

Adventures in Hospitality

Dedicated to assisting and promoting the growth of hospitality and tourism in Maine.

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2014 Hospitality Job Fair:

Eleven alumni returned to Husson to find interns and seasonal workers.



From left: *Amber Martin*, BS-BA-SM Witham Hotels; *Kathleen Whitty*, BS-BA-HM, Hilton Garden Inn; *Jaclyn Fish* BS-BA, Bangor Savings Bank; *Kristina Wildes* BS-BA-HM, Fairfield Inn; *Kaitlyn Webster* BS/MBA-HTML, The Bluenose Hotel; *Brock Bradford* BS-AC/MBA, Lafayette Hotels; *Lisa Eldridge* BS-HTML, Bangor International Airport; *Jamie Gordius* BS-BA-HM, Bar Harbor Estate; *Lee Speronis*, Director and Assistant Professor, School of HSTM; *Amy Crouch* BS/MBA-HTML, Samoset Resort; *Jason Vinal* Senior BS-HTML, Epic Sports; *Lindsey Oliver* BS-HTML, Portland Seadogs; *Addie Stambaugh* BS/MBA-HTML, Samoset Resort.

Industry Perspective

Greg Dugal, President & CEO

Maine Innkeepers & Maine Restaurant Associations

In 2013, two of Maine's tourism industry trade associations, Maine Innkeepers and Maine Restaurant Associations formed a management company and appointed me to manage both associations with the help of Chief Operating Officer, Chris Jones. Choosing to collaborate and share office space rather than merge, both associations will maintain separate staff, governance and Boards of Directors.

2013 was a good year for Maine tourism. The "Great Recession" hit the lodging industry with 7% decline in lodging receipts in 2009. The climb out has been slow and gross revenues are returning to pre-recession levels. The restaurant industry also saw modest declines of .5% in 2009. Lodging receipts statewide passed the \$700 million threshold for the first time in 2012 and saw 3% growth in 2013. Both industries contribute 5% of the 8% meals and lodging tax to the Maine Office of Tourism for tourism promotion. Restaurant sales constitute almost 70% of meals and lodging gross and tax receipts.

We value an affiliation with Husson University and many Husson students work in Maine's tourism industry and are engaged in internships. It has been my pleasure to address many of students in classes and many students have availed themselves of a Maine Innkeepers or Restaurant Association scholarships. In 2013, the Maine Innkeepers Association granted \$11,000 in scholarships including awards to three Husson students: Laura Brown, Amber Davis and Aaron Richardson. Our first four year recipient, Elizabeth MacFarland is a Husson alumni.

In addition, our associations are involved in legislative advocacy, promoting and marketing our industries and educational programming, including ServSafe and ProStart. Interaction with the Legislature relates to franchisors and franchisees, seasonal work permits for younger teenagers, local restaurant health inspections and alcohol by volume (ABV) notices on menus.

I very much look forward to my next visit to Husson University and hope to meet many more future stars in Maine's greatest and most exciting industry: tourism!

Meet Our Students

Jeremy Langley

Originally from Fairfax, Vermont, I am currently a 20 year old, 3rd year, Sport Management major. I lived and breathed sport for 17 years in grade and high school and wanted to stay involved with my true passion. Three years at Husson has provided immense development opportunities for me in student government, clubs, organizations, and developmental classes. Last summer my internship as the Assistant Clubhouse Manager for the Wilmington Blue Rocks greatly added to my college experience and resulted in an increased learning curve. I was exposed to a plethora of unforgettable knowledge learning about the ins and outs of the sport business while creating connections in the field for life. My Husson experience has been a great one and I hold higher expectations for the future.



Lindsay Grotton

I was an undeclared sophomore in 2011 with feelings of discouragement because I couldn't find anything I was passionate about. One of the greatest decisions I ever made was to enroll in the Walt Disney World College Program. I worked in Magic Kingdom on Main Street and attended a class at Disney University.

