

COLLEGE OF BUSINESS

Spring 2016

Husson University Presque Isle



Jennifer Flynn,
Director of the
Northern Maine
campus of Husson
University in

Presque Isle, was recently featured on the Nite Show with Danny Cashman. She brought a sense of fun along with demonstrating the commitment to academic excellence.

Husson University Westbrook

Our Southern Maine campus located in Westbrook, will once again be putting on the Project Management course. This hands-on course provides students with the fundamentals associated with project management. Students take a case study through the essentials of a four-phase project planning process, learn about the unique challenges at each stage, and see how a project manager's mastery of essential knowledge increases the likelihood of project success. This practical four-phase project planning process is designed to be very useful back on the job. See more at: <http://www.husson.edu/project-management-course-descriptions#sthash.uUm51ASW.dpuf>

The next class begins April 6, 2016

Message from the Dean

Happy Spring!

Husson University is honored to receive the Bion and Dorain Foster Entrepreneurship Award from the Bangor Region Chamber of Commerce in recognition of our ability to inspire students of all ages who become the spark of business innovation. Our mission to "inspire and prepare students for professional careers in current and emerging fields," requires both students and faculty to explore entrepreneurial endeavors. We are proud that our programs, faculty, and campus promote this entrepreneurial spirit through education. Husson's College of Business has created programs that embody the concepts of design thinking and innovation. We have responded to the needs of Maine employers by providing MBA program concentrations in risk management, biotechnology, and innovation, as well as certificates in accounting, business administration, counterterrorism and security, entrepreneurship, legal studies, sales and small business management. These certificates can be an important first step toward pursuing degrees or making career changes. Since 1898, Husson has been educating Maine's leaders. Originally preparing students for commerce, teaching, and telegraphy, Husson came of age in 1953 when the state enacted legislation authorizing Husson to grant Bachelor of Science degrees. In the coming year, we will continue to work with businesses and nonprofit organizations to develop degree options for new students or employers who want to finish or build on their college education.

Additionally, the College of Business's programs in Accounting, Business Administration, Hospitality Management, Sport Management and the Master of Business Administration degree are excited to announce that all received re-accreditation by the international accreditor IACBE (International Assembly for Collegiate Business Education) in December 2015. IACBE was founded in 1997 and is nationally-recognized by the Council for Higher Education Accreditation (CHEA). The IACBE is the leader in mission-driven and outcomes-based programmatic accreditation in business and management education for student-centered colleges, universities, and other higher education institutions throughout the world. The IACBE has hundreds of member institutions and campuses worldwide, and has accredited over 1,200 business and business-related programs in the United States, Europe, Asia, the Middle East, Central America, and South America.



We hope you enjoy reading about the many exciting things happening throughout the College of Business. If you have not done so, please join our LinkedIn Group - Husson University College of Business- <https://www.linkedin.com/grp/home> - to stay on top of the most up to date news.

Thank you,

Marie Hansen, J.D., Ph.D.

Dean for the College of Business



College of Business News

Dean Marie Hansen was recently featured on the Greenlight Maine show. The show focuses on promoting and mentoring the development and growth of business in the state of Maine. Dean Hansen represented Husson during that particular show and Professor Nancy Forster-Holt was a mentor on one of the episodes for Mad Gabs. You may find the video at: <https://mail.google.com/mail/u/0/#inbox/152216772d58719c>

Also, there is a recent contest for Greenlight Maine in which Husson adjunct Professor Simin Khosravani was featured. Her startup company, Revolution Research, is in the top 13 out of the original 86 contestants. The winning prize is \$100,000. You may view the article at: <https://vimeo.com/154486121>

Dean Marie Hansen presented at the Region I - New England International Assembly for Collegiate Business Education (IACBE) Conference on October 15, 2015 at Nichols College. Her topic was "Lean In for Graduates" and is based upon her work with students at Husson.

