

HSI WEEK ENDED MARCH 30, 2018

The Husson Stock Index (HSI) increased 2.12% from the week ended March 23rd. The Husson Stock Index on March 23, 2018 was 140.79 and is now 143.78. The most substantial changes in the week were The Clorox Company (CLX), Colgate-Palmolive (CL), and Rite Aid (RAD).

The Clorox Company (CLX): The Clorox Company increased 7.0% from the week ended March 23, 2018. There was a Simply Wall St. report showing an ROE for CLX of 105.13% for the past twelve months, compared to the household products industry average of 19.55%.

Colgate-Palmolive (CL): Colgate-Palmolive increased 4.83% from the week ended March 23, 2018. Even though the company reported modest gains in net sales, CL reported that it will raise its dividends by 5%.

Rite Aid (RAD): Rite Aid increased 12.75% from the week ended March 23, 2018. Rite Aid Chairman and Chief Executive Officer John Standley said, "The expiration of the [Hart-Scott-Rodino Antitrust Improvements Act] waiting period is an important step toward completing the proposed transaction with Albertsons [Companies] which will create a truly differentiated leader in food, health and wellness to meet the evolving needs of customers."

The Husson Stock Index was developed by Marie Kenney, while a student at Husson University, in consultation with Associate Professor J. Douglas Wellington. The index is currently being tracked and analyzed by Husson student Simon Lebel. The index tracks and analyzes 27 companies that are considered to have an effect on the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment, number of consumers, and overall presence in the State. This price-weighted index offers a numerical break down of Maine's economy. The analysis looks into the events of the week and finds the likely reasons the index was up or down. The index and analysis help provide a better understanding of Maine's economy and offer an explanation of significant changes in the stock prices of the companies that comprise the Husson Stock Index.

Brookes, C. (2018, March 30). Can The Clorox Company's (NYSE:CLX) ROE Continue To Surpass The Industry Average? (2018, March 30). Retrieved April 02, 2018, from <https://finance.yahoo.com/news/clorox-company-nyse-clx-roe-131124954.html>

Volkman, E. (2018, March 12). These 3 Stocks Just Raised Their Dividends. Retrieved April 02, 2018, from <https://www.fool.com/investing/2018/03/12/these-3-stocks-just-raised-their-dividends.aspx>

Japsen, B. (2018, March 29). Rite Aid-Albertsons Deal Clears Key U.S. Antitrust Hurdle. Retrieved April 02, 2018, from <https://www.forbes.com/sites/brucejapsen/2018/03/29/rite-aid-albertsons-deal-clears-key-u-s-regulatory->

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