



Message from the Dean

This edition of the College of Business newsletter is filled with student and faculty successes. Additionally, we have great news regarding the plans for a new College of Business building which will take the largest College of Business in the State of Maine into its next phase of innovation. On October 3, 2015, Husson University launched the public phase of its first comprehensive campaign, "Shaping our Future," in front of over 200 alumni and friends of the institution during the culmination of Homecoming Weekend 2015 at a magnificent gala in the Newman Athletic Complex. This is the first comprehensive campaign in the institution's 117-year history. To date, the University has raised more than \$16 million. Husson's top priorities are to create additional opportunities for financial aid, strengthen this institution's endowment and the construction of a new building for the College of Business.

The proposed new building will fuse business education with other disciplines. Husson envisions a cross pollination of sciences and entrepreneurship in modern, unique learning space dedicated to innovation. The building will also feature interactive learning spaces designed to foster innovative interdisciplinary learning. Husson University's College of Business continues to experience strong enrollment growth. Last year, it grew by over 3.2 percent. This new facility will help us meet the needs of our growing student population. We hope that you will continue to follow our progress and join our LinkedIn Group at <https://www.linkedin.com/grp/home>



Husson University at Southern Maine & Northern Maine

On June 18th, the Westbrook campus hosted a panel discussion that was sponsored by the Portland-based Institute for Family-Owned Businesses. The panel featured some of the leading family companies in Maine, and guests included our Executive Director of Entrepreneurship, Dr. Nancy Forster-Holt. The topics ranged from succession planning, growth, and the overall complexity of the family dynamic within a business. You may review the article at: <http://www.pressherald.com/2015/06/18/family-firms-leaders-share-strategies/>



Presque Isle

TD Bank, America's Most Convenient Bank®, has named Jeffrey M. Pangburn as Vice President, Relationship Manager in Commercial Services, based in Presque Isle, Maine. He is responsible for servicing the business banking needs, including commercial loans and credit facilities, of commercial clients across the northern Maine market. Pangburn earned his Master of Science in Business from Husson College in 2005.- See more at: <http://wolfenews.com/releases/Jeffrey-Pangburn-Joins-TD-Bank-as-Vice-President-in-Commercial-Services-for-Northern-Maine/03799/#sthash.VOYfD5q0.dpuf>

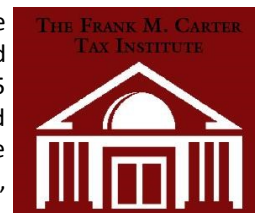
Farm Credit East, a specialized lender and financial services company for Northeast agriculture, commercial fishing and forest products businesses, has added some new employees. Curt Paterson, of Presque Isle, Maine, joined Farm Credit East as a Farm Business Advisor. Mr. Patterson earned his bachelor of science in accounting from Husson University and has 22 years of experience in tax preparation, accounting and client relations. You may view the article at: <http://www.morningagclips.com/farm-credit-east-extends-maine-services/>

Richard E. Dyke Center for Family Business



On Tuesday, September 29, 2015 Richard E. Dyke (left), chairman of the board and chief executive officer of Windham Weaponry, Inc. and business broker Greg Caswell (right) of the Caswell Vlachos Group, a merger and acquisitions/investment banking firm were featured in "A Conversation at the Dyke Center". The discussion featured business acquisitions from both the buying and selling perspectives. The next conversation is scheduled for November 4, 2015 with CEO of Bangor Savings Bank, Bob Montgomery-Rice, discussing "Doing well by doing good: Bangor Savings Bank's culture of social responsibility."

Save the Date: December 11, 2015 from 8:00 a.m. to 4:30 p.m. – the Frank M. Carter Tax Institute will once again be held at Husson University. The Penobscot County Bar Association is the co-sponsor of this 43rd meeting of this event. Presentations will give attendees a sense for significant and regulatory changes in 2015 plus review of relevant cases brought to the state and federal levels. The session is being held at the Richard E. Dyke Center for Family Business, on the Husson campus in Bangor. The final roster of speakers will be posted plus registration will open in mid-September at www.husson.edu/taxinstitute. For more information, please contact Professor Nancy Forster-Holt at forstern@husson.edu.



On September 3, 2015, Mr. Dyke (pictured left with Dean Hansen and Dr. Nancy-Forster-Holt) received The Freedom and Opportunity Award from The Maine Heritage Policy Center in Portland. Additionally, Ms. Carly Fiorina (pictured at right with Director Dewey Martin), Former CEO of Hewlett Packard and candidate for President of the U.S. was the keynote speaker.



School of Accounting



The Boston Chapter of Financial Executives International held their annual dinner on Wednesday, April 15th. At that dinner students from colleges and universities around New England were recognized for excellence. Dustin Dubay HU '15 was recognized as the outstanding graduating student from Husson University. Mikala Varela HU '16 was awarded one of twelve FEI scholarships. Husson was the only institution in Maine to have any students recognized at this annual event and Husson was also one of only eight institutions in New England to have two students recognized for excellence.

