

HSI WEEK ENDED JULY 20, 2018

The Husson Stock Index (HSI) increased 0.08% from the week ended July 13th. The Husson Stock Index on July 13, 2018 was 152.47 and increased to 152.60.

The largest percentage change for the week was Rite Aid Corporation (RAD), which rose 10.30%. Albertsons Cos. and RAD have embarked on a public relations campaign to tout the benefits of scale that the merger would create.

The largest dollar change for the week was Charter Communications, Inc. (CHTR), which decreased \$16.00 or 5.25%. A new survey predicts 5.4 million subscribers will drop traditional cable, satellite or fiber-optic TV bundles which will cost the pay-TV business \$5.5 billion in lost revenue.

The Husson Stock Index was developed by Marie Kenney, while a student at Husson University, in consultation with Associate Professor J. Douglas Wellington. The index tracks and analyzes 27 companies that are considered to have an effect on the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment, number of consumers, and overall presence in the State. This price-weighted index offers a numerical break down of Maine's economy. The analysis looks into the events of the week and finds the likely reasons the index was up or down. The index and analysis help provide a better

understanding of Maine's economy and offer an explanation of significant changes in the stock prices of the companies that comprise the Husson Stock Index.

Hirsch, L. (2018, July 20). Albertsons and Rite Aid have a message for investors: Size still matters. Retrieved July 22, 2018, from <https://www.cnbc.com/2018/07/16/as-albertsons-heads-to-pivotal-vote-in-rite-aid-merger-touts-strong-e.html>

Cord-cutting will cost cable companies \$5.5B this year: Survey. (2018, July 18). Retrieved July 22, 2018, from <https://finance.yahoo.com/news/cord-cutting-will-cost-cable-companies-5-5b-year-survey-193058089.html>