

Husson Stock Index

Week Ended October 22, 2021

For the week ending October 22, 2021, the Husson Stock Index (HSI) finished the week at 245.01, up 2.20% from last week's close at 239.73. In comparison to the HSI, the S&P 500 finished the week at 4,544.90, up 1.64% from last week's 4,471.37. Comparing the HSI and S&P year-to-date, the HSI is up 18.62% and the S&P is up 21.00%.

Summary

The best performing stock based on percentage change this past week was Walmart Inc. (WMT: NYSE). Walmart Inc. improved 5.54% or \$7.79, from last week, closing at \$148.34. Walmart Inc. year-to-date is up 2.91% or \$4.19. According to Zacks Equity Research, "WMT is a #2 (Buy) on the Zacks Rank, with a VGM Score of B. One analyst revised their earnings estimate higher in the last 60 days for fiscal 2022, while the Zacks Consensus Estimate has increased \$0.02 to \$6.30 per share. WMT also boasts an average earnings surprise of 14.3%. With a solid Zacks Rank and top-tier Value and VGM Style Scores, WMT should be on investors' short list" (Zacks Equity Research, 2021).

The second-best performing stock based on the percentage change this past week was United Parcel Service, Inc. (UPS: NYSE). United Parcel Service, Inc. improved 5.19% or \$10.06, from last week, closing at \$203.81. United Parcel Service, Inc. year-to-date is up 21.03% or \$35.41. According to Zacks Equity Research, the "United Parcel Service is seeing favorable earnings estimate revision activity as of late, which is generally a precursor to an earnings beat... with the most up-to-date information possible — is a pretty good indicator of some favorable trends underneath the surface for UPS in this report. In fact, the Most Accurate Estimate for the current quarter is currently at \$2.55 per share for UPS, compared to a broader Zacks Consensus

Estimate of \$2.52 per share. This suggests that analysts have very recently bumped up their estimates for UPS, giving the stock a Zacks Earnings ESP of +1.27% heading into earnings season” (Zacks Equity Research, 2021).

The worst performing stock based on percentage change this past week was ImmuCell Corporation (ICCC: NASDAQ). ImmuCell Corporation dropped 3.99% or \$0.37, from last week, closing at \$8.91. ImmuCell Corporation year-to-date is up 49.75% or \$2.96. There was no news to report on this stock for this week.

The second-worst performing stock based on percentage change this past week was Penn National Gaming, Inc. (PENN: NASDAQ). Penn National Gaming, Inc. dropped 3.95% or \$3.07 from last week, closing at \$74.63. Penn National Gaming, Inc. is down 13.59% or 11.74%. Notwithstanding this week’s decrease, according to Zacks Equity Research, “PENN currently has a Zacks Rank #2 (Buy), which means it is in the top 20% of more than the 4,000 stocks that we rank based on four factors related to earnings estimates. Given an impressive externally-audited track record, this is a more conclusive indication of the stock's potential upside in the near term. Therefore, while the consensus price target may not be a reliable indicator of how much PENN could gain, the direction of price movement it implies does appear to be a good guide” (Zacks Equity Research, 2021).

Overview

The HSI was developed by Marie Kenney, while a student at Husson University, in consultation with Associate Professor J. Douglas Wellington. The index is currently being tracked and analyzed by Husson student, Kyle Derosier. The HSI tracks and analyzes the stocks of 29 companies that are considered to affect the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine's economy. The analysis looks into the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine's economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

Reference(s):

Should You Buy United Parcel Service (UPS) Ahead of Earnings? (2021, October 22). Retrieved from https://www.zacks.com/stock/news/1814894/should-you-buy-united-parcel-service-ups-ahead-of-earnings?art_rec=quote-stock_overview-zacks_news-ID02-txt-1814894

Wall Street Analysts Predict a 27% Upside in Penn National Gaming (PENN): Heres What You Should Know. (2021, October 21). Retrieved from https://www.zacks.com/stock/news/1814171/wall-street-analysts-predict-a-27-upside-in-penn-national-gaming-penn-heres-what-you-should-know?art_rec=quote-stock_overview-zacks_news-ID01-txt-1814171

Why Walmart (WMT) is a Top Value Stock for the Long-Term. (2021, October 21). Retrieved from https://www.zacks.com/stock/news/1814114/why-walmart-wmt-is-a-top-value-stock-for-the-long-term?art_rec=quote-stock_overview-zacks_news-ID05-txt-1814114

Composition of the Husson Stock Index (HSI)

Ticker Symbol: Exchange	Stock	Maine Affiliation	Sector
AGR: NYSE	Avangrid, Inc.	Presence	Utilities
ANCUF: TSX	Alimentation Couche-Tard Inc Class B	Presence	Consumer Staples
BAC: NYSE	Bank of America Corporation	Presence	Financials
BHB: NYSE	Bar Harbor Bank	Maine- based	Financials
CAC: NASDAQ	Camden National Corporation	Maine- based	Financials
CHTR: NASDAQ	Charter Communications, Inc.	Presence	Communications Services

CL: NYSE	Colgate-Palmolive Company	Maine-based	Consumer Staples
CVET: NASDAQ	Covetrus, Inc.	Maine-based	Health Care
DRI: NYSE	Darden Restaurants, Inc.	Presence	Consumer Discretionaries
FNLC: NASDAQ	The First Bancorp, Inc.	Maine-based	Financials
GD: NYSE	General Dynamics Corporation	Presence	Industrials
HLT: NYSE	Hilton Worldwide Holdings, Inc.	Presence	Consumer Discretionaries
HD: NYSE	The Home Depot, Inc.	Presence	Consumer Discretionaries
ICCC: NASDAQ	ImmuCell Corporation	Maine-based	Health Care
IDXX: NASDAQ	IDEXX Laboratories, Inc.	Maine-based	Health Care

LOW: NYSE	Lowe's Companies, Inc.	Presence	Consumer Discretionaries
MCD: NYSE	McDonald's Corporation	Presence	Consumer Discretionaries
NBN: NASDAQ	Northeast Bank	Maine- based	Financials
PENN: NASDAQ	Penn National Gaming, Inc.	Presence	Consumer Discretionaries
RAD: NYSE	Rite Aid Corporation	Presence	Consumer Staples
RTX:NYSE	Raytheon Technologies Corporation	Presence	Industrials
TD: NYSE	The Toronto-Dominion Bank	Presence	Financials
TMUS: NASDAQ	T-Mobile US, Inc.	Presence	Consumer Services
UPS; NYSE	United Parcel Service, Inc.	Presence	Industrials

UNM: NYSE	Unum Group	Presence	Financials
VLO: NYSE	Valero Energy Corporation	Presence	Energy
WMT: NYSE	Walmart Inc.	Presence	Consumer Staples
WEX: NYSE	WEX Inc.	Presence	Information Technology
WBA: NASDAQ	Walgreens Boots Alliance, Inc.	Presence	Consumer Staples