Baker Newman Noyes, one of the nation's top 125 accounting firms, recently hosted 17 college students in Portland, ME for a unique three-day internship. The program was designed for students to gain insight into what a career in public accounting entails and to experience the firm's culture and atmosphere hands-on. You may view the article at: <http://www.accountingtoday.com/blogs/accounting-tomorrow/news/baker-newman-noyes-hosts-three-day-internship-experience-75200-1.html>



Associate Professor Robert Duron videoed and published with the Star Link Training on how to use Critical Thinking in class. Star Link is located at the LeCroy Center in the Dallas County Community College District. They create and provide videos for over 130 colleges and universities across the country, focusing on faculty development and higher education enrichment. The purpose of the videos is to help educators across the country improve, and ultimately help their students, with tips and best practice. Professor Duron also presented at the American Accounting Association annual meeting in Chicago in August on "Teaching Intercompany Debt Transactions in the Advanced Accounting Course: An Effective Learning Strategies Poster Presentation."

On Sunday September 20, 2015, a group of faculty and students attended the Susan Komen Race for the Cure in Bangor. This race is to help raise funds and awareness of breast cancer. Great job to the Husson School of Accounting team!



School of Business and Management

This year Husson University's College of Business and the Bangor School Department have teamed up to launch a new initiative "A Business Academy". The Bangor High School Business Academy allows high school students to earn college credits while working toward their high school diploma. Credits earned can be applied toward associate and bachelor degrees at Husson. Students can earn up to 30 college credits. The Superintendent says the initiative is cost efficient for students, and speeds up the college degree process. You may review the interview at: <http://wabi.tv/2015/08/10/bangor-high-school-business-academy/>



Paul Morrow, Assistant Professor at Husson was recently quoted in the article, "How the Looming Fed Rate Increase Will Affect Your Retirement." The article was originally featured on TheStreet.com, but other websites have been quoting and boosting Husson's national presence online. You may view the article at: <http://www.thestreet.com/story/13289364/1/how-the-looming-fed-rate-increase-will-affect-your-retirement.html>

Thirty-two students each received a \$1,500 scholarship for higher education from Farm Credit East, "the Northeast's largest agricultural lending cooperative." One of the students will be attending Husson University. According to the article, Whitnie Bradbury, of Bridgewater, Maine, will attend Husson University to major in business administration as she works toward a career in agricultural business or marketing. You may view the article at: <http://www.morningagclips.com/48000-in-scholarships-from-farm-credit/>

Congratulations to Nancy Forster-Holt (featured right) and her husband Steve, owners of Shaw & Tenney, for being finalists for the Maine Family Business Awards for 2015.



In the August 10th edition of MaineBiz, Husson University was mentioned in regards to Ms. Amber Allen, a recent graduate student that earned a Bachelor of Science degree in Management as well as a MBA during the five-year program. She is enrolled in Bangor Savings Bank Commercial Credit Development Program. It walks the new graduates through training exercises and hands-on development assignments. Also, the magazine recognizes Husson for receiving \$142,300 from the Davis Educational Foundation to support the School of Science and Humanities Re-envisioning program. As well as a \$20,000 grant from the National Association of Chain Drug Stores Foundation Pharmacy Partners Program to support a project designed to improve the outcomes of patients receiving cardiac stents. You may review the article at: <https://nebusinessmedia.uberflip.com/t/162838-mainebiz>



Bob Ronan, VP of Husson University's Board of Trustees and donor of the Ronan Center for Financial technology, is an experienced IT executive with success in taking both troubled and successful organizations to the next level. He has a demonstrated record of excellence in the operation of technology systems, the delivery of projects and the innovative use of technology for competitive advantage while optimizing costs and engaging a global workforce. His recent article, *12 critical metrics for IT success* is about how to achieve organizational goals and some useful tips to succeed. You may review the article at: <http://www.cio.com/article/2955777/best-practices/12-critical-metrics-for-it-success.html>

success.html

On September 28th, the Peace Corps was at various locations at Husson University. Students were able to meet with a recruiter and learn about new opportunities to make a difference in a community overseas! Volunteers live and work abroad for two years sharing their skills and working at a grassroots level in the fields of education, health, business, youth and community development, agriculture, and the environment. There are a wide variety of volunteer openings in more than 60 countries that have asked for assistance. For more information please review the following article: <http://www.peacecorps.gov/volunteer/learn/meet/events/20461/>



School of Business and Management Cont.

Marie Hansen, Dean of the College of Business was selected as a Board of Trustee member for The Chicago School of Professional Psychology. She is a 2013 graduate of The Chicago School's doctoral program in Organizational Leadership, with focused areas of study in strategic management, organizational behavior and the next generation of higher education. "Dr. Hansen's success within her careers, and the selection itself of those careers, make her an excellent choice for our Board," said Dr. Nealon-Woods. You may view the article at: <http://www.prnewswire.com/news-releases/the-chicago-school-of-professional-psychology-taps-alumni-blue-cross-and-blue-shield-of-illinois-chief-of-staff-manika-turnbull-phd-and-husson-university-college-of-business-dean-marie-hansen-phd-jd-to-serve-on-board-o-300087719.html>

Dean Hansen attended the Mid-Maine Homeless Shelter Benefit Golf Tournament. The picture on the right features the key players (from left to right). Russ Rodrigue, CIO of Cianbro, Marie Hansen, Dean of the College of Business for Husson University, Brian Watson, Manager of Cianbro Institute, and David Dorr, Director of the Somerset Career and Technical Center.



