

Husson Stock Index Week Ended September 27, 2019

Introduction

For the week ending September 27, 2019, the Husson Stock Index (HSI) finished down (-0.93%), closing at \$166.17. Year-to-date, the HSI has posted a +25.73% increase. In comparison, the S&P 500 finished the week down (-1.01%), and has a YTD increase of +19.15%.

Summary

The top performer in the Husson Stock index was Colgate-Palmolive Company. (NYSE: CL) which finished the week up 3.26%. It started the week at \$70.95 and is now at \$73.26, a \$2.31 increase. On September 23, 2019 the UN Global Compact, which supports companies to pursue certain societal goals, recognized CL as a LEAD company for demonstrating its commitment to the goals of the UN Global Compact.

The second-best performer this week was The Home Depot, Inc. (NYSE: HD) which finished the week up 2.31%. It started the week at \$224.67 and ended the week at \$229.86, a \$5.19 increase. The Orlando Business Journal reported that Home Depot wants to secure 105,000 square feet of industrial space in central Florida for a distribution center.

The worst performer this week was Penn National Gaming, Inc. (NYSE: PENN) which finished the week down -7.64%. It started the week at \$19.76 and finished the week at \$18.25, a -\$1.51 decrease. On September 26, 2019, Penn National Gaming, Inc. announced that William J. Fair will be stepping down as Executive Vice President and the Chief Financial Officer on March 31, 2020, when his employment contract ends.

The second worst performer this week was ImmuCell Corporation. (NYSE: ICCC) that ended up finishing the week down -6.57%. It began this week at \$5.78 and finished the week at \$5.40, There were no articles to explain this decrease, but it was only a decrease of -\$0.38.

Overview

The HSI was developed by Marie Kenney, while a student at Husson University, in consultation with Associate Professor J. Douglas Wellington. The index is currently being tracked and analyzed by Husson student Kevin Chamberland. The HSI tracks and analyzes the stocks of 28 companies that are considered to have an effect on the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine's economy. The analysis looks into the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine's

economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

Composition of the Husson Stock Index (HSI)

Ticker Symbol	Stock	Maine Affiliation	Sector
AGR	Avangrid, Inc.	Presence	Utilities
ANCUF	Alimentation Couche-Tard Inc Class B	Presence	Consumer Staples
BAC	Bank of America Corporation	Presence	Financials
BHB	Bar Harbor Bankshares	Maine-based	Financials
CAC	Camden National Corporation	Maine-based	Financials
CHTR	Charter Communications, Inc.	Presence	Communications Services
CL	Colgate-Palmolive Company	Maine-based	Consumer Staples
DRI	Darden Restaurants, Inc.	Presence	Consumer Discretionaries
FNLC	The First Bancorp, Inc.	Maine-based	Financials
GD	General Dynamics Corporation	Presence	Industrials
HLT	Hilton Worldwide Holdings, Inc.	Presence	Consumer Discretionaries
HD	The Home Depot, Inc.	Presence	Consumer Discretionaries
ICCC	ImmuCell Corporation	Maine-based	Health Care
IDXX	IDEXX Laboratories, Inc.	Maine-based	Health Care
LOW	Lowe's Companies, Inc.	Presence	Consumer Discretionaries
MCD	McDonald's Corporation	Presence	Consumer Discretionaries
NBN	Northeast Bancorp	Maine-based	Financials
PENN	Penn National Gaming, Inc.	Presence	Consumer Discretionaries
RAD	Rite Aid Corporation	Presence	Consumer Staples
TD	The Toronto-Dominion Bank	Presence	Financials
TMUS	T-Mobile US, Inc.	Presence	Consumer Services
UPS	United Parcel Service, Inc.	Presence	Industrials
UTX	United Technologies Corporation	Presence	Industrials
UNM	Unum Group	Presence	Financials

VLO	Valero Energy Corporation	Presence	Energy
WMT	Walmart Inc.	Presence	Consumer Staples
WEX	WEX Inc.	Presence	Information Technology
WBA	Walgreens Boots Alliance, Inc.	Presence	Consumer Staples

References

PR Newswire. (2019, September 23). Colgate Announces Conservation Impacts From "Save Water" Campaign At United Nations Ahead Of Climate Action Summit. Retrieved September 28, 2019, from <https://finance.yahoo.com/news/colgate-announces-conservation-impacts-save-221300058.html>.

Witthaus, J. (2019, September 25). Retrieved September 28, 2019, from <https://www.bizjournals.com/orlando/news/2019/09/25/exclusive-home-depot-sizes-up-commercial-space-in.html?ana=yahoo&yptr=yahoo>.

Business Wire. (2019, September 26). Penn National Gaming's Chief Financial Officer, William J. Fair, Announces Plans to Step Down. Retrieved September 28, 2019, from <https://www.businesswire.com/news/home/20190926005693/en/>.