a chipping contest, and finished with a relay race. After a much deserved lunch break, they were back at it for the afternoon which started with a healthy competition of dodgeball, continued with the participants spinning about a wiffle bat ten times and attempting to score-kick a soccer ball into the net for dizzy bat PKs, and ended with the teams running all over Husson's campus for a scavenger hunt where they had to decode the clues for eight different locations.

The competition this year was tough and the teams battled neck and neck throughout the day, but in the end, Team Bell Hop took first prize! On behalf of this year's Sport Management Recreational Programming and Event Management class, I would like to send a big thank to all those that participated in the 2018 EagleFest and to everyone that helped make it a success!



## Around Campus

### Maine IEEE Communications



IT students had the chance to attend a fun and informed presentation put on by the Maine IEEE Communications and Computer Chapter in the Kominsky Auditorium on March 27, 2018. IEEE is a professional technical organization. The topic for the evening was all about the Maine Turnpike's highly sophisticated Easy Pass System, and was led by Peter Mills, Turnpike Executive Director and Bill Yates, Turnpike Director of IT. Students who attended received a comprehensive understanding of the Easy Pass system, which includes RFID technology that captures cars' information on the highway as they pass by. This system is backed up by a sophisticated network and IT system to process drivers' payments, even when they are out of state. They learned how and why the IT system is very important for the Maine Turnpike Authority.

Not only was the presentation informative for IT students, it was a good opportunity for them to hear about internship and employment opportunities with the Maine Turnpike Authority, as well as enjoy some free pizza and soda during the event.

## *From The Desks Of...*

### *The Director & Associate Professor*

Dr. Lee Speronis



Experiential learning  
and Guest Service;  
We are ready to  
Serve!

The amazing Hospitality, Sport, and Tourism Management students participate in a multitude of community service activities showing their dedication to "giving back." Hospitality, Sport, and Tourism Management students take part and direct many community activities both on and off campus. Our students are leaders even before they graduate!

Ten students and faculty will participate in various capacities at the 2018 Governor's Conference on Tourism at the Holiday Inn by the Bay in Portland in April. Our 2018 job fair was a huge success with over 35 companies representing over 300 sites. 150 students received job offers, internships and full time career opportunities.

As the state of Maine has recognized that Hospitality is its number "1" employer and revenue generator, Husson students are finding excellent career opportunities upon graduation with their undergraduate and graduate degrees. The School of Hospitality, Sport, and Tourism Management offers multiple Bachelor of Science degrees, many concentrations, minors, and certificates. We are thrilled to offer five-year BS/MBA degrees and MBA degrees. Each student is required to participate in at least (2) -120 hour internships. These experiential learning opportunities benefit the students of course, while also greatly benefitting our business partners. The School of HSTM averages 20-25 internships per semester and more in the summer. This relationship has generated employment opportunities for our students while providing long term workforce and management solutions for our business partners. A true



## From The Desks Of...

win-win scenario has been established!

The Hospitality and Tourism program has national affiliation with the American Hotel and Lodging Association, allows our students the opportunity to earn certification (s) in each area of study and as an international member of ICHRIE our most successful students are invited to join the prestigious Eta Sigma Delta Honor society. Our program also features the use of professional simulations from prestigious hospitality educators STR and Red Global. National internship opportunities are provided by Disney, Marriott and Penn Gaming.

Our faculty continues to be involved academically and professionally in their respective areas of study and industries. With great excitement the School of HSTM welcomes the Integrated Technology program. The excitement of blending Integrated Technology into the various Hospitality and Sport Management scenarios is tremendous! All of our programs are benefitting from this new and exciting coalition and collaboration.

Our graduates are usually employed before receiving their degrees. In fact our tremendously successful internship program is leading to placement of our graduates at a rate of 98% in career opportunities. A further remarkable statistic from graduates from 2009-2016, is that we now have over 25 managers in casino operations, food & beverage and hotel operations. The School of HSTM also has placed students in management positions in sales, marketing, human resources, customer relations, finance and event planning. The skillset that a HSTM graduate develops in readily integrated into any management position.