Richard E. Dyke Center for Family Business



For our September Conversation at the Dyke Center, Mr. Dyke himself shared his insights on the topic of "Buying and Selling Businesses." Mr. Richard Dyke is chairman of the board and chief executive officer of Windham Weaponry, Inc., as well as a Husson alumni and the generous donor responsible for the creation of the Center for Family Business. He was joined by business broker Greg Caswell, of the Caswell Vlachos Group, a merger and acquisitions/investment banking firm. Both men have significant experience in business acquisitions from both the buying and selling perspectives. In fact, Dyke has bought and sold over 60 companies during his lifetime.

On Thursday October 29, 2015, the Richard E. Dyke Center for Family Business hosted: "The Retirement of Small Business Owners: How? When? If? A review of myths and realities". This series is a "2.0" to our popular spring 2015 sessions with EMDC on Small Business Strategies. Professor Nancy Forster-Holt presented some recent research about what happens when retirement meets business exit. The goal of the October 29th session was to create a cohort of business owners of established companies who are at mid-career and/or considering retirement. There was a continuation of the series held in December. You may view the article at: <http://www.themaineedge.com/biz/press-releases/hussons-center-for-family-business-and-emdc-team-up-to-share-research>

On Wednesday, November 4, 2015, Robert Montgomery-Rice (featured right), the president and CEO of Bangor Savings Bank, gave a presentation at the Center for Family Business. His presentation, "Doing well by doing good: Bangor Savings Bank's culture of social responsibility," shed light on the magic that happens when social responsibility and social entrepreneurship come together at a leading corporation. He joined Bangor Savings Bank in 2004. Prior to his current position, he served in a variety of executive leadership roles at Bangor Savings Bank including chief operating officer. He also has experience supervising the financial institution's consumer banking, information technology, human resources, real estate management, and operations departments. You may view the article at: <http://www.prweb.com/releases/ConversationsDykeCenter/Montgomery-Rice/prweb13059180.html>



In honor of International Women's Entrepreneurship Day on November 19, 2015, the CFB hosted an event featuring prominent women executives from the Bangor area sharing their insights on leadership. The goal was to recognize the important role entrepreneurial women play in our economy and workplace. The women included: Betsy Webb, Superintendent of Bangor Schools, Carrie Meo, Vice President of Fixed Operations at Darling's Bangor and the founder of Anthony John's Day Spa in Bangor, Jaclyn Fish, Vice President at Bangor Savings Bank, and Tracey Whitten, owner of the University Motor Inn and the Black Bear Inn located in Orono.



Senator Susan Collins was featured most recently in the Conversation at the Dyke Center this past February. She offered advice about small businesses and retirement security. The symposium covered a wide variety of topics, including the significance of family businesses in the state and the importance of keeping students in Maine after graduation. You may view the article at: <http://wabi.tv/2016/02/18/senator-collins-offers-advice-on-small-businesses-retirement-security/>

Husson Alumni News

Husson Graduate Janet Doak, who obtained her Associates Degree in Business Administration, was recently promoted to Branch Manager and Retail Services Officer at Katahdin Trust. Doak has been in the banking industry for over twenty-five years. She joined Katahdin Trust in 2005 as a Retail Services Assistant and in 2007 moved into the position of Customer Service Representative in Presque Isle. You may view the article at: <http://www.noodles.com/viewNoodle/30671463/katahdin-bankshares-corporation/katahdin-trust-promotes-janet-doak-to-branch-manager-and-ret#sthash.9lLmnOHP.dpuf>

Giang Ho, the successful owner of Taste of Thai Restaurant, recently moved the business to a new location in North Conway's Willow Common. Giang is a Husson University graduate who earned his Bachelor's Degree in International Business. Originally from Vietnam, he moved to Maine when he was only 16 years old. Through time and effort, he has grown his own business. You may view the article at: <http://www.conwaydailysun.com/newsx/local-news/123435-five-course-interview-giang-ho-taste-of-thai>