Everybody goes through the same basic training at Disney. On day one you learn the basic common goal: 'We Create Happiness.' I continue to utilize the core values and lessons learned there throughout my school, work, and personal life. Each guest and person encountered is an opportunity to showcase my best self and spread happiness.

When I returned to Maine, I knew in order to be happy I wanted to enroll in the hospitality program at Husson University. When I graduate I know I will be in a career where I can make a difference, make people smile, and maybe create a little happiness in somebody's life.

"Around here, however, we don't look backwards for very long. We keep moving forward, opening up new doors and doing new things, because we're curious... and curiosity keeps leading us down new paths." Walt Disney



Derrick Bernosky

I am a senior at Husson University. My internship involves working with the Bangor Parks and Recreation Department in charge of recreational programming for Youth Wrestling and Youth Lacrosse. It has been a tremendous learning experience for me and I am enjoying every minute of it. The Youth Wrestling program is brand new this year, while the

Youth Lacrosse program at Bangor Parks and Rec was adopted a few years ago.

When most people think of a Sports Management degree they only think of professional sport, but this internship opportunity has really opened my eyes to other avenues and ways to make a living. At first I wasn't sure what recreational sport was all about as my only involvement was when I played YMCA basketball. Now I am really starting to understand the value of recreational sport through the events I have worked. At the father daughter dance, a little girl told a Bangor Parks and Rec staff member it was, "the best night of her life." That is when I realized what we are trying to accomplish can be very rewarding. I would like to thank Debbie Gendreau and Tim Baude for the opportunity to work as an intern in their program.



Jason Vinal

If you are interested in an internship program that covers a vast variety of topics that will help you develop the right skills and knowledge necessary to further a career in retail sales, Epic Sports is for you. In a very short time, my knowledge of retail business operations and customer service has expanded covering topics such as product awareness, sales procedures, advertising and

sales promotions, managerial duties such as developing organizational charts, scheduling, and performance evaluations. Owner, Brad Ryder ultimately oversees the internship. I enjoyed working with Brad, Rod and the entire staff throughout the semester. They do a great job developing a schedule with flexibility, taking into consideration school and work priorities. I would recommend this internship to anyone who enjoys the outdoors and I am confident you will not be disappointed.



Hospitality, Sport and Tourism Club News

Ronald McDonald House Dinner



From left: Heidi Bauer, Jeff Turcott, Meg Nickerson, John Gerry, Natasha Thompson, Jason Vinal, Sam Blanchard, Jamie Curtis, Jen Snow.

Samantha Blanchard

Students in the Hospitality, Sport and Tourism Management Club joined forces in December to prepare an evening meal for guests staying at the Bangor Ronald McDonald House. Ronald McDonald House is the epitome of hospitality, providing families with a warm smile from friendly volunteers, a home-cooked meal after a long day at the hospital and a good night's sleep in a comforting environment where families meet other families facing similar situations.

Students were given a tour and learned about each aspect of the Ronald McDonald House history and mission while the lasagna and desert was baking in the oven. They learned about the planning process that went into nearly all decision making with a focus on creating a home away from home atmosphere.

At the thirty year-old home, the staff provide warmth to guests which served as a remarkable illustration of great hospitality for future industry leaders. Not only was the Ronald McDonald House dinner pleasing for the guests, it was an equally gratifying experience for students as well.

Maine Special Olympics

Lexi Brann



Hospitality, Sport and Tourism Management Club members and Maine Special Olympics athletes at Hermon Mountain.

Valentine's Day Treats

Samantha Blanchard, Co-President

The Hospitality Association and The Sports Management Club joined to form a student organization called The Hospitality, Sport and Tourism Club. In the fall, the Club was extremely active both on and off campus. rooting for teams at Husson's Homecoming, assisting athletes at Special Olympics Bowling, and cooking dinner and desserts for the families at the Bangor Ronald McDonald House. More recently, club members served at the Bangor Chamber of Commerce's Annual Awards Banquet, received a personal tour of the Cross Insurance Center, and ran the Darling's Photo Booth for Husson's Happy Week.

