

# Bulletin

News and Highlights from the College of Business

Spring 2017

#### COLLEGE OF BUSINESS

## Husson University Westbrook

Our Westbrook Campus is offering a Leadership Certificate Course entitled, "The Art & Science of Leadership." The course is designed to help local business managers and organizational rising stars achieve their full potential. For more information, please visit: <a href="http://www.husson.edu/southern-maine/leadership-certificate-course/">http://www.husson.edu/southern-maine/leadership-certificate-course/</a>

#### Richard E. Dyke Center for Family Business

Husson University hosted the Bangor Region Chamber of Commerce's "Business After Hours" event in December. With a record turn out of 220 people, the event was held at the Richard E. Dyke Center for Family Business. "Business After Hours" is a popular Chamber event that facilitates



networking between business professionals. Each month, the event is held at a different Chamber member's location. Rotating locations gives Chamber members the opportunity to increase awareness of their services with the regional business community. Holding the events after the close of normal business hours also permits attendees to enjoy themselves in a collegial, casual environment, where they can win door prizes donated by area businesses.



On Veterans day, Husson hosted a 3 day event honoring the contributions of the veterans and their families. Husson University President Robert A. Clark, Ph.D. stated, "Veterans Day is about more than paying tribute to those who fought in battle. It is a day dedicated to honoring all of the outstanding men and woman who have served in our nation's armed forces. Honoring their service is a powerful reminder that freedom and liberty must be defended." On the left, current student, Marlon Weaver, and his daughter, Jenna.

Additionally, on Veteran's Day, there was a Conversation at the Dyke Center centered around veterans. The Conversation focused on the current state of healthcare within the U.S. Department of Veterans Affairs and reasons why business should hire veterans. Panelists included: James Christie, Community Outreach, Specialist for the Department of Veterans Affairs-Healthcare; Mike Gray, a care coordinator for Easter Seals Military



and Veteran Services; and Brigadier General Doug Farnham, the Adjutant General for the Maine National Guard. If you are interested in attending a future Conversation at the Dyke Center, please go to Husson University's website for upcoming dates, times, and topics. All discussions are free to attend.

#### School of Business and Management



Husson's International Students volunteered on December 3rd for the Festival of Lights Parade which was sponsored by Bangor Noontime Rotary. The students walked with the Bangor Rotary Float which was based upon the theme of Holiday's Around the World.

On Nov 10th and 11th, Bill Watson accompanied Husson Sales Club to a Sales Competition at Bryant University. Competing were: Darick Reynolds, Sam Thomas, Alex Small, Tyler Willey, and Ashley Clifford. There were 14 other universities and 116 contestants from around the country. Our team had 3 contestants advance to the semi - final round.





Kathleen Harding-Herber, Dean Marie Hansen and William Watson (not pictured) attended the Maine Biz Momentum Convention in Augusta in October 2016. The Momentum Convention is the largest business to business event where networking with current and prospective partners and students occurs.

Husson's Ronan Center for Financial Technology continues the use of the Maine Stock Index that was created by our students in 2014. This index is used to track companies that affect Maine's economy. The stock index helps students learn about market fluctuations and proper investing techniques. Professor Wellington conducted an interview with Portland Press Herald in December of 2016 where he explained the benefits of the program and how the index was created. To follow the index and receive weekly reports visit the Husson University's website, www.husson.edu



Prof. Wellington explaining the stock index

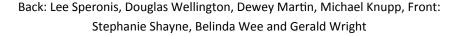


On November 5th, 2016 an amazing team of Husson Business students volunteered as servers, bartenders, and kitchen help for the Saint George Community Greek Dance. Everyone had a wonderful time and helped to make the dance a success.

Professor and Director Dr. Tom Fitzpatrick helps his students make a difference by teaching them about micro-lending. First, students pick a business in a developing country that is in need of a loan and then donate \$25 (which is refundable) to the business. All this is done through Kiva, an international nonprofit organization, which connects people through micro lending to alleviate poverty. This allows for a personal connection with the people you are helping. Senior business students Alyson McGillicuddy and Tyler Willey were interviewed to show how a small donation can go a long way to making a difference in someone's life. <a href="http://www.wlbz2.com/news/local/business-students-invest-around-the-world/428271322">http://www.wlbz2.com/news/local/business-students-invest-around-the-world/428271322</a>

Representing the College of Rusiness at the Rangor Chan

Representing the College of Business at the Bangor Chamber's Annual Awards Dinner, January 2017







### School of Hospitality, Sport and Technology Management

Throughout the year, Hospitality and Sport Management students volunteer at the Cross Insurance Center to serve food and beverages. The money earned is passed on to worthy non-profits in the greater Bangor area.

