**Husson Stock Index**

**Week Ended April 18th, 2025**

For the week ended April 18th, 2025, the Husson Stock Index (HSI) closed at 224.94. (The market was closed on April 18th for Good Friday.) This is an increase from the previous week of 1.28%. This is also a 2.75% decrease year to date. The Dow Jones Industrial Average closed at 39,142.23. This is a decrease of 2.66% from the end of the previous week and a decrease of 8.00% from the end of the previous year. The S&P 500 ended the week at 5,282.70, decreasing 1.50%. The S&P 500 decreased from the previous year 10.18%.

**Summary**

The top performing stock in the HSI this week was Northeast Bank (NBN). NBN had an increase of 7.55%, from $82.81 to $89.06. The reason for this increase was that “In the last twelve months insiders purchased 37.89k shares for US$2.4 m” (Yahoo Finance). This is not the key reason behind the success of the stock, but it is one of many. The stock market has been going down, especially banks. Despite this there have been major investments made in stocks like NBN because of their potential to increase. The next best performing stock was IDEXX Laboratories, Inc. (IDXX). IDXX had an increase of 5.26%, from $390.94 to $411.49. According to Gurufocus, the reason for this increase was that “IDEXX Laboratories Inc is well-positioned for substantial growth in the near future”. They based this on something they call a “GF” score. This score takes factors into account such as potential earnings, financial strength and ability to grow. Along with this, IDXX has had a fairly strong financial start to the year and in the previous quarter.

The worst performing stock in the HSI was WEX Inc. (WEX). WEX had a decrease of 2.18%, from $125.96 to $123.21. The reason for this decrease was that “The company has been under investigation by the U.S. Securities and Exchange Commission (SEC) for potential violations of securities laws” (Ainvest). These allegations and issues have made it difficult for investors to want to be or stay involved with the company. From the end of the previous year the company has seen an almost 30% decrease in stock value. The next worst performing stock in the HSI was Hilton Worldwide Holdings Inc. (HLT). HLT had a decrease of 0.92%, from $212.41 to $210.45. The reason for this decrease was that “Goldman Sachs pointed to lagging consumer demand, growing economic uncertainty, and troubling signals from the airline industry for the weaker outlook” (Investopedia). With all of these factors, there has been some insight that the hotel industry will struggle in the near future. With the summer season coming up when a majority of people will travel, there is some hope that these stocks will go back to where they were. Despite this, there has not been much change in the stock prices overall.

**Overview**

The HSI was developed by Marie Kenney, while a student at Husson University, in

consultation with Associate Professor J. Douglas Wellington. The index is currently being

tracked and analyzed by Husson student Bode DayCoombs under the supervision of Associate

Professor of Finance Dr. Jia Liu. The HSI currently tracks and analyzes the stocks of 25 companies that are considered to affect the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine’s economy. The analysis investigates the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine’s economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

*References*

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**Composition of the Husson Stock Index (HSI)**

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| --- | --- | --- | --- |
| **Ticker**  **Symbol:**  **Exchange** | **Stock** | **Maine**  **Affiliation** | **Sector** |
| BAC: NYSE | Bank of America Corporation | Presence | Financials |
| BHB: NYSE | Bar Harbor Bank | Maine-based | Financials |
| CAC: NASDAQ | Camden National Corporation | Maine-based | Financials |
| CHTR: NASDAQ | Charter Communications, Inc. | Presence | Communications Services |
| CL: NYSE | Colgate-Palmolive Company | Maine-based | Consumer Staples |
| DRI: NYSE | Darden Restaurants, Inc. | Presence | Consumer Discretionaries |
| FNLC: NASDAQ | The First Bancorp, Inc. | Maine-based | Financials |
| GD: NYSE | General Dynamics Corporation | Presence | Industrials |
| HLT: NYSE | Hilton Worldwide Holdings, Inc. | Presence | Consumer Discretionaries |
| HD: NYSE | The Home Depot, Inc. | Presence | Consumer Discretionaries |
| ICCC: NASDAQ | ImmuCell Corporation | Maine-based | Health Care |
| IDXX: NASDAQ | IDEXX Laboratories, Inc. | Maine-based | Health Care |
| LOW: NYSE | Lowe's Companies, Inc. | Presence | Consumer Discretionaries |
| MCD: NYSE | McDonald's Corporation | Presence | Consumer Discretionaries |
| NBN: NASDAQ | Northeast Bank | Maine-based | Financials |
| PENN: NASDAQ | Penn National Gaming, Inc. | Presence | Consumer Discretionaries |
| RTX:NYSE | Raytheon Technologies Corporation | Presence | Industrials |
| TD: NYSE | The Toronto-Dominion Bank | Presence | Financials |
| TMUS: NASDAQ | T-Mobile US, Inc. | Presence | Consumer Services |
| UPS; NYSE | United Parcel Service, Inc. | Presence | Industrials |
| UNM: NYSE | Unum Group | Presence | Financials |
| VLO: NYSE | Valero Energy Corporation | Presence | Energy |
| WMT: NYSE | Walmart Inc. | Presence | Consumer Staples |
| WEX: NYSE | WEX Inc. | Presence | Information Technology |
| WBA: NASDAQ | Walgreens Boots Alliance, Inc. | Presence | Consumer Staples |