



## Message from the Dean

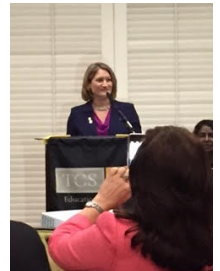
Welcome to Spring! We are pleased to be able to present an overview of the vast amount of activities students and faculty have participated in since our last edition of this newsletter. We have seen over 40 different guest speakers in classes throughout the school year providing an array of experiences for students to learn from. The faculty have been featured in local and national publications and news articles expounding upon their substantive knowledge as well. Further, we have created many new program offerings to be launched in the fall, such as a new certificates in Accounting and Counterterrorism, a new Healthcare Administration concentration for the B.S. Business Administration major, and a new concentration in Organizational Management for the MBA. We hope you enjoy this newsletter and also join us online through the Husson University College of Business group on LinkedIn. Last, but not least, congratulations to our upcoming class of 2015 graduates! <http://www.linkedin.com/groups/Husson-University-College-Business-8140186/about>

## COLLEGE OF BUSINESS NEWS

Marie Hansen, Dean of the College of Business was recently quoted in an article called “40 Business Books Every Entrepreneur Should Read” that was posted to *Business News Daily*. BusinessNewsDaily.com averages over 5.4 million unique visitors per month. The article may be viewed at: <http://www.businessnewsdaily.com/7607-best-business-books.html>.

Mr. Bob Ronan recently published an article in the CIO.com website. The article includes useful information for companies that are considering hiring students as interns. Internship programs help students to begin networking and form connections with professionals within that particular industry. The article can be viewed at: <http://www.cio.com/article/2902929/hiring/looking-to-build-a-great-internship-program-read-this.html>.

Dean Marie Hansen recently presented to the Board of Trustees for The Chicago School Education System (TCS Ed) in Pasadena, California regarding her doctoral study experience at The Chicago School of Professional Psychology online and her subsequent career experience.



Husson University is proud to announce the partnership with Cianbro with helping employees gain degrees. An agreement was signed that allows for the transfer of credits from Cianbro’s corporate training program toward degrees at the College of Business. This means that employees with on-the-job training will not have to spend as much time in school to complete a degree. You may view the article at: <http://wabi.tv/2014/12/12/husson-cianbro-team-help-employees-gain-degrees/>.

Husson University and Washington County Community College have reached an agreement to facilitate the transfer of course credit. This enables students at the community college to continue their education through to Husson’s Bachelor and Master programs. You may view the article at: <http://www.virtual-strategy.com/2015/02/13/husson-university-and-wccc-reach-agreement-facilitate-transfer-course-credit#axzz3RdiMiqmV>.

Husson and the University of Maine at Fort Kent have signed an agreement to make Husson’s MBA program more accessible to Fort Kent students. Graduates from the University of Maine at Fort Kent will transition easier into a Husson program if they wish to continue in higher education. The overall design is to make the transition as efficient and affordable for the students as possible. You may view the article at: <http://bangordailynews.com/2015/03/30/news/aroostook/new-agreement-between-umfk-husson-opens-mba-doors-for-fort-kents-students/>.



## Richard E. Dyke Center for Family Business

On April 28th, from 8:30 a.m. till 10:30 a.m. Professor Tom Fitzpatrick, the Director of the School of Business and Management will be presenting on Business Ethics and Strategies. This is a continuation of the joint program with EMDC.



March 24 was our third session of the joint programming for small businesses with EMDC. With these sessions we bring together students, businesses and advisors. This program focused on the founder's exit when there isn't a family member interested in taking over, buying a business and selling a business, including the emotional readiness aspects of getting the founder ready to exit, financial vulnerability of the small business owner, strategies, timing, valuation, and types of sales and acquisitions. This session is applicable for business owners of established companies, or else mid-career or approaching retirement age. Newer, established companies were welcome but this was not a session targeted to startups. There will be

another session in April

The Darling Family (pictured at right) was welcomed in early December for Conversations at the Dyke Center. Topics include discussing the successes and challenges of a family owned business, including intergenerational dynamics, succession planning and developing talent. Mr. Darling is our *Entrepreneur in Residence* at Husson.



In October, the Center for Family Business hosted the Leadership Unplugged event sponsored by the Maine Development Foundation. (pictured at left)



Mr. Jim Dicke, CEO of Crown Equipment (pictured at right) was welcomed back in December for Conversations at the Dyke Center. Crown Equipment Corporation designs, manufactures, distributes, services, and supports material handling lift trucks. The company has seven manufacturers in the United States, strong international manufacturing capabilities in China, Germany, and Mexico, as well as branch

sales and service center operation in Australia, Belgium, England, Germany, Korea, Malaysia, Netherlands, New Zealand, Singapore, Spain and over 50 locations in the U.S.