The Club members baked cookies and setup a table in Campus Center for student's to decorate Valentine's cookies. Students are greatly looking forward to another fun and successful year this coming fall!



The Hospitality, Sport and Tourism Management Club took part in a volunteer opportunity with Maine Special Olympics on February 10 and 11 at Hermon Mountain. The Special Olympics mission is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with mental disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in sharing of gifts, skills and friendship with their families, other Special Olympics Athletes, and the community. This particular event was open to Penobscot, Piscataquis, and Hancock counties with divisions for children and adults. Events included snowshoeing, speed skating, and skiing. Club members assisted participants putting on snowshoes, timing events, and handing out medals.

This was a rewarding experience for everyone. Josh Gaudette, senior Sport Management Major, said about his experience that day, "It was a great opportunity to see sport at its purest form. Win or lose, happiness and joy were a constant throughout the day. I've taken the values I learned from those athletes and am constantly working them into my own athletic career."

The Hospitality, Sport and Tourism Management club strives to demonstrate leadership, and organizational skills within the Husson community, as well as surrounding communities. This opportunity gave members a new appreciation and outlook about what our club strives to achieve within our community.

The Husson Dream Team

Samoset Ocean Resort, Rockport, Maine

Cornelius Russell, General Manager

It has been a pleasure having Husson University graduates join our team of hospitality professionals at The Samoset Resort. Tom Walsh, with deep roots in the Bangor area, founded Ocean Properties in the 70s and now operates 108 hotels nationwide and in Canada with his four sons.

The Samoset-Husson journey began with Addie Stambaugh in 2010 as a Front Desk Agent. Her cheerful disposition quickly allowed her to excel and expand her duties as a Sales Assistant. In 2012, she was honored with the General Manager's Award Recognizing someone representing the Samoset spirit with extraordinary achievements. Addie continued her climb to Front Office Manager, tripling her responsibilities from one department to three. Her work ethic and dedication are solid. In addition to her full-time management position at the resort, she works in Rockland as a server and bartender. When she began her career with us she commuted to Husson from St. George and worked two jobs.

It is increasingly more challenging to work with the demanding public. Addie overcomes that challenge with a sincere smile, keen listening skills, and desire to ultimately please the customer. Her leadership led the front office operation to a guest comment card score of 91 in 2013, the highest score at the resort! Addie's approach is to do her best and not get overly excited. So far those chips have fallen successfully and her climb to the top of the hospitality ladder continues.

A recommendation from Lee Speronis during the winter of 2012, led to a telephone conversation and interview in January 2013 with Amy Crouch. My first impression of Amy was "driven" and that has proven to be true as she sailed through the desk operation during her first "season" at the resort often assuming duties as night Manager On Duty (MOD). She handles herself incredibly well in amazingly unique or emergency circumstances. More incidents occurred during her supervision during that first season than I can recall since my arrival at the Samoset 15 years ago. I am a strong advocate for learning by experience; our company's philosophy. Amy quickly rolled up her sleeves and took on every challenging circumstance without guidance. Amy's strong sense of trouble shooting coupled with her organizational skills have made her an asset to our front office operation and resort as a whole. I am particularly fond of her ability to keep the work areas tidy and her attention to detail.

Over my thirty years in the hospitality business, 25 with Ocean Properties, I have enjoyed mentoring hundreds of associates, many of whom have gone on to become successful managers. One trait that has always separated successful managers from the average is work ethic. I can teach and coach about all areas and skills with the exception of work ethic. I am convinced it is not learned, but earned. Addie and Amy have tremendous work ethics which will carry them far in life. What they learned at Husson has helped to build their character in the real world. It is for those reasons I have named them the "Husson Dream Team" at the resort. I look forward to providing continued direction and mentoring and thank Husson for educating two fine hospitality graduates.



