

INTERNSHIP INVESTMENT BANK



There is a new "bank" in town. The College of Business at Husson University announced the establishment of a unique "Internship Investment Bank".

"The Internship Investment Bank is a partnership between the College of Business and the Corporate and Non-Profit Community," stated Dr. Ron Nykiel, Dean of the College. "The purpose of the bank is to encourage work experience opportunities for students while providing educational benefits to employers."

For each new paid "intern" (student) placed in a corporation or non-profit organization, the employer receives a \$500 credit deposited into an account in the entity's name. These deposit credits can then be used toward the cost of an MBA degree at the College for an employee of the entity. Nykiel states, "This is a win-win scenario for both the student, company or non-profit organization, and the College."

"The Internship Investment Bank will be run by the School of Accounting with the College of Business, providing yet another work experience for our accounting students," stated Dewey Martin, Director of the School of Accounting.



NEW EXECUTIVE APPOINTMENT

◆ Executive Director, Executive Education and Entrepreneurship

Nancy Forster-Holt holds a Ph.D. and an M.B.A. from the

University of Maine, and a Bachelor of Science degree from Cornell University.

At the University of Maine, she developed and taught courses on small business management and accounting for the School of Business and the Foster innovation center, and she was a research associate with the Center on Aging. She joined the Husson faculty in the summer of 2011.

A Certified Management Accountant, she serves on the Small Business Committee of the Institute of Management Accountants. Prior to earning her doctorate, Nancy gathered substantial work experience in both large and small business including executive management at a large credit union, public accounting audit, and tax at the Big Four firm of Ernst & Young, sales and marketing for national accounts, SBA counseling, and consulting. She is also the co-owner of Shaw & Tenney, a manufacturing company that recently won MTI grants for innovations in manufacturing and commercialization of wood products.

SCHOOL OF ACCOUNTING

Three Husson accounting students – Paul Robinson, Jacqueline Lynch, and Michael Hersey – participated this summer in the Maine State Government Internship program. The students were three of nearly 35 students that were selected out of a pool of over 170 applicants.



Jessica Metros, a 5th year Accounting/ MBA student, was chosen by the Maine Society of CPAs to receive a \$1000 scholarship.

Jessica had her spring internship with Baker, Newman and Noyes in Portland.

Recently EMDC conducted a survey to poll the employees' satisfaction with the work provided by each administrative department including accounting. One response included the following: **"Erin and Ashley in Accounting are great! Always happy and willing to help. I never know if they have had a bad day or not because they NEVER take it out on me."** The two mentioned are Erin Doucette and Ashley Bubar both students in the Husson accounting program.

On May 25, 2011, Dewey Martin, Director of the School of Accounting, was recognized as the 2011 Hampden Business person of the Year.

UPCOMING EVENT

- Dean's Distinguished Lecturer: Tess Gerritsen in Gracie Theater at 1:00 p.m. 12/7/11

Additionally, Dewey (pictured below) was featured in an article by the National Federation of Independent Business in their national publication on the American Tax System.



Jackson Lab

Husson will offer Masters of Business Administration (MBA) classes at The Jackson Laboratory beginning Jan. 17, 2012. The arrangement calls for the College of Business to provide Laboratory employees and Bar Harbor-area residents the opportunity to earn an MBA degree on site. Dr. Tom Hutchison, Executive Director for Academic Affairs in the COB explained, "Students will be able to complete the MBA degree in two to three years through a combination of online classes and classes taught on site. We have designed this program so students will not need to travel to our Bangor campus for any coursework."

Mae Landesman, Senior Director of Human Resources at The Jackson Laboratory, said, "As an employer we are committed to on-the-job employee development as well as encouraging employees to pursue their academic education. This is an innovative example of the educational and nonprofit sectors collaborating for the benefit of the citizens of Maine."