When we make purchases online, most of us don't take a moment to stop and question how safe our information is. Assistant Professor Michael Knupp was



interviewed by WLBZ 2 on the topic of "hacking" and how to keep yourself safe. Mr. Knupp's advice was that if you are going to purchase anything online, use one credit card that is strictly for online usage and leave out phone numbers and address on the sites that don't require it. He also stressed the importance of knowing your digital footprint. http://www.wlbz2.com/news/local/verify-the-state-of-maines-it-security/428309955



In December, Hermon High School Students visited Husson and spent time gaining hands-on experience in computer programing. The program called "Hour of Code" takes place every year during Computer Science Education Week. The programs' main focus is to show that anyone can learn the basics of coding and peak an interest early on into the world of computer science. The visit was successfully led by Assistant Professor Laura Gurney. For more information, visit <a href="https://www.hourofcode.com">www.hourofcode.com</a>

The students in the Applied Business Tech—Drones, Robots and 3-D Printing class got a surprise visit from Ben Goff of Maine Robotics. He brought EV3 robots to the drone class and allowed the students to program and experiment with a different type of drone.





Assistant Professor Michael Knupp participated in the Fifth Annual Tech Night. This event is hosted by the State of Maine Office of Information Technology and provides a fun, interactive opportunity designed to introduce high school students to exciting IT careers. The students are offered the chance to test out robots, drones, interactive software, and much more. The idea is to involve them in activities that allow them to meet members of the agency, learn about some of the technology that the different agencies use throughout the State, and give them a chance to experience some of those technologies directly through hands-on activities.

Calvin Moisan utilized the Husson Pearson VUE testing facility and successfully earned his CompTIA A+ certification today. The professional IT certification is earned by passing two certification exams. The CompTIA A+ certification is marketed by CompTIA as, "Held by over 1 million IT professionals worldwide, CompTIA A+ is the most essential IT certification for establishing an IT career."





#### School of Hospitality, Sport and Technology Management, Cont

The Technology Club cleaned up and inventoried a number of old PC's from the Husson computer lab that are no longer being used. The PC's had historically been used by Computer Information System students in their coursework on managing and maintaining a PC. As new PC's are now available, the old ones are no longer needed or used. This provided a great donation opportunity. The Technology Club donated 20 computers to the Maine Robotics group. Among other activities, Maine Robotics runs many different technology related summer camps. The PC's will be used this summer in the "Build Your Own Computer Camp". The camp provides



an opportunity to kids ages 12 to 16 to build their very own PC. Campers build the PC and then take the PC home at the end of camp.

#### School of Legal Studies

Just announced this year is a partnership with the University Of Maine School Of Law which allows our students to complete an undergraduate degree and a law degree in six years. Commonly referred to as a 3+3 program, for the first three years students will focus on the undergraduate program and then apply to Maine Law. If accepted, the first year of law school would count as the final year at Husson. This is a great opportunity for Husson students, saving them a year of study and expenses and allowing them to start their careers and earning opportunities a year earlier. For more information regarding the 3+3 program please stop by the



Paralegal / Pre-Law bulletin board located in the College of Business wing. Husson students who have been accepted to this program and will be entering Maine Law this fall are: Chelsea Broomhall, Arthur Washer, and Brittany Ashmore who have all just completed their junior year in the Legal Studies-Pre Law Program. Additionally, another student, Kayla Day, will also be entering Maine Law after completing a four year degree at Husson. Olivia Williams, a third year criminal justice student has been accepted into the Maine Law Plus Program which is a law school immersion program for students interested in attending law school. Two of our students, Chelsea Broomhall and Kwaku Baah, have been hired as Peer Mentors for this program.