Front left: Addie Stambaugh, Connie Russell, Amy Crouch

Addie Stambaugh, Front Office Manager

Working while in college was the best decision my career. Hospitality is a field where the more experience you have the better off you are. I never expected an internship at The Samoset Resort to turn into a career.

Working as a front desk agent at one of the best resorts in New England can teach you a lot very quickly. Hospitality, especially hotel hospitality, is a profession where an individual should never be afraid of getting their hands dirty. I have also been a bell attendant, housekeeper, health club desk agent, sales coordinator, and switchboard agent. All of these positions are hands on and critical to a hotel's daily operation. As I progressed into management the one thing I kept in my head was that each job is just as important as the other. Front office management can be challenging, but so can bell staff sprinting for cars in 90 degree weather.

When a new staff member joins our team, they quickly realize there is no way to fully prepare to work in hotel operations. Our General Manager, Connie Russell, has been involved in hospitality for over thirty years and he still experiences new things every day. This makes it so amazing and exciting. You never know what you are going to get. Sharing that excitement with other Husson students and graduates has been fun. When I first started at The Samoset I wasn't sure what my future held; now I see endless possibilities.

Amy Crouch, Rooms Manager

When I began at Husson College in 2008, I couldn't have guessed how the next five years would play out. May 11, 2013 marked the beginning of the whirlwind that has become my life in "the real world". Two days after graduation, I entered the hospitality industry as a Front Office MIT (Manager in Training) at the Samoset Resort with Ocean Properties, Ltd. My very first day was spent shadowing General Manager Connie Russell, which included collecting discarded cigarette butts from all corners of the property. I spent five years listening to the importance of a clean front-of-house culture and the proper way a manager earns respect, and in that one day the circle began to close between education and knowledge.

I now use the skills learned at Husson to contribute to my success as a professional, and to the success of the Samoset Resort. Since graduating, the process of acquiring knowledge, developing my abilities of reasoning and judgment, and preparing intellectually for mature life has been expedited substantially through experiences and the guidance of my mentors. Most important has been learning to be present, flexible, passionate, confident, healthy, relational, and positive. I strive to use those skills to directly influence my professional interactions with my guests, colleagues, and students, as well as other personal and professional connections. The hospitality industry has given me the opportunity to travel, enjoy time with my colleagues, and experience a bigger life.

Outstanding Future Alumni 2013

Marie Heath, Student

Recognition as the 2013 Outstanding Future Alumni was based on community service, scholarship, and work ethic demonstrated in five years at Husson. As a freshman in 2009, I struggled with shyness and being unsure of my place in my new environment. I eventually gained footing and took off running to see how much I could achieve. With the support of some truly amazing faculty and staff I feel I left my mark on the very special university I consider my second home.

I took on a challenging curriculum of independent study for a B.S./M.B.A. with concentrations in Finance, Accounting, and Hospitality Management. A Graduate Assistantship with the Vice President of Finance, Craig Hadley, deepened my understanding of finance and accounting.

With a passion for community service, as president of the Hospitality Association I participated raising money, volunteering, and organizing more than twenty-five events. I continued campus and community service by organizing and assisting with Graduate and Alumni Meet and Greets, planning events for Homecoming and donating my time to local charities and non-profits in the Greater Bangor Region.

Community involvement and volunteering are special to me as they helped me grow as a person and establish connections with many individuals and groups throughout the Bangor community. There is no cause or event nearer or dearer to my heart than Champion the Cure, run by Jeni Lloyd a cancer survivor. All contributions are donated to the Lafayette Family Cancer Center in Brewer, Maine. I have personally experienced the effects of cancer on a family and although I can't cure cancer I want to do my part to help others fight it.

