



Public Disclosure of Student Achievement

Institution Name: **Husson University**

Business Unit(s) included in this report: **College of Business**

Academic Period Covered: **2019-2020**

Date Submitted: **11/16/20**

PROGRAM	INDICATOR	RESULT
B.S. Accounting	Retention/Graduation Rates	100%/50%
B.S. Business Administration	Retention/Graduation Rates	91%/43%
Entrepreneurship/Small Business Management	Retention/Graduation Rates	80%/33%
Financial Management	Retention/Graduation Rates	50%/50%
Financial Planning	Retention/Graduation Rates	0/0
Healthcare Management	Retention/Graduation Rates	0/0
Interdisciplinary Program of Study (IPS)	Retention/Graduation Rates	Program being phased out in 2020
International Business	Retention/Graduation Rates	50%/0
Management	Retention/Graduation Rates	86%/56%
Marketing Management	Retention/Graduation Rates	67%/0%
B.S. Hospitality and Tourism Management	Retention/Graduation Rates	100%/60%
Sales and Marketing	Retention/Graduation Rates	0/0
Small Business/Entrepreneurship	Retention/Graduation Rates	100%/0
B.S. Sport Management	Retention/Graduation Rates	64%/44%
B.S. Accounting/MBA	Retention/Graduation Rates	100%/88%

B.S. Business Administration/MBA	Retention/Graduation Rates	100%/0
B.S. Business Administration - Entrepreneurship and Small Business Management/MBA	Retention/Graduation Rates	100%/0
B.S. Business Administration - Financial Management/MBA	Retention/Graduation Rates	0/67%
B.S. Business Administration – Financial Planning/MBA	Retention/Graduation Rates	0/0
B.S. Business Administration - Healthcare Management/MBA	Retention/Graduation Rates	0/0
B.S. Business Administration - Interdisciplinary Program of Study (IPS)/MBA	Retention/Graduation Rates	Program being phased out in 2020
B.S. Business Administration - International Business/MBA	Retention/Graduation Rates	0/0
B.S. Business Administration - Management/MBA	Retention/Graduation Rates	0%/33%
B.S. Business Administration – Marketing Management/MBA	Retention/Graduation Rates	0/100%
B.S. Hospitality and Tourism Management/MBA	Retention/Graduation Rates	0/100%
B.S. Sport Management/MBA	Retention/Graduation Rates	100%/0
Master of Business Administration	Retention/Graduation Rates	61%/78%
Athletic Administration	Retention/Graduation Rates	100%/0
Business Analytics	Retention/Graduation Rates	75%/0
Healthcare Management	Retention/Graduation Rates	67%/100%
Hospitality Management	Retention/Graduation Rates	0/0
Innovation and Entrepreneurship	Retention/Graduation Rates	50%/0
Organizational Management	Retention/Graduation Rates	78%/0
Risk Management	Retention/Graduation Rates	75%/0

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rates	<p><u>BS Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort Consists of fall 2019 entering first year bachelor’s degree-seeking students • Retention Rate is the percentage of the cohort who were enrolled in fall 2020 • A value of 0 indicates that there were no students who entered the program in fall 2019 • A value of 0% indicates that there were student who entered the program in fall 2019 but were not enrolled in fall 2020 <p><u>MBA Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort Consists of fall 2019 entering degree-seeking graduate students • Retention Rate is the percentage of the cohort who were enrolled in fall 2020 • A value of 0 indicates that there were no students who entered the program in fall 2019. • A value of 0% indicates that there were student who entered the program in fall 2019 but were not enrolled in fall 2020
Graduation Rates	<p><u>BS Graduation Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2014 entering first year bachelor’s degree-seeking students • Graduation Rate is the percentage of the cohort who completed their program by the end of summer 2020 • A value of 0 indicates that there were no students who entered the program in fall 2014 • A value of 0% indicates that there were student who entered the program in fall 2014 who did not graduate by the end of summer 2020 <p><u>MBA Graduation Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2014 entering degree-seeking graduate students • Graduation Rate is the percentage of the cohort who completed their program by the end of summer 2020 • A value of 0 indicates that there were no students who entered the program in fall 2014 • A value of 0% indicates that there were students who entered the program in fall 2014 who did not graduated by the end of summer 2020