

Husson Stock Index

Week Ended August 7, 2020

For the week ended August 7, 2020, the Husson Stock Index (HSI) finished the week up 3.22%, closing at 180.78. In comparison, the S&P 500 finished the week up 2.45%. Year-to-date, the HSI is up 5.38%, whereas the S&P 500 is up 3.43%.¹

Summary

Penn National Gaming (PENN: NASDAQ) had an outstanding week in the market rising 44.76%, or \$15.15 per share. The company discussed second quarter earnings this week with a favorable outlook as the company begins to readjust to COVID restrictions. CEO Jay Snowden discussed how the company is in a great position due to its spread across 19 states giving them diversification in how their businesses operate as state to state COVID regulations differ. He also notes across these 19 states no one state holds more than 15% of their revenue. The company discussed the lower traffic compared to pre-COVID business, yet individuals are spending per visit has been strong which is making up some ground for the company's revenue. Losses were incurred for the second quarter, however they were much lower than expected (Zack's Equity Research, 2020).

The second highest increase this week was Hilton Worldwide Holding, Inc. (HLT: NYSE). The company had an interesting week as losses were actually worse than expected in their second quarter earnings reported this week, yet the stock gradually increased across with week gaining a substantial 11.53%, or \$8.65 per share. The company had an adjusted quarterly loss of 61 cents per share, with FactSet expecting just a 31 cent per share loss (Staruss, 2020).

¹ Calculations for week-to-week and year-to-date are calculated using end-of-week totals. The year-to-date percentage increases use the end of December 27, 2018 as the starting point, and not December 31, 2018.

Also, although revenue per available room dropped 81% since the prior year, 96% of the company's total rooms are now open. CEO Christopher Nassetta noted the company has seen improving occupancy as countries begin reopening.

Just five of the forty-nine HSI stocks had a weekly decline, with the highest being Valero Energy Corporation's (VLO: NYSE) 6.35% decrease, or \$3.57 per share. VLO reported earnings last week, where the company missed revenue estimates and reported a second quarter loss. (Salzman, 2020). The second highest decrease this week was IDEXX Laboratories, Inc. (IDXX: NSDAQ) with a 4.02% decrease, or \$15.99 per share. Zack's Equity Research analyzed the stock early in the week, releasing an article suggesting it may be time to cash in on the 52-week high IDEXX experienced at the start of the week. The stock announced the week prior outstanding earnings with a earnings per share of \$1.72, displaying outperformance of other medical industry stocks. Zack's noted IDEXX "has gained 52.3% since the start of the year compared to the 1% move for the Zack's medical sector and the 17.7% return for the Zacks Medical- Instruments industry".

Overview

The HSI was developed by Marie Kenney, while a student at Husson University, in consultation

with Associate Professor J. Douglas Wellington. The index is currently being tracked and analyzed by Husson student, Caitlin Cushman. The HSI tracks and analyzes the stocks of 29 companies that are considered to have an effect on the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine's economy. The analysis looks into the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine's economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

References

- Salzman, A. (2020, July 30). Total and Apache Stocks: 2 Winners From Otherwise Dismal Oil Earnings. Retrieved from https://www.marketwatch.com/articles/total-apache-oil-earnings-dividend-discovery-south-america-51596126362?mod=mw_quote_news
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Composition of the Husson Stock Index (HSI)

Ticker Symbol: Exchange	Stock	Maine Affiliation	Sector
AGR: NYSE	Avangrid, Inc.	Presence	Utilities
ANCUF: TSX	Alimentation Couche-Tard Inc Class B	Presence	Consumer Staples
BAC: NYSE	Bank of America Corporation	Presence	Financials
BHB: NYSE	Bar Harbor Bank	Maine-based	Financials
CAC: NASDAQ	Camden National Corporation	Maine-based	Financials
CHTR: NASDAQ	Charter Communications, Inc.	Presence	Communications Services

CL: NYSE	Colgate-Palmolive Company	Maine-based	Consumer Staples
CVET: NASDAQ	Covetrus, Inc.	Maine-based	Health Care
DRI: NYSE	Darden Restaurants, Inc.	Presence	Consumer Discretionaries
FNLC: NASDAQ	The First Bancorp, Inc.	Maine-based	Financials
GD: NYSE	General Dynamics Corporation	Presence	Industrials
HLT: NYSE	Hilton Worldwide Holdings, Inc.	Presence	Consumer Discretionaries
HD: NYSE	The Home Depot, Inc.	Presence	Consumer Discretionaries
ICCC: NASDAQ	ImmuCell Corporation	Maine-based	Health Care
IDXX: NASDAQ	IDEXX Laboratories, Inc.	Maine-based	Health Care
LOW: NYSE	Lowe's Companies, Inc.	Presence	Consumer Discretionaries

MCD: NYSE	McDonald's Corporation	Presence	Consumer Discretionaries
NBN: NASDAQ	Northeast Bank	Maine-based	Financials
PENN: NASDAQ	Penn National Gaming, Inc.	Presence	Consumer Discretionaries
RAD: NYSE	Rite Aid Corporation	Presence	Consumer Staples
RTX:NYSE	Raytheon Technologies Corporation	Presence	Industrials
TD: NYSE	The Toronto-Dominion Bank	Presence	Financials
TMUS: NASDAQ	T-Mobile US, Inc.	Presence	Consumer Services
UPS; NYSE	United Parcel Service, Inc.	Presence	Industrials
UNM: NYSE	Unum Group	Presence	Financials
VLO: NYSE	Valero Energy Corporation	Presence	Energy

WMT: NYSE	Walmart Inc.	Presence	Consumer Staples
WEX: NYSE	WEX Inc.	Presence	Information Technology
WBA: NASDAQ	Walgreens Boots Alliance, Inc.	Presence	Consumer Staples