I am grateful to be recognized for my involvement and hard work in the community but the best recognition is to have others join in. There are many great causes in our communities that need help in many forms other than money, such as volunteering hours and spreading the word about their cause. Everyone can have a positive impact on their community another individual's life. I owe a great deal of thanks to faculty and staff at Husson: my advisors, Professors Douglas Wellington and Lee Speronis, Buffie McCue, Director of Alumni Relations, and Sterling Pingree, Director of Student Activities. Thank you all for your support. I also thank other students who volunteered by my side at Husson University and put in many hours helping others. I am proud to be a Husson Eagle.



Marie Heath receiving alumni award from President Robert Clark



Paradis & Foster's Wedding Expo

Paula Paradis, Owner

Paradis & Foster Events LLC located in Bangor, hosted the 2013 annual Wedding Expo on October 27 in the new Cross Insurance Center Ballroom. The owners have over 20 years experience as seasoned event planners in the hospitality industry.

The 2013 Wedding Expo featured 75 wedding and special events exhibitors plus musical presentations by Brian Nadeau's Queen City Big Band and Maine Street R & B Revue. Attendees were entertained with two Bridal Fashion runway shows by Henry's Bridal Boutique, a Hair Fashion Show by Anthony John's Day Spa, Salon & Boutique, a Mix & Match Fashion Show by Laura Lynn

Michaud, and a Resort Wear Runway Fashion Show by Celtic Moon Rising.

This year, Paradis & Foster Events engaged Husson University hospitality students as intern volunteers on the wedding expo project. Under the student leadership of Samantha Blanchard, nine students worked many hours pre and post shows. Students were given assignments defined by our the event management philosophy; well defined goals, closely monitored details and most importantly, exceptional hospitality. After a quick tutorial of the art of the handshake and introduction, students greeted exhibitors on the loading docks of the Cross Center and helped carry equipment into the Ballroom. Exhibitors were pleasantly surprised to be so warmly welcomed and assisted. The positive experience created by the students permeated throughout the entire show. They were impressive, more than dedicated, energetic, polite and industrious.

Students assisted creating the vision of a Wedding Reception by installing 300 chair covers and organza ribbons on banquet chairs. The Pre-function Room was transformed into a Reception Area, complete with linens, covered chairs, and centerpieces working with materials on hand for the project. After the Expo, students were invited to a post event review/appreciation dinner. We value their Expo review and enthusiasm as they explore a future in the hospitality industry. We are most grateful Husson University facilitated this valuable resource of talented student interns for the Bangor Community.

Unlimited Solutions Clubhouse Members Receive Training



Penobscot Community Health Care (PCHC) announced that 12 members and two staff of Unlimited Solutions Clubhouse participated in a two week training at Husson University, made possible through a grant from Maine Community Foundation. The course focused on Hazard Analysis and Critical Control Points (HACCP) Training through the American Hotel and Lodging Educational Institute and the Welcome ME Quality Service Training. The course was led by Dr. Lee Speronis and Marilynne Mann, professors in the School of Hospitality, Sport and Tourism Management at Husson University.

Carrie Lyn Lemos, OTR/L, MHRT/C, Executive Director, states "We are very excited the skills and opportunity that this offered the Clubhouse in general and the members at Clubhouse. The members will be able to use the training to improve food safety and hospitality during food service at the Clubhouse and it will give them skills that will help further their employment goals. It has been wonderful to see members use the skills they have learned."

The Unlimited Solutions Clubhouse located at 34 Summer Street, Bangor serves more than 100 members. The Clubhouse model focuses on recovery from mental illness through the use of a therapeutic environment that includes work responsibilities within the Clubhouse and in the community resulting in meaningful relationships, increase self-sufficiency and an overall improved quality of life.



A big thank you to Jen Snow for creating our logo.

FusionSpectacular

Christine Connors, Student

Saturday, November 9, 2013, two Husson Hospitality students, Christine Connors and Jamie Curtis, volunteered at the 2nd Annual Fusion Spectacular Event.

This year's theme was "The Roaring 20s" and everyone arrived in dazzling dresses, tuxedos & bow ties. The fun and exciting event consisted of live music, food and drinks, a large photo booth for pictures in costumes, and an honor awards ceremony.