Congratulations to Assistant Professor Margaret Campbell, J.D. on having her paper published and presenting at the NARBLA conference. NARBLA is the North Atlantic Regional Business Law Association and its purpose is to encourage scholarly research in Business Law and the Legal Environment of Business. Professor Campbell presented her paper entitled, "Public Toes in Private Sand: Public Prescriptive Easements and How the Presumption of

Permission Supports Tourism and Recreation on Maine Beaches."

#### School of Legal Studies, continued



Criminal Justice students attended the Maine State Police Academy graduation on Friday April 7<sup>th</sup> at the Maine Criminal Justice Academy. Pictured are the students who attended as well as Dr. Michael Kamorski from the School of Legal Studies, and members of the Maine State Police Command Staff. From left to right are Major Christopher Grotton, Major Brian Scott, Colonel Robert Williams, and Lieutenant David Tripp.

Assistant Professor Alicia Wilcox and current Husson student Drew Laderosa were interviewed by Fox 22 TV of Bangor concerning the question of equal pay for women. For many years it has been an ongoing battle for women to be paid the same as men working the same jobs. Currently with laws changing and work place protections for women possibly changing there is increased focus on this issue. Professor Wilcox stated "Women typically don't negotiate as often as men do, though this does not excuse the injustice." She believes that it is up to the companies to take a stand. The advice from Drew was, "if you are not questioning things, you are doing yourself a disservice."





Assistant Professor John Michaud represented Husson at the Annual Sherriff's conference at the Samoset Resort in Rockland on March 29-30. There were 120 Law Enforcement officers representing 16 counties. The motto of the conference was "One Team, One Mission." As Husson's criminal justice program grows Professor Michaud uses opportunities such as this to explain our program, inform people of educational opportunities, and to seek job opportunities for our graduating students.

Professor Fairbank was interviewed for a news piece about the "dark web". She is a former United States Army Staff Sergeant with expertise in cyber security. According to Professor Fairbank the "dark web" is accessible by anyone and it is very difficult to investigate crimes that utilize it.





Photos of Legal Studies Organization with the John Rubino Achievement Award in recognition of exceptional club performance

Left to right, Chelsea Broomhall, Brittany Ashmore, Professor Campbell, Malorie Young, Katelynne Aiken and Kayla Day.



#### School of Legal Studies Continued

Several of Professor Alicia Wilcox's Forensic Science students had the opportunity to work with Trooper Brian Bean and Detective Ben Sweeney of the Maine State Police Bomb Squad. They were able to detonate high and low yield explosives and set off an IED.



Four of Assistant Professor Jodie Fairbank's students served as facilitators for a pilot program run by the Maine Department of Corrections. The program incorporates Husson students teaching life skills to people currently on probation. Husson student Hannah Huntress stated "The program is designed to help build skills that may have been forgotten such as non-verbal communication, active listening, speaking responsibly, and others. This program is important for Husson students because it is a student-led program and allows students to get an exposure to this



population and see if this is in fact the field they want to go into. As much as we are teaching, we are also learning from them." Based on the success of this program, according to Professor Fairbank, we are planning a similar program in the fall not only for adults but also for juveniles who are facing the challenges of probation. At the conclusion of the program the Husson students traveled to Augusta to receive an award from Commissioner Fitzpatrick of the Maine Department of Corrections. They were recognized for their dedication and hard work. Due to the success of this program the DOC is planning on initiating similar programs around the state.



Forensic Science students were able to "gear up" with representatives from the Maine State Fire Marshalls Office to analyze a fire scene. They watched a controlled burn and then learned step-by-step what it takes to investigate a fire scene. A significant amount of Forensic Science education requires hands-on experience and applying theory to field situations. According to Professor Wilcox, "You cannot learn everything from a book. This is not the type of degree that you can do online, you have to come out into the field."

Ten of Professor Wilcox's students presented five different disciplines in forensic science to students at EMCC during their Tech Day. It was an excellent learning experience for everyone and the EMCC students greatly enjoyed the hands on learning. Professor Wilcox felt her students did excellent jobs explaining complex mathematical calculations, the brain/muscle interactions which influence handwriting, and chromatography to EMCC students. She felt that her use of the "lecture-free teaching model" has worked very well with her students.