Starting on March 12th till April 23rd, Bangor Police Department will be holding the Bangor Region Business Academy on the Husson University campus. The sessions will include education on: shoplifting prevention, employee hiring, fire prevention and safety, counterfeiting and fraud, criminal investigations, and courtroom procedure. For more information about future classes, please contact Community Relations officer Jason McAmbley at the Bangor Police Department. Phone number, (207) 947-7384, ext., 5737 or email at [Jason.mcambley@bangormaine.gov](mailto:Jason.mcambley@bangormaine.gov).



In December, the Center for Family Business and Husson University hosted the 42nd Annual Frank M. Carter Tax Institute to serve the needs of over 40 CPAs and attorneys in the state. Accountants and Tax attorneys are required to have a certain amount of credits to continue practicing. The event is co-sponsored by the Penobscot Bar Association. The article can be found at: <http://wabi.tv/2014/12/12/husson-university-hosts-tax-institute/>.

In February, Husson hosted the Big Gig business plan pitch contest which attracted entrepreneurs, students, and other Husson community members. Dean Hansen and alumni Brad Ryder were part of the panel of judges.

## HUSSON UNIVERSITY AT SOUTHERN MAINE



Star Bergh, a graduate from the Southern Maine Husson University campus is doing well and is advancing herself and her 8 year-old daughter by going to the University of Maine Law School. Graduating at Husson University with a Criminal Justice degree was a rewarding experience for the single mother. Law school is certainly a challenge, but she holds true to keeping everything at "one day at a time". The article may be viewed at: <http://mainelaw.maine.edu/wp-content/uploads/2015/01/parents-in-law.pdf>.

## SCHOOL OF ACCOUNTING

In November, the Accounting Society Etiquette Dinner was held at the Lucerne Inn. There were 20 accounting majors who attended, and the dinner was lead by Professor Dewey Martin. The purpose of the dinner is for professional development. Often a requirement for interviewing, whether it is for employment or an internship, is to go to lunch or dinner with firm executives or partners. Many students are not aware of the finer points of etiquette for dining and appropriate dress for these events. The students are required to attend in professional dress, they are offered a four course meal (preceded by a social hour), and educated by professor Martin on table etiquette. In the past President Clark has offered



many wise words about International Business Etiquette, sharing stories from his experiences living and working abroad in several different cultures. Overall, the students benefit greatly from the event.



Husson University offered tax preparation for students and other Mainers. The accounting students helped prepare, file, and answer any questions that people may have. You may view the article at: <http://wabi.tv/2015/02/04/free-tax-prep-available-mainers/>.

## School of Business and Management



Husson University's ENACTUS team is proud to announce that they were able to donate over 50 coats to the Bangor Homeless Shelter. Husson University's ENACTUS team also volunteered in the Junior Achievement Competition. You may view the article at: <http://wabi.tv/2015/02/11/state-competition-gives-students-interest-business/>.



Benja Lane, a 2005 Husson University graduate with a B.S. in Business Administration-Financial Management/MSB graduate from 2005 has recently been interviewed by *Cleaning Business Today*. The article goes into detail about Ms. Lane and her experience in the field of being an entrepreneur, and owning her own successful business. The article may be viewed at: <http://cleaningbusinesstoday.com/Portals/18/Issues/2015/March-2015/Cleaning-Business-Today-March-2015/index.html#30/z>.



Congratulations to the School of Business and Management Director and Professor Tom Fitzpatrick for publishing his paper entitled "Designing a Foreign Direct Investment Assignment Employing KIVA Micro-lending as an Experiential Learning Platform" in the upcoming edition of the *Journal of Higher Education Theory and Practice*.

Professor Tom Fitzpatrick was also mentioned on the College Study Tour website. You may view the article at: <http://www.efcollegestudytours.com/faculty-led-travel/custom-study-abroad?>

Professor Douglas Wellington was interviewed by the *Investors Business Daily* which is a popular and respected financial news source. *Investor's Business Daily* online had over 3,060,000 unique visitors. In addition, the newspaper has a daily print circulation of over 182,000 people. You may view the article at: <http://news.investors.com/investing/121214-730405-when-to-skip-your-401k-retirement-plan.htm?p=2>.



Professor Nancy Forster-Holt presented her research paper at the USASBE conference in January 2015. "The role of the Acquirer in entrepreneurial exit." It is co-authored with Dr. Jason Harkins of the University of Maine.

Shaw & Tenney, the company that is owned by Professor Nancy Forster-Holt and her husband is a finalist for the Maine Family Business of the Year award. The award is done by the Institute for Family Owned Businesses. The winner will be announced at the awards dinner held on May 18th.

Professor Forster-Holt's BA 443 class hosted the entrepreneurship delegation from Kookmin University and saw a presentation of the business that took 2nd place in an international business plan competition.

On March 25th, the School of Business and Management had a very successful Career Fair for students. The University received the attention of WVII-TV Channel 7 (ABC) and WFVX-TV Channel 22 (FOX). Dozens of companies from around the area were able to attend this event. You may view the article at: <http://bangordailynews.com/community/husson-university-school-of-business-and-management-career-fair/>.