Christine and Jamie were involved in the set-up of the event, welcomed guests upon arrival, helped with the photo booth, and put together and handed out goodie bags on departure. Fusion Bangor gives the young demographic in Bangor the opportunity to connect with each other and work together in the community.



STRIKEOUT CANCER

The spring 2014 Desktop Publishing class under the direction of Amanda Bourgoin, Instructor in Sport Management, created promotional material for a Strike Out Cancer event on April 19 when Husson's Softball Team hosted New England College.

Since starting the Strike Out Cancer initiative over ten years ago, NFCA membership teams have raised tens of thousands of dollars to support the fight for cancer. In addition to fundraised dollars, this initiative has provided a platform to raise awareness for breast cancer as well as support women's cancer research.



Maine Course Hospitality Group began construction on the TownePlace Suites by Marriott on Sylvan Road in Bangor expected to open in 2014. From left, Lee Speronis, Husson University; Larry Barrett, EMCC; Mark Woglom, Opechee Construction; Peter Anastos, Owner; Sean Riley, MCHG; Nelson Durgin, Mayor of Bangor; Amy Herbert, Bangor Savings Bank; Chuck Osgood, Bangor Savings Bank.

Connections

Maine Tourism Association (MTA) Holds Board Meeting at Husson



The Richard Dyke Center for Business was the site of the MTA Board meeting on September 25, 2013. The Board adjourned to the Dickerman Dining Commons to enjoy Husson's newest food outlet. They were joined at lunch by Husson students, Colby Downes, Vita Gould, Marie Heath, Megan Nickerson, Vita Gould and Tim Smith, who enjoyed talking with professional in their area of interest.

Husson University Sponsors Governor's Tourism Conference

Thanks to the generous student scholarships provided by the Maine Tourism Association, Husson hospitality students were able to attend the 2014 Governor's Tourism Conference.



From left: Jamie Curtis, Kim Gambon, Kyla Nutting, Lindsay Grotton, Gabriel Colgan, Laura Brown, Jason Vinal, Yasmeen Badich, Allana DeRusha. Missing: from Photo Students: Kyla Lucas, Jen Snow Faculty: Marie Hansen, Marilynne Mann and Lee Speronis.



Husson University MBA Program and Hollywood Casino Create Winning Combination

Husson University entered into an agreement with Hollywood Casino, Hotel and Raceway to offer masters of business administration (MBA) classes to Hollywood Casino employees in Bangor, Maine. "We look forward to partnering with Hollywood Casino and providing their associates with the essential knowledge they need to achieve career success," said Marie Hansen, Dean of the College of Business at Husson University. "Our program will help individuals achieve their full potential while providing their employer with a better educated, more highly skilled workforce."

Students will have the option of attending traditional classes at the Bangor campus, online classes and classes offered on-site at Hollywood Casino. This flexible educational delivery model will allow Hollywood Casino staff to complete a MBA degrees in two to three years while simultaneously balancing demands of career and family.

Scott Welch, director of human resources at Hollywood Casino said, "As an employer, we're committed to professional development. That's one of the reasons why we provide tuition assistance to full and part-time employees enrolled in courses at Husson University and other Maine institutions of higher learning."

Hollywood Casino and the College of Business at Husson University have a long history of successful partnerships. For many years the organizations have worked together to provide experiential learning opportunities to Husson University students through internships, part-time and full-time positions.



Sport Management Partnership with Muscular Dystrophy Association (MDA)

The MDA, a nonprofit health organization specializing in sponsoring research to help individual suffering from muscular dystrophy, is now creating internship opportunities for 4 or 5 Husson Sport Management students. Lucas Hunt has been accepted as a program coordinator and other students are currently interviewing for positions in the summer camp program for kids diagnosed with muscular dystrophy. The camp is designed to focus on each individual during a week-long stay and support them in attempting any activity of interest to them. Run by volunteers and staff, the camp is offered to families at no cost.