NEW PROGRAM MANAGER APPOINTMENT

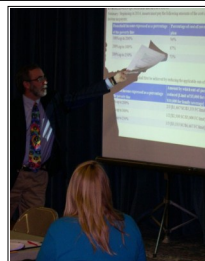
◆ MBA and CPCC programs



Stephanie Shayne, MBA joined Husson full time in 2011 as an Assistant professor and Program Manager after having taught as an adjunct since 2009. She earned her undergraduate degree in Economics, with a minor in Mathematics from Colby College. She earned her Master's degree in Business Administration from Duke University. She has worked as a consultant in several areas including transfer pricing, healthcare and financial services. She began her teaching career at community colleges in both North Carolina and Virginia. She also has extensive experience in online teaching which she continues at Husson.

SCHOOL OF BUSINESS AND MANAGEMENT

The College of Business has started an Executive in Residence program with the appointment of Dennis Sokol. Dennis is Chairman of the Board of Hospital Corporation International (HCI). HCI manages and owns hospitals and medical centers throughout Eastern, Central Europe, Middle East, Latin America, and Asia. Mr. Sokol holds board seats with Alistagen Corporation, Harvey Cushing Center for Neurosurgical Council at Yale School of Medicine, MI Group, founding director of the US-Russian Business Council, Founder and President of the American Soviet Trade Consortium. He was the Executive Chairman of the US Iraq Business Alliance, Board of Advisors.



Doug Wellington made a presentation on the "Financial Implications of Obamacare in the New Health Care Bill" to the Bangor Republican Committee in April 2011.

In student news, Wayne Hurlbert placed first among 50 competitors in all four categories of the international business simulation program Glo-Bus. The class is working as a team to run all aspects of an international digital camera company. They must outperform their competition in their ability to increase sales, maintain a healthy stock performance, manage costs, and react nimbly to the global market.

SCHOOL OF HOSPITALITY, SPORT AND TOURISM MANAGEMENT



Marilynne Jones Mann, M.S. has been hired as Director of the Research Institute for Tourism and an Instructor in the School. She earned an A.S. in Community Health from Corning Community College, an A.A. in Outdoor Recreation & a B.A. in Park Management at the University of Maine at Presque Isle, and an M.S. in Forest Resources from the University of Maine at Orono. She brings a strong background in research from her experiences at the Northeastern States Research Cooperative and the Center for Tourism Research and

Outreach at the University of Maine. Marilynne will be the featured speaker at the upcoming Governor's Conference on Tourism in January 2012 at Sunday River.

In student news, the hospitality students have been ushers at Gracie Theater for multiple events, service staff at the Greek Dance, volunteered for the WIN 207 campaign for table games, car show staff at Convention & Visitors Bureau, hosted a free brunch at Homecoming with Tim Horton's, participated and raised \$500 for the champion the cure challenge, and are running the Center for Family Business as part of course and internship work.

SCHOOL OF LEGAL STUDIES

Alicia Wilcox, M.S., M.S. joins Husson as an Assistant professor of Criminal Justice in the School of Legal Studies. She is a graduate of the National University of Ireland where she earned a B.S. in Chemistry and Statistics. She earned an M.S. in Forensic Science from the University of Strathclyde and an M.S. in Criminal Justice Administration from Husson University. She has worked for the Maine State Crime Lab for nine years and is certified by the International Association of Identification.



In student news, Jeff Rice '09, a graduate of the Criminal Justice program, and current student Jake Ferland, aided in the seizure of \$10,000 worth of drugs after a home inspection in September. "We are proud of our graduate and current student for their dedicated work leading to this seizure. Their positive influence in the community is what the Criminal Justice program hopes to instill in all of its graduates," stated Marie Hansen, Director of the School of Legal Studies.

Members of the CJ Club escorted a number of first responders on to the athletic field to be honored during "Pops on the Green" remembering the 10th anniversary of 9/11. It was decided that all funds raised this year by the Club will be dedicated to a 9/11 fund.