Thank you to these amazing young people and to our industry partners who are making an impact by improving our world. Husson students/graduates are working in New England, the mid-Atlantic, the Southeast, Texas, Utah, California & Oregon.

### Sport Management

Professor Richard Fabri



As we move toward the end of the academic year, it is time to reflect upon successes. Our students continue to make a difference in our local community. We have volunteered more than 100 hours assisting some wonderful community organizations, such as the Harbor House Shootout, Halloween parties at both

Bangor Parks and Recreation and the Old Town/Orono YMCA, Bangor Youth Football, and the Taylor Tip Off Classic. This year we added the Wellspring Race for Recovery to our list of community partnerships and look forward to adding many more.

Our students continue to participate in existing and new internship opportunities. This year, Tanner Bisbee has spent time with the Jacksonville Jaguars and Fanatics while Ben Morrill has spent the spring working with the Hurricane Golf Tour. Ben's time is spent traveling from event to event organizing and managing the tour's activities. Brandon Darias spent his winter break working at Florida International University's recreation center. This summer, students are making plans to spend their internships at places like the Portland Sea Dogs, the Portland Mammoths, soccer programs in Pennsylvania, and other great organizations.

I would also like to take this opportunity to introduce and welcome Dr. Karen Boleska to Husson University as our newest fulltime faculty member. She will be joining us this coming fall from the University of the Incarnate Word where she was the club sport coordinator and a teaching assistant. She will be teaching classes such as Introduction to Sport Law, Sport Governance and Policy, and Sport Ethics as well as acting as a student advisor and mentor. We are all very excited to have her joining Husson University.

### Integrated Technology Program Coordinator

Professor Michael Knupp



This has been an extremely exciting year for the technology faculty and program. The technology faculty (Dr. Gerald Wright, Scott Traylor, Laura Gurney, Mike Knupp) are thrilled to have joined forces with

the School of Hospitality, Sport, and Tourism Management (HSTM). The move comes in concert with a redesign of the University's technology degree offerings. We are proud to announce that Husson University now offers a Bachelor's of Science degree in Integrated Technology with concentration options in Computer Information Systems, Software Development, and Web Design and Development. Business success is often

determined by the degree to which technology is strategically implemented to support core business objectives. The synergy between operational departments and technical departments is at a historic high. This is why it is so important to focus on how technology integrates into business and society. Regardless of industry, businesses have technology needs. The hospitality and tourism industries are being revolutionized by technologies such as AirBnB, Ziosk payment terminals, or blue tooth enabled door locking mechanisms in hotels. Analytics and replay technology has changed the face of the sport industry. Augmented reality like the K-zone in baseball video productions is common place. By joining the School of HSTM, our students will have a greater exposure to potential internship and future employment opportunities.

The new structure of the Integrated Technology degree also opens up opportunities for students. For the first time, each concentration has a 5th year MBA option. The IT degree with a concentration in software development can be fully completed online. In the future, we plan to make the Web concentration available as an online degree concentration option. Two new courses; Current Trends in IT and Principles and Practices in IT Security, are now available to students. New software development elective course are currently being built. It is certainly true that as the societal technological landscape changes, so too does our program offering.

We continue to be very proud of our students. Recent students have completed internships at Tyler Technologies, Maine Central Institute, RH Foster, and Eastern Maine Healthcare Systems (EMHS). Volunteerism is strong with students assisting at the Maine State Lego Robotics competition, the State of Maine Office of Information Technology Teen Tech Night, and the Bangor Chamber of Commerce Annual Awards Dinner. The culture of volunteerism and service will continue to be a focus for our talented students.

From the staff and students of the Integrated Technology program, thanks to Dr. Speronis for his continued commitment to student success and we're happy to be part of the team. Our future is very bright and we look forward to our continued path of building internal and external partnerships that ultimately benefit our students.