For more information or to volunteer go to <http://mda.org/ways-to-help/volunteer>

From The Desks Of...

The Director

Lee Speronis

Director and Assistant Professor

With the 2013-14 academic year nearing its end, our students, alumni, industry partners and faculty have enjoyed another fantastic year.

Husson University's School of Hospitality, Sport, and Tourism Management continues to expand its sphere of influence both on and off campus in Bangor.

As the state of Maine has recognized that Hospitality is its number "1" employer, Husson students are finding excellent career opportunities upon graduation with their undergraduate and graduate degrees. The School of Hospitality, Sport, and Tourism Management now offers two BS degrees, two concentrations (2014-15), two minors, a five-year BS/MBA and an MBA degree. The newest programs are the BS in Sport Management and BS in Hospitality Tourism Management degrees with a concentration in either Sales and Marketing or Entrepreneurship/Small Business. We are also very excited to offer Hospitality Tourism Management degrees at our Southern Maine campus and our MBA program has begun to offer classes for employee/students at Hollywood Casino.

Our faculty continues to be involved academically and professionally in their respective areas of study and industries. These off-campus relationships continue to benefit our students with opportunities.

The amazing Hospitality, Sport, and Tourism Management students participate in a multitude of community service activities showing their dedication to "giving back." Hospitality, Sport, and Tourism Management students took part in the Bangor Region Chamber of Commerce Dinner, Greater Bangor CVB Awards, NAC Basketball Tournaments, Special Olympics, St. George Church dance, Susan G. Komen Race for the Cure, Champion the Cure Challenge, McDonald's House, and the Bangor Animal Shelter among many.

Twenty students participated in various capacities at the 2014 Governor's Conference on Tourism at the Cross Insurance Center. Our 2014 job fair was attended by over 100 students and 25 employers representing over 100 properties.

Thank you to these amazing young people and to our industry partners who are making an impact by improving our world.



The Program Manager

Richard Fabri,

Assistant Professor

It has been a very exciting year. In the fall, we formally introduced the Bachelor of Science in Sport Management degree, and accepted our first full class into the program. The redesigned curriculum includes new classes in Sport Finance, Sport Marketing, Governance and Policy in Sport, and adds six additional credits of internship experience. In addition, special topic classes such as International Aspects of Sport, and Sport Ethics will be offered and this summer an online class, Risk Management in Sport and Hospitality. Furthermore, Husson is the first undergraduate institution in the country to sign a curriculum agreement with the National Interscholastic Athletic Administrator Association allowing us to embed four LTC classes into our curriculum. As a result, students graduating from our program will have completed the academic requirements for the NIAAA's Certified Athletic Administrator (CAA) and the Registered Athletic Administrator (RAA).

One of our goals this year was to increase available internship opportunities. During summer 2013, Jay Cuttle and Bryce Colbeth gained experience in game day management working with the Old Orchard Beach Raging Tides, a collegiate summer baseball team based in Old Orchard Beach, Maine and are handing the opportunity to Zach Barter for the 2014 season. Game day management internships for Alex Young and Ben McLain during the summer of 2013 placed them at Maine Seacoast United working with members of the National Premier Soccer League. In addition, we have established internship relationships with Orono High School, Brewer High School, and the Bangor Parks and Recreation Department and participated in an internship presentation at the Maine Parks and Recreation Association Conference.

I encourage all our students to immerse in the experiential learning experience, to become actively engaged in their learning, and to seek out opportunities to join professional organizations such as the National Intramural-Recreational Sports Association, Maine Parks and Recreation Association, and the North American Sport Management Society. Students are encouraged to attend and present at conferences, volunteer in community events, and in Sport Management Professional Development Association events. Together we can build a stronger future for all of us.



Editors



Samantha Blanchard, Student



Marilynne Mann, Faculty



SCHOOL OF HOSPITALITY,
SPORT AND TOURISM
MANAGEMENT