**Husson Stock Index**

**Week Ended April 11th, 2025**

For the week ended April 11th, 2025, the Husson Stock Index (HSI) closed at 222.11. This is an increase from the previous week of 2.17%. This is also a 3.97% decrease from the end of the previous year. The Dow Jones Industrial Average closed at 40,212.71. This is an increase of 4.95% from the end of the previous week and a decrease of 5.48% from the end of the previous year. The S&P 500 ended the week at 5,363.36, increasing 5.70%. The S&P 500 decreased from the previous year 8.81%.

**Summary**

The top performing stock this week in the HSI was Walmart Inc. (WMT). WMT had an increase of 11.55%, from $83.19 to $92.80. The reason for this increase was that “Walmart has historically performed well during periods of fear, uncertainty, and doubt” (Yahoo Finance). The tariffs that have been imposed have struck fear into investors and companies. This helped lead to a massive crash in the market with trillions of dollars leaving the market. Because of the success and the longevity of Walmart, it is a company that people are willing to invest in despite the recent crash. The next best performing stock was General Dynamics Corporation (GD). GD had an increase of 10.66%, from $250.01 to $276.65. The reason for this increase is from “focusing on digital advancements, including cloud and AI transformations for defense” (Stockstotrade). GD has been focusing on advancing their technology which would take their products and company to the next level. To go along with this, they are receiving government contracts and have collaborated with technology companies like Amazon to include this new technology.

The worst performing stock in the HSI was The First Bancorp, Inc. (FNLC). FNLC had a decrease of 7%, from $24.44 to $22.73. The reason for this decrease is from “an ‘overweight’ rating and a $48.00 target price for the company” (Marketbeat). There have been multiple reports that the stock price for FNLC has been too high. This has been a turnoff to a multitude of investors causing a decrease. The next worst performing stock in the HSI was Lowe’s Company, Inc. (LOW). LOW had a decrease of 1.32%, from $223.29 to $220.35. The reason for this decrease might be that “Lowe's is projected to report earnings of $2.89 per share, which would represent a year-over-year decline of 5.56%” (Yahoo Finance). The earnings have struggled not just for Lowe’s but in all home repair. An almost 6% decrease in earnings over a year has caused investors to shy away from the company. Lowe’s and all home repair companies have also struggled from the tariffs like a majority of major companies.

**Overview**

The HSI was developed by Marie Kenney, while a student at Husson University, in

consultation with Associate Professor J. Douglas Wellington. The index is currently being

tracked and analyzed by Husson student Bode DayCoombs under the supervision of Associate

Professor of Finance Dr. Jia Liu. The HSI currently tracks and analyzes the stocks of 25 companies that are considered to affect the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine’s economy. The analysis investigates the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine’s economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

*References*

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**Composition of the Husson Stock Index (HSI)**

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| --- | --- | --- | --- |
| **Ticker**  **Symbol:**  **Exchange** | **Stock** | **Maine**  **Affiliation** | **Sector** |
| BAC: NYSE | Bank of America Corporation | Presence | Financials |
| BHB: NYSE | Bar Harbor Bank | Maine-based | Financials |
| CAC: NASDAQ | Camden National Corporation | Maine-based | Financials |
| CHTR: NASDAQ | Charter Communications, Inc. | Presence | Communications Services |
| CL: NYSE | Colgate-Palmolive Company | Maine-based | Consumer Staples |
| DRI: NYSE | Darden Restaurants, Inc. | Presence | Consumer Discretionaries |
| FNLC: NASDAQ | The First Bancorp, Inc. | Maine-based | Financials |
| GD: NYSE | General Dynamics Corporation | Presence | Industrials |
| HLT: NYSE | Hilton Worldwide Holdings, Inc. | Presence | Consumer Discretionaries |
| HD: NYSE | The Home Depot, Inc. | Presence | Consumer Discretionaries |
| ICCC: NASDAQ | ImmuCell Corporation | Maine-based | Health Care |
| IDXX: NASDAQ | IDEXX Laboratories, Inc. | Maine-based | Health Care |
| LOW: NYSE | Lowe's Companies, Inc. | Presence | Consumer Discretionaries |
| MCD: NYSE | McDonald's Corporation | Presence | Consumer Discretionaries |
| NBN: NASDAQ | Northeast Bank | Maine-based | Financials |
| PENN: NASDAQ | Penn National Gaming, Inc. | Presence | Consumer Discretionaries |
| RTX:NYSE | Raytheon Technologies Corporation | Presence | Industrials |
| TD: NYSE | The Toronto-Dominion Bank | Presence | Financials |
| TMUS: NASDAQ | T-Mobile US, Inc. | Presence | Consumer Services |
| UPS; NYSE | United Parcel Service, Inc. | Presence | Industrials |
| UNM: NYSE | Unum Group | Presence | Financials |
| VLO: NYSE | Valero Energy Corporation | Presence | Energy |
| WMT: NYSE | Walmart Inc. | Presence | Consumer Staples |
| WEX: NYSE | WEX Inc. | Presence | Information Technology |
| WBA: NASDAQ | Walgreens Boots Alliance, Inc. | Presence | Consumer Staples |