

## **Husson Stock Index**

### **Week Ended March 27, 2020**

For the week ended March 27, 2020, the Husson Stock Index (HSI) finished the week up 15.06%, closing at 131.66. In comparison, the S&P 500 finished the week up 10.26%. For the year-to-date, the HSI is down 23.25%, whereas the S&P 500 is down 21.56%.<sup>1</sup>

### **Summary**

The largest percentage change in the Husson Stock Index belonged to the Unum Group (NYSE: UNM) which had a 51.23% increase. UNM started the week at \$10.56 and ended at \$15.97, an increase of \$5.41. For quarter four of 2019, Unum reported net income of \$296.2 million, a year-over-year (YOY) increase of 18.9%. The Zacks Consensus Estimate for 2020 is \$5.75 per share.

The second largest percentage change in the Husson Stock Index belonged to Penn National Gaming, Inc. (NASDAQ: PENN) which had a 49.18% increase. PENN started the week at \$7.89 and ended at \$11.77, an increase of \$3.88. According to Zacks, PENN saw its shares rise more than 10% on Thursday and the move came with “far more shares changing hands than in a normal session.” Furthermore, PENN disclosed that it is using \$430 million in credit to preserve its “financial flexibility” in the midst of the COVID-19 outbreak, which has caused the company to close its casinos across several states.

The largest dollar change in the Husson Stock Index was Charter Communications, Inc. (NASDAQ: CHTR) which had an increase of \$68.00. It began the week at \$371.70 and finished at \$439.70. Recently, CHTR has been recently upgraded to a Zacks Rank #2 (Buy), primarily due to “an upward trend in earnings estimates.”

---

<sup>1</sup> Calculations for week-to-week and year-to-date are calculated using end-of-week totals. The year-to-date percentage increases use the end of December 27, 2018 as the starting point, and not December 31, 2018.



## **Overview**

The HSI was developed by Marie Kenney, while a student at Husson University, in consultation with Associate Professor J. Douglas Wellington. The index is currently being tracked and analyzed by Husson student Jennifer Le. The HSI tracks and analyzes the stocks of 29 companies that are considered to have an effect on the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine's economy. The analysis looks into the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine's economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

## References

Top Financial Stocks for April 2020

<https://www.investopedia.com/top-financial-stocks-4582168>

Zacks Investment Research. (2020, March 29). UNM is up 0.57% today, but where's it headed in 2020? Retrieved March 29, 2020, from

<https://www.zacks.com/stock/quote/UNM>

Penn National (PENN) Looks Good: Stock Adds 10.2% in Session

<https://www.zacks.com/stock/news/836126/penn-national-penn-looks-good-stock-adds-102-in-session>

Penn National taps \$430M in credit, stops construction after coronavirus closes casinos

<https://www.bizjournals.com/philadelphia/news/2020/03/17/penn-national-taps-into-430m-in-credit-after.html>

What Makes Charter (CHTR) a New Buy Stock

<https://www.zacks.com/stock/news/838719/what-makes-charter-chtr-a-new-buy-stock>

## Composition of the Husson Stock Index (HSI)

Ticker Symbol: Exchange	Stock	Maine Affiliation	Sector
AGR: NYSE	Avangrid, Inc.	Presence	Utilities
ANCUF: TSX	Alimentation Couche-Tard Inc Class B	Presence	Consumer Staples
BAC: NYSE	Bank of America Corporation	Presence	Financials
BHB: NYSE	Bar Harbor Bank	Maine-based	Financials
CAC: NASDAQ	Camden National Corporation	Maine-based	Financials
CHTR: NASDAQ	Charter Communications, Inc.	Presence	Communications Services
CL: NYSE	Colgate-Palmolive Company	Maine-based	Consumer Staples
CVET: NASDAQ	Covetrus, Inc.	Maine-based	Health Care

DRI: NYSE	Darden Restaurants, Inc.	Presence	Consumer Discretionaries
FNLC: NASDAQ	The First Bancorp, Inc.	Maine-based	Financials
GD: NYSE	General Dynamics Corporation	Presence	Industrials
HLT: NYSE	Hilton Worldwide Holdings, Inc.	Presence	Consumer Discretionaries
HD: NYSE	The Home Depot, Inc.	Presence	Consumer Discretionaries
ICCC: NASDAQ	ImmuCell Corporation	Maine-based	Health Care
IDXX: NASDAQ	IDEXX Laboratories, Inc.	Maine-based	Health Care
LOW: NYSE	Lowe's Companies, Inc.	Presence	Consumer Discretionaries
MCD: NYSE	McDonald's Corporation	Presence	Consumer Discretionaries
NBN: NASDAQ	Northeast Bank	Maine-based	Financials

PENN: NASDAQ	Penn National Gaming, Inc.	Presence	Consumer Discretionaries
RAD: NYSE	Rite Aid Corporation	Presence	Consumer Staples
TD: NYSE	The Toronto-Dominion Bank	Presence	Financials
TMUS: NASDAQ	T-Mobile US, Inc.	Presence	Consumer Services
UPS; NYSE	United Parcel Service, Inc.	Presence	Industrials
UTX: NYSE	United Technologies Corporation	Presence	Industrials
UNM: NYSE	Unum Group	Presence	Financials
VLO: NYSE	Valero Energy Corporation	Presence	Energy
WMT: NYSE	Walmart Inc.	Presence	Consumer Staples
WEX: NYSE	WEX Inc.	Presence	Information Technology

WBA: NASDAQ	Walgreens Boots Alliance, Inc.	Presence	Consumer Staples
----------------	--------------------------------	----------	------------------