The Workers' Compensation specialist, The MEMIC Group, recently promoted Joeline D'Anjou to Director of Claims at MEMIC. In this new management roles, D'Anjou will oversee claims staff in Maine. D'Anjou earned her Bachelor's Degree in Accounting at Husson University. You may view the article at: <http://www.workerscompensation.com/compnewsnetwork/news/22908-memic-announces-promotion-of-three-new-claims-directors.html>

Ian Dumond of Portland has been promoted to a senior accountant at Albin, Randall and Bennett, CPAs. Prior to joining Albin, Randall and Bennett as a tax intern in 2012, Dumond earned his Master of Business Administration and Bachelor of Science from Husson University. You may view the article at: <http://bangordailynews.com/community/albin-randall-and-bennett-cpas-announces-promotions-and-new-hires/>

School of Accounting



In November, the Accounting Society, Career Services, Baker Newman & Noyes, Otis Atwell, Albin Randall & Bennett, and BerryDunn hosted an Etiquette Dinner: "From the Outside In". It was a professional development opportunity for students. At the dinner students learned to negotiate a four-course dining experience while maintaining a professional presence.

Accounting Instructor Karen Kydd became an editor and contributor to the 22nd Edition of College Accounting, by Heintz and Parry.



During this year's tax season Husson University Accounting students are donating their time and knowledge to help people prepare their taxes. This service is free to anyone who has an annual income of \$62,000 per year or less. The students will be providing these services until April 15th. You may view the article at: <http://www.virtual-strategy.com/2016/02/15/husson-university-accounting-students-help-fellow-students-and-bangor-area-residents-file#axzz42zWmvLF5>

The Intermediate Accounting class once again held their annual Halloween Costume Contest. The winner of the student vote is in the second row with gray hair, a red striped polo shirt, black pants, black shoes and a shoulder briefcase, and bears a striking resemblance to one of our accounting faculty members. (Group is pictured right).



The Accounting Society collected 2,235 ounces of peanut butter and jelly to donate to Bangor Savings Bank's drive to feed hungry children in the Bangor area. L-R in the picture - Dewey Martin; senior accounting majors and officers of the Accounting Society Mikala Varela and Kelsey Livermore.



School of Business and Management



In October, the School of Business hosted a General Business Career Fair with over 30 organizations in attendance. There were plenty of opportunities for students to obtain full-time and part-time employment, as well as internships.

Also, in October, Bangor High School alum and current student at Husson University, Phil Frost, was one of the three selected pitchers for the Big Gig competition. Big Gig is a partnership with various groups, universities, and organizations within the Penobscot area. They work with local innovators/entrepreneurs to "bring positive change and economic growth to our communities" (biggig.org). In February, Husson University again hosted the Big Gig competition. Three more entrepreneurs competed for the chance to advance to "The Big Gig" finals in April where the winner will take home \$1,500 to expand their business. You may view the article at: <http://wabi.tv/2016/02/10/husson-hosts-big-gig-business-pitch-competition/>



The Husson University chapter of Enactus continues to promote the "One Warm Coat" program, whose mission is to donate new and used coats to those in need. You may view the article at: <http://www.foxbangor.com/news/local-news/12461-college-students-brings-one-warm-coat-to-area-needy.html>

The Maine Stock Index was developed by students of Husson University in conjunction with Associate Professor J. Douglas Wellington. The index track is the only one of its kind in Maine. It was created to analyze 28 companies that are considered to have an effect on the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment, number of consumers, and overall presence in the State. This price-weighted index offers a numerical break down of Maine's economy. The analysis looks into the events of the week and finds the likely reasons the index was up or down. The index and analysis help provide a better understanding of Maine's economy and offer an explanation of significant changes in the stock prices of the companies that comprise the Maine Stock Index. Please check it out at <http://www.husson.edu/maine-stock-index>

School of Business and Management Continued

Congratulations to Dr. Tom Fitzpatrick for his successful completion of a Certificate in Terrorism Studies at the Handa Centre for the Study of Terrorism and Political Violence, School of International Relations, at the University of St Andrews in Scotland.



