**Husson Stock Index**

**Week Ended March 21st, 2025**

For the week ended March 21st, 2025, the Husson Stock Index (HSI) closed at 232.28 This is an increase from the previous week of 1.41%. From the previous year ended, this is an increase of 0.43%. The Dow Jones Industrial Average closed at 41,985.35. This is an increase of 1.20% from the previous week and a 1.31% decrease from the end of the previous year. The S&P 500 ended the week at 5,667.56, increasing 0.51% weekly while going down from the previous year end by 3.64%.

**Summary**

The top performing stock this week in the HSI was Darden Restaurants, Inc. (DRI). DRI had an increase of 7.50%, from $185.99 to $199.93. The reason for this increase was that “investors responded to the company's upbeat fiscal 2025 comparable sales outlook [and a new partnership](https://www.prnewswire.com/news-releases/darden-and-uber-continue-partnership-with-on-demand-delivery-pilot-at-cheddars-scratch-kitchen-302406741.html) with Uber Direct” (Yahoo Finance). This partnership along with the record highs and great financial report has pleased investors. The partnership with Uber now allows the company and its businesses to shy away from in-house delivery programs and will just use Uber. The second-best performing stock in the HSI was Bank of America Corporation (BAC). BAC has recently struggled with things like loans and the decrease in interest rates on Treasury bonds. The reason for the increase this week is that a “recent consensus estimate is anticipating revenue of $26.71 billion, indicating a 3.47% upward movement from the same quarter last year” (Yahoo Finance). Although a majority of financial reports are not out and the stock has been struggling, and investors are eager to invest due to the increase in revenue.

The worst performing stock in the HSI was Bar Harbor Bank Shares (BHB). BHB went down 2.01%, from $30.34 to $29.73. A lot of banks have been struggling in the stock market from things like high interest rates and a decreasing Treasury bond rate. This means less cash flow into and out of the banks. Despite this, BHB from an analytical standpoint is looking like it is going to turn around and have a slight increase. The second worst performing stock in the HSI was ImmuCell Corporation (ICCC). The reason for the decrease in this stock is that “Given the current short-term trend, the stock is expected to fall 2.94% during the next 3 months” (Stock Invest). The company over the current year has had a lot of fluctuation. The stock is down once again this week and in the long term is showing signs to suggest that investors should sell. Despite this, there could be some profit made in the short term as it currently looks like a buy. Overall, the company has not made a major headway in a product that is supposed to help combat cancer in pets that was supposed to be released within the month.

**Overview**

The HSI was developed by Marie Kenney, while a student at Husson University, in

consultation with Associate Professor J. Douglas Wellington. The index is currently being

tracked and analyzed by Husson student Bode DayCoombs under the supervision of Associate

Professor of Finance Dr. Jia Liu. The HSI currently tracks and analyzes the stocks of 25 companies that are considered to affect the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine’s economy. The analysis investigates the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine’s economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

*References*

StockInvest.us. (n.d.-a). *Bar Harbor Bankshares Stock Price Forecast. should you buy bhb?* https://stockinvest.us/stock/BHB

StockInvest.us. (n.d.-b). *Immucell stock price forecast. should you buy ICCC?* https://stockinvest.us/stock/ICCC

Yahoo! (n.d.-a). *Darden Restaurants Stock jumps on Uber Partnership, sales outlook*. Yahoo! Finance. https://finance.yahoo.com/news/darden-restaurants-stock-jumps-uber-184432784.html

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**Composition of the Husson Stock Index (HSI)**

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| **Ticker**  **Symbol:**  **Exchange** | **Stock** | **Maine**  **Affiliation** | **Sector** |
| BAC: NYSE | Bank of America Corporation | Presence | Financials |
| BHB: NYSE | Bar Harbor Bank | Maine-based | Financials |
| CAC: NASDAQ | Camden National Corporation | Maine-based | Financials |
| CHTR: NASDAQ | Charter Communications, Inc. | Presence | Communications Services |
| CL: NYSE | Colgate-Palmolive Company | Maine-based | Consumer Staples |
| DRI: NYSE | Darden Restaurants, Inc. | Presence | Consumer Discretionaries |
| FNLC: NASDAQ | The First Bancorp, Inc. | Maine-based | Financials |
| GD: NYSE | General Dynamics Corporation | Presence | Industrials |
| HLT: NYSE | Hilton Worldwide Holdings, Inc. | Presence | Consumer Discretionaries |
| HD: NYSE | The Home Depot, Inc. | Presence | Consumer Discretionaries |
| ICCC: NASDAQ | ImmuCell Corporation | Maine-based | Health Care |
| IDXX: NASDAQ | IDEXX Laboratories, Inc. | Maine-based | Health Care |
| LOW: NYSE | Lowe's Companies, Inc. | Presence | Consumer Discretionaries |
| MCD: NYSE | McDonald's Corporation | Presence | Consumer Discretionaries |
| NBN: NASDAQ | Northeast Bank | Maine-based | Financials |
| PENN: NASDAQ | Penn National Gaming, Inc. | Presence | Consumer Discretionaries |
| RTX:NYSE | Raytheon Technologies Corporation | Presence | Industrials |
| TD: NYSE | The Toronto-Dominion Bank | Presence | Financials |
| TMUS: NASDAQ | T-Mobile US, Inc. | Presence | Consumer Services |
| UPS; NYSE | United Parcel Service, Inc. | Presence | Industrials |
| UNM: NYSE | Unum Group | Presence | Financials |
| VLO: NYSE | Valero Energy Corporation | Presence | Energy |
| WMT: NYSE | Walmart Inc. | Presence | Consumer Staples |
| WEX: NYSE | WEX Inc. | Presence | Information Technology |
| WBA: NASDAQ | Walgreens Boots Alliance, Inc. | Presence | Consumer Staples |