**Husson Stock Index**

**Week Ended March 28th, 2025**

For the week ended March 28th, 2025, the Husson Stock Index (HSI) closed at 233.27. This is an increase from the previous week of 0.43%. The Dow Jones Industrial Average closed at 41,583.90. This is a decrease of 0.96% from the end of the previous week and a decrease of 2.26% from the end of the previous year. The S&P 500 ended the week at 5,580.94, decreasing 1.53%. The S&P 500 decreased from the previous year by 5.11%.

**Summary**

The top performing stock in the HSI was T-Mobile US, Inc (TMUS). TMUS had an increase of 3.55%, from $255.84 to $264.93. The reason for the increase was probably that “T-Mobile announced an agreement to sell its 800 MHz spectrum portfolio to Grain Management LLC while acquiring Grain’s 600 MHz spectrum licenses” (Yahoo Finance). This sale will allow T-Mobile to expand their growing 5G network. Despite a majority of stocks in the HSI struggling from new tariffs and inflation, TMUS has been trying to expand their growing network. The second-best performance in the HSI is Colgate-Palmolive Company (CL). CL had an increase of 2.79%, from $90.30 to $92.82. The reason for the increase this week is that “Colgate has been experiencing strong business momentum, leading to higher organic sales” (Zacks). The increase in sales has driven up revenue for the company. CL is also one of the most recognizable names in dental hygiene and has a large competitive advantage. It also allows them to reinvest in the company and keep this advantage.

The worst performing stock in the HSI was United Parcel Service, Inc (UPS). UPS share prices fell by 4.73%, from $115.10 to $109.66. A possible explanation for this decline is that “UPS earnings per share for the quarter ending March 31 [came] in at $1.31, down 15% from his previous forecast, because of tariff [uncertainty](https://www.wsj.com/economy/trade/trump-tariffs-list-products-canada-mexico-china-b41351df)” (WSJ). If fewer products are being bought and sold, there is less of a need for shipping. This is from the taxes that are being put in place on imported goods. The EPS has struggled because of this. The second-worst performing stock in the HSI was Bank of America Corporation (BAC). BAC had a decrease of 2.87%, from $42.47 to $41.25. The reason for the decline is that “insiders sold a significant stake in the company which may have piqued investors' interest” (Yahoo Finance). BAC and other banks have struggled with the high interest rates which reduced loan volumes. They also have been struggling with things like lowering of interest rates in Treasury Bills because such lower interest rates reduced their investment income. All these factors have led to a decrease in the company's revenue and stock.

**Overview**

The HSI was developed by Marie Kenney, while a student at Husson University, in

consultation with Associate Professor J. Douglas Wellington. The index is currently being

tracked and analyzed by Husson student Bode DayCoombs under the supervision of Associate

Professor of Finance Dr. Jia Liu. The HSI currently tracks and analyzes the stocks of 25 companies that are considered to affect the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine’s economy. The analysis investigates the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine’s economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

*References*

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**Composition of the Husson Stock Index (HSI)**

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| **Ticker**  **Symbol:**  **Exchange** | **Stock** | **Maine**  **Affiliation** | **Sector** |
| BAC: NYSE | Bank of America Corporation | Presence | Financials |
| BHB: NYSE | Bar Harbor Bank | Maine-based | Financials |
| CAC: NASDAQ | Camden National Corporation | Maine-based | Financials |
| CHTR: NASDAQ | Charter Communications, Inc. | Presence | Communications Services |
| CL: NYSE | Colgate-Palmolive Company | Maine-based | Consumer Staples |
| DRI: NYSE | Darden Restaurants, Inc. | Presence | Consumer Discretionaries |
| FNLC: NASDAQ | The First Bancorp, Inc. | Maine-based | Financials |
| GD: NYSE | General Dynamics Corporation | Presence | Industrials |
| HLT: NYSE | Hilton Worldwide Holdings, Inc. | Presence | Consumer Discretionaries |
| HD: NYSE | The Home Depot, Inc. | Presence | Consumer Discretionaries |
| ICCC: NASDAQ | ImmuCell Corporation | Maine-based | Health Care |
| IDXX: NASDAQ | IDEXX Laboratories, Inc. | Maine-based | Health Care |
| LOW: NYSE | Lowe's Companies, Inc. | Presence | Consumer Discretionaries |
| MCD: NYSE | McDonald's Corporation | Presence | Consumer Discretionaries |
| NBN: NASDAQ | Northeast Bank | Maine-based | Financials |
| PENN: NASDAQ | Penn National Gaming, Inc. | Presence | Consumer Discretionaries |
| RTX:NYSE | Raytheon Technologies Corporation | Presence | Industrials |
| TD: NYSE | The Toronto-Dominion Bank | Presence | Financials |
| TMUS: NASDAQ | T-Mobile US, Inc. | Presence | Consumer Services |
| UPS; NYSE | United Parcel Service, Inc. | Presence | Industrials |
| UNM: NYSE | Unum Group | Presence | Financials |
| VLO: NYSE | Valero Energy Corporation | Presence | Energy |
| WMT: NYSE | Walmart Inc. | Presence | Consumer Staples |
| WEX: NYSE | WEX Inc. | Presence | Information Technology |
| WBA: NASDAQ | Walgreens Boots Alliance, Inc. | Presence | Consumer Staples |