Dr. Cristanna Cook presented at the Clute Institute Academic Business Conference on October 13, 2015 in Las Vegas, NV on the following topic "The Acceptance of Western Marketing Principles in the South Pacific and the Decline of Communal Values and Norms." She also was in charge of moderating this marketing topic session with other presentations.

On Nov 12 and 13 the newly formed Husson University Sales Team traveled to Bryant University to compete at the National Intercollegiate Sales Competition. They joined 15 other colleges and universities. Over 90 students from 15 schools competed in four rounds of sales presentations to professional sales representatives from over 30 corporate 500 companies. Husson business student Melissa McKenney advanced to the quarter finals employing sales skills learned in her sales and strategic selling classes. The students also attended a career fair of 30+ companies looking to hire sales trainees and interns in the coming year. Upon arrival back on campus Jonathan Whitmore, Melissa



McKenny, Ashely Clifford, Kathrine Mederios and Casey Reynolds plan to create a Husson University Sales Club. Depicted in the photos are the sales students visiting the career fair and before the head into competition. William Watson and Tom Fitzpatrick served as advisors to the sales team and plan to assist them in forming the Husson Sales Club.

Professor Nancy Forster-Holt, Director of the Entrepreneurship and Executive Development for the College of Business was recently featured in the Bangor Daily News in regards to retirement planning for family run small businesses. You may view the article at: <http://bangordailynews.com/2016/01/22/next/as-mainers-age-family-businesses-plot-course-toward-retirement/>

Dr. Nancy Forster-Holt recently had a research paper accepted at a peer reviewed journal, The Journal of Retirement. Titled, "The Retirement Preparation of Small Business Owners," the article's focus is on the self-employed owners of smaller companies (some 19 million companies in the U.S.), whose association with the business is about 20 years on average, and for whom retirement will likely be their one and only business exit. Most of what is written and discussed about retirement preparation is focused on employees. Using data from the Federal Reserve's 2013 Survey of Consumer Finances, she evaluated the generally accepted "three-legged stool" retirement preparation as a tool for the employer's preparation. Introduced as a concept in the 1940s, the three-legged stool broadly drives employee retirement age and preparations. It does not, however, account for key differences between the retirement preparation of the employee and small business owner. These differences range from a lack of a socially defined retirement age for business owners, to the disengagement from and the disposition of the business, to a frank assessment of whether or not the business can even be considered an asset for retirement. The article puts forth strategies for small company owners that could add rigor to retirement preparations. Forster-Holt is an Assistant Professor in the College of Business and Director of Entrepreneurship and of the Richard E Dyke Center for Family Business The article will appear in the April issue of the JOR.

Dr. Belinda Wee presented at the 2016 Academy of Human Resource Development (AHRD) International Research Conference in Jacksonville, Florida. She presented her refereed full manuscript on *Career Orientations and Determinants of Perceived Career Success of China-Based Singaporean Expatriates*. You may view the article at: http://www.ahrd.org/default.asp?page=2016_conf_central. (Photo at right)



IT Programs

On Wednesday, October 21, Career Services hosted an Information Technology Center Event. Students were able to interact and network with several companies that anticipate numerous openings and also have internship opportunities throughout the year.



Dr. Gerald Wright presented at Microsoft New England Research & Development (NERD) Center's Boston Code Camp 25 #boscc, on April 2nd, 2016. This one-day developer conference included 39 presenters and over 400 attendees. His presentation, entitled "Python and Visual Studio 2015", served as an introduction to Python with the goal of getting developers that are currently using other tools, up and running as quickly as possible in Python. The talk included how to pick the right Python interpreter, how to pick the right Python integrated development environment (IDE), installing Python, unique features of the Python programming language, as well as a number of demonstrations of the power of Python. Dr. Gerald Wright also presented at 38th Annual NABET (Northeast Association of Business, Economics and

Technology) Conference in State College, PA on 10/22 and 10/23/15. His paper focuses on applying big data principles to analyze U.S. census data, and will also be published in NABET's Journal.

