

## HSI WEEK ENDED AUGUST 3, 2018

The Husson Stock Index (HSI) increased 0.73% from the week ended July 27th. The Husson Stock Index on July 27, 2018 was 151.78 and increased to 152.88.

The largest percentage change for the week was The Clorox Company (CL), which increased \$10.36 or 7.81% for the week. The stock rose 3.51% on Thursday, after the company's earnings increased 8% for the fourth quarter, surpassing analysts' expectations. Additionally, the company's gross margins for fiscal 2019 are expected to be better than fiscal 2018.

Charter Communications, Inc. (CHTR) stock increased \$17.37 or 6.07% for the week. The stock rose 6.71% on Tuesday, after surpassing analysts' expectations for both earnings and revenues for the second quarter.

The Husson Stock Index was developed by Marie Kenney, while a student at Husson University, in consultation with Associate Professor J. Douglas Wellington. The index tracks and analyzes 27 companies that are considered to have an effect on the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment, number of consumers, and overall presence in the State. This price-weighted index offers a numerical break down of Maine's economy. The analysis looks into the events of the week and finds the likely reasons the index was up or down. The index and analysis help provide a better

understanding of Maine's economy and offer an explanation of significant changes in the stock prices of the companies that comprise the Husson Stock Index.

Stevens, A. (2018, August 2). Clorox Beats Fiscal Q4 EPS Estimates but Falls Short on Revenues. Retrieved August 4, 2018, from

<https://marketrealist.com/2018/08/clorox-beats-fiscal-q4-eps-estimates-but-falls-short-on-revenues>

Ness, S. (2018, July 31). Did Charter Beat Q2 Expectations on Internet Subscriber Gains? Retrieved August 4, 2018, from [https://marketrealist.com/2018/07/did-](https://marketrealist.com/2018/07/did-charter-beat-q2-expectations-on-internet-subscriber-gains)

[charter-beat-q2-expectations-on-internet-subscriber-gains](https://marketrealist.com/2018/07/did-charter-beat-q2-expectations-on-internet-subscriber-gains)