## IT PROGRAMS

In December, was the 15th Annual Maine State First Lego League Robotics Championship of 2014 and the Digital Festival. The Tech Club, Web Creations Club, and other volunteers (a total of 11 volunteers) traveled to the Augusta Civic Center. The group stayed after to assist with clean up. Approximately 3,000 people participated in the competition (pictured on right).



Also in December, a group of students and faculty went to the Dr. Lewis S. Libby middle school to lead the 6th, 7th, and 8th grades in Hour of Code activities. Approximately 90 middle school students participated. Husson students (pictured at left) led the middle school students through introductory level programming activities and also talked briefly about their experiences as technology students at Husson.



In March, the students in CIS, Software Development and from NESCOM (pictured at right) had a great opportunity to travel to Boston to attend Code Camp at the NERD Center. Code Camp brings regional software development professionals together for the opportunity to immerse themselves in seminars, presentations, group exploration, and networking. Participants will be able to engage in their preferred technology, as well as to sample other options, with a focus on extending information exchange and enhancing the cross pollination of ideas.



In March, students from Husson University attended the State of Maine's Office of Information Technology: OIT Tech Night in Augusta. OIT's goal is to educate students to the possibilities of Information Technology as an exciting and very viable career path. In addition to talking about the technology aspects, it also stresses the importance of teamwork, collaboration, creative problem solving and endless learning opportunities.

Mike Knupp, an assistant professor of computer information systems at Husson University was recently interviewed in regards to Cyber attacks hitting Maine Government. The article may be found at: <http://wabi.tv/2015/03/25/cyber-attack-hits-maine-government-tv5/>



## SCHOOL OF HOSPITALITY, SPORT, AND TOURISM MANAGEMENT



In March, the School of Hospitality, Sport, and Tourism Management had a successful career fair with 24 companies in attendance who represented over 100 properties (pictured at left).

In January, Professor Lee Speronis, Director of the School of Hospitality and Tourism (pictured at right) was awarded for his service as the Events Committee Chair for the Bangor region Chamber of Commerce.



In March, students and faculty attended The Governor's Conference on Tourism, which is a yearly statewide event promoting the number one industry in the state. The event is sponsored by the Maine Department of Economic Development and the Department of Tourism. Our students have been awarded 10 scholarships to attend this conference each of the last 5 years.

Professor Marilynne Mann (pictured at right) was able to take four students with her to attend the Maine Innkeeper's Annual Meeting and Conference. Husson University was able to send four student because of a SOARR grant award that required students to complete an essay to be considered. The students will be presenting their observations to the Introduction of Hospitality Management class.



In March, the SMPDA (Sport Management Professional Development Association) provided approximately 70 volunteer hours for the 2015 Great Harbor Shoot (GHSO). The GHSO is a junior high and high school basketball tournament organized by the Harbor House, a non-profit organization serving the communities of Mount Desert Island, and occurs every year. This popular event has grown from a small group of 7 local teams in 1992 to an exciting 3-day event with over 80 teams participating (pictured at left).

## SCHOOL OF LEGAL STUDIES



John Michaud, Director of the School of Legal Studies was recently interviewed by WVII-TV Channel 7. The interview focused on the recent terrorist attacks that occurred in Paris, and the overall complexity of the subject. You may view the article at: <http://wabi.tv/2015/01/12/former-terror-expert-says-attacks-cant-alter-way-live/>.

Over Spring Break, Assistant Professor Alicia Wilcox presented her early research findings for her PhD at the Maine Criminal Justice Academy. Alicia is researching "How Jurors Interpret Expert Scientific Testimony" they hear during the course of a criminal trial. The audience were members of the Maine Evidence Response Team and were interested in the research and how to improve their credibility and testimony from a juror's perspective.



Husson University hosted one of the many locations of The Maine Science Festival. Professor Alicia Wilcox presented during the event also held at the Cross Insurance Center. The goal was to raise awareness of Husson University's new Forensic Science Program.



In addition to teaching classes this summer, Professor Jodie Fairbank reported that she completed a certificate in cybersecurity, which included classes in cybercrime, cybersecurity, computer forensics, cyber law, digital forensics, and legal issues in information security; she attended the Coalition for Juvenile Justice Annual Conference in Washington DC; and last, but certainly not least, she was accepted into a PhD program at Nova Southeastern University in Criminal Justice with a specialization in Juvenile Justice.

## FORENSIC SCIENCE STUDENTS PRESENT AT THE MAINE SCIENCE FESTIVAL



Professor Alicia Wilcox along with her six senior forensic science students presented a mock crime scene at the Maine Science Festival. The Science Festival took place at the Cross center in Bangor on Saturday and Sunday March 21<sup>st</sup> and 22<sup>nd</sup>. Over 7000 members of the public attended this inaugural event. The forensic science students had the opportunity to explain scientific processes in layman's terms, a skill they will use in their future careers when they testify in court. Festival attendees developed a theory of the crime, examined evidence and learned about some of the different sub-disciplines in forensic Science, such as hair comparison, footwear identification, DNA collection and Bloodstain Pattern Analysis. Professor Wilcox also took part in a panel discussion titled "Mining the Past: What we Can learn from what is left behind using forensic sciences".