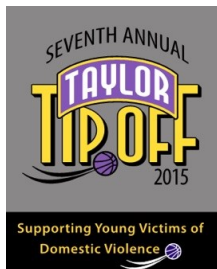
The SkillsUSA Maine Championships is the state-level competition for high school and college students enrolled in trade, technical, and skilled service instructional programs including allied health occupations. SkillsUSA Maine believes this is the single greatest event of industry and education volunteerism in the state every year. Contests begin locally and continue through the state and national levels. The philosophy of the competitions is to reward students for excellence, to involve industry in directly evaluating student performance, and to keep training relevant to employers' needs. Laura Gurney assisted in judging the Information Technology Services contestants for SkillsUSA, held at Eastern Maine Community College. The contest challenged student's trouble shooting and diagnostic skills by presenting them with 'broken' computers. The students had to demonstrate problem identification, solving, and communication skills at each testing station. Gerald Wright was the head judge for the computer programming competition which was held at Eastern Maine Community College. The contest included two programming problems and a short interview with the judges in a 4 hour time block. This year, the Video Production competition took place at Husson's NESCom facility. Ten Video Production students were instructed to produce a thirty second commercial featuring NESCom and incorporating both faculty and students in the product. It was a great opportunity for college bound high school students to get to know Husson University. Students had only four hours to complete their tasks and submit a final product to the SkillsUSA judges. Two of this years judges selected by Skills USA were our own Matt Green-Hamann and John Easton. Both had the opportunity to meet with numerous excited Skills competitors and talk about educational opportunities at Husson and NESCom.



The State of Maine Tech Night was held in March in Augusta. Husson students presented projects during the Technology Fair portion of the night. Anastasia Paine-Paradis and Aleena Warren presented work from their Web Media program. Dominic Misasi presented an LED Light Cube project from the Technology Club. Phil Petry presented an ATM Machine Prototype project which was the course project in an Introduction to Programming course. Please see the pictures below.



School of Hospitality, Sport and Tourism Management



On November 1, 2015, approximately 20 Husson students volunteered during the 7th Annual Taylor Tip Off. Husson University was one of the locations to feature the 2015 event, held in our Newman Gymnasium. The Taylor Tip Off is to support children across the state that lose parents to domestic violence.

Professor Lee Speronis, Director of the School of Hospitality, Sport and Tourism Management, was recently quoted in regards to the Bangor Council discussion of raising minimum wage. You may view the article at: <http://www.wlbz2.com/story/news/2015/11/30/bangor-minimum-wage-meeting/76557274/>



Dr. Speronis also presented on the value of experiential learning as the Keynote Breakfast speaker at the Maine Innkeepers Association 94th Annual Meeting and Conference on November 5, 2015 in Freeport, ME. In the afternoon, Lee also presented with a representative from USM on the importance of Hospitality, Sport and Tourism programs to the development of the Maine economy.



Professor Richard Fabri and student, Michael Yerxa, initiated an economic impact study of the Senior League World Series. They completed the study and report in January. Additionally, Professor Fabri has been asked to complete an economic impact study for the Kenduskeag Stream Canoe Race in the spring of 2016.

Mr. Fabri also was interviewed by Fox 22 Bangor on the Athlete Wage Discrimination Lawsuit. "Husson sport management professor Richard Fabri has conducted research on gender in sports, which is a common issue. However, he says the success and popularity of the women's national team makes the case unique. 'With professional sports, the collective bargaining agreements are all tied in with revenue production,' said Fabri. 'The women's national team is producing twice the amount of revenue, so that's really where the inequities come in. It's the same corporation paying their employees at a different rate based on their sex and gender.'" <http://www.foxbangor.com/sports/item/14006-uswnt-players-file-wage-discrimination-suit>



Husson Hospitality Students represented the University very well at the 2016 Governor's Conference on Tourism. HSTM was a sponsor and donated a \$700 tuition scholarship which was won by Lafayette Hotels. The event was organized by Maine's Department of Economic Development and Department of Tourism. Our students attended workshops, presentations, manned the table and recruited students from two community colleges!

Hospitality Association and Sport Management Club Events



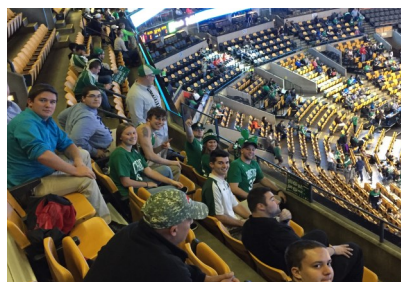
Cooking dinner
at the Ronald
McDonald
House in Bangor



Purchasing
Christmas
presents for
Adoptive and
Foster Families of
Maine, Inc.



Guest
Speaker
Dennis
Lewin



Students
attending the
Boston Celtics
Career in Sport
speaking series

School of Legal Studies



Professor John Michaud, Director of the School of Legal Studies was recently interviewed in response to the terrorist attacks in Paris. You may view the article at: <http://wabi.tv/2015/11/14/mainers-react-to-deadly-paris-attacks/>

After the recent attacks overseas there have been many questions from students in regards to terrorists. Therefore, Husson hosted a panel discussion on ISIS. Several professors expressed their field knowledge in the hopes of enlightening students. You may view the article at: <http://wabi.tv/2015/11/23/husson-hosts-panel-on-isis-for-students/>

Professor John Michaud presented at the National conference in Oklahoma City, OK for the National Partnership for Careers in Law, Public Safety, Corrections and Security on 10/28 and 10/29/15. Ever since the 9/11 attack it has become increasingly more important for educators to help those studying criminal justice and related fields to more fully understand the current terrorist threat and ways our community can help to protect us from further violent acts. Specific curriculum topics and methods for the successful transfer of learning were presented as well.

In a recent interview about the controversial issue of Apple not cooperating with the Federal Government, Professor John Michaud discusses the issue in depth. Apple CEO Tim Cook has been steadfast in combating FBI demands. He called it "a threat to millions of people" and "sets a dangerous precedent". Yet Professor Michaud, a man with years in counter-terrorism and securities experience, said civil liberties come second when the lives of Mainers and Americans are at risk. "I think the threat to the United States is so severe, that even if there were public rights involved," stated Michaud, "they get put aside until the threat is solved." You may view the article at: <http://www.foxbangor.com/news/item/13461-local-counter-terrorism-expert-says-apple-hand-over-info>

On March 29, various law enforcement agencies, including alum Trooper Taylor Bagley, participated in Husson University's mock oral boards to help prepare students for the often intimidating job application process that awaits those looking for a degree in criminal justice. "These mock oral board interviews give students a sense of how the process works," said John Michaud, assistant professor and director of Husson University's School of Legal Studies in a press release. "We want them to experience the kinds of questions they might be asked so they'll be fully prepared for an actual board interview." Law enforcement officers employed by the Maine State Police, Penobscot and Piscataquis County Sheriff's Departments, and the Bangor Police will be serving as members of the board for this classroom exercise. All of them are active duty officers who have served on real boards. (From left: Sgt. Jon Carson of the Penobscot County Sheriff's Office; Sgt. Michael Gould of the Piscataquis County Sheriff's Office; Officer Dan Sanborn, Bangor Maine Police Department; Sgt. *Scott Lajoie of the Orono Police Department; and Trooper Taylor Bagley of the Maine State Police)



Assistant Professor Alicia Wilcox presented a workshop entitled "Juror-centric Approach to Expert Testimony" at the National Institute of Justice's Forensic Technology Center of Excellence in August 2015 in San Antonio, TX.

Alicia Wilcox also participated in the Maine Science Festival at the Cross Insurance Center on Friday, March 18, 2016. She had great representation during the first day for the over 1100 students who were brought to the Cross Center for a field trip. Alicia and her students had a set up for a "Clue"-like game allowing students to figure out who committed the crime by looking at mug shots, DNA, finger prints and hair samples.