Each year, Husson University recognizes faculty members who have distinguished themselves through service to the community and the University. In addition, Husson select faculty member for their contributions as teachers, scholars, and researchers. The award winners each received \$1000 and an engraved medallion that they wore at Commencement 2015. Congratulations to the faculty in the School of Business: Lee Speronis, J.D. for winning the Distinguished University Service Award and Douglas Wellington, J.D., L.L.M for winning the Teresa W. Steele Teaching Excellence Award! Also, congratulations to Alicia Wilcox for graduating with her MBA. The class size of 2015 was over 800 students, the largest in the University's history. The honorary keynote speaker was Christopher Cassidy, a U.S. Navy Captain and NASA Astronaut. Christopher Cassidy will receive an honorary Doctor of Science degree in recognition of his patriotism, courage, and commitment to education. Cassidy is a graduate of York High School in York, Maine.



↑ Alicia Wilcox and
Michael Kamorski



John Michaud,
Tom Fitzpatrick, Lee
Speronis ↑



Marilynne Mann, Doug
Wellington, Paul Morrow,
Belinda Wee →

IT Programs



Gerald Wright, Assistant Professor in the Information Technology programs is working on a paper to present at the annual Northeastern Association of Business Education Technology (NABET) conference in State College, Pennsylvania. His paper focuses on applying big data principles to analyze U.S. census data. In November, Gerald is planning to present at the Microsoft Code Camp in Cambridge, Massachusetts. The presentation will focus on the new software diagnostic tool suite released with the 2015 version of Microsoft Visual Studio.

Over the summer 46 Information Technology certification exams were delivered through the Pearson VUE testing center at Husson University. Local IT professionals earned certifications from Microsoft, Cisco, and CompTIA. Certifications are an important compliment to one's IT academic credentials. While the Pearson VUE testing center was established to mainly serve the student body, it also provides a valuable service to the local community. The next nearest testing center is in Waterville. Having a center within the Bangor Metro area provides many benefits to local IT employers. We look forward to continuing our relationship building with local IT employers through the testing center and are encouraged by the interest that students are beginning to show for earning IT certifications.

Out of a continued working partnership with Husson University, Eastern Maine Healthcare Systems has established a formal IT internship program. The internship program provides IT students with valuable professional experience in assorted IT support services within the healthcare sector. Over the summer, the first Husson CIS student completed the internship program. Congratulations to Nick Rossignol, a junior in the CIS program, for successfully completing the program and for providing high quality IT services to EMHS. EMHS is excited about the opportunity to have more Husson CIS students involved in the internship program.



Late this summer, new computer workstations were installed in the computer lab located in Peabody 220. This lab serves as the main computer lab for the IT courses. The work surfaces are now free of the computer chasses as they are now mounted underneath the desk. The workstations also have built in outlets and better cable management. We're excited about the new furniture and are dedicated to continuing our investment in ensuring our computer labs provide an inspirational and functional space for our students.

We are excited for our May 2015 graduates who found quick success in the IT job market. Lance Days is now employed as a software developer at Jackson Lab in Bar Harbor. Colby Tucker is employed as a software developer at Eastern Maine Healthcare System in Bangor. Zach Coulombe accepted at programmer position with the State of Maine in Augusta. And Jared Randall accepted a database administrator position at Maine Maritime Academy in Castine. Their quick success in finding a job after graduation is a testament to their hard work while at Husson. Great job gentlemen!

We are encouraged by the employment success that IT students are finding out of their internship opportunities. The following students are still working towards degree completion, but have been hired by local employers after completing formal internships with that employer. Jacob Erskine accepted an IT position at RH Foster in Hampden. Isaiah Moran accepted a position in the IT department at Bangor Savings Bank in Bangor. Jordan Hallett is employed in the IT department at MMG Insurance in Presque Isle. Their success shows the value of hard work and the importance of the experiential learning goals achieved through the CIS internship requirement.



Mike Knupp is starting the second year of his Doctor of Science in Computer Information System program at Dakota State University. This fall he is working on a research project that focuses on how to improve knowledge capture and transfer processes within civic organizations that suffer from high turnover rates.

School of Hospitality, Sport and Tourism Management



The West Street Hotel located in Bar Harbor employees Husson graduates as well as current students. Assistant GM Nichole Sargent-Husson MBA/BS-HTM (middle row fourth from left). With staff/team West Street Hotel Bar Harbor including BS-HTM Graduate Shannon Titcomb (middle row first on left) and Junior BS-HTM Student Heidi Bauer (middle row third from left).

On June 15th, Professor Lee Speronis presented to the Boothbay Harbor Region Chamber of Commerce about Customer Service. The training and presentation was considered, "a highly informative, engaging and memorable Customer Service presentation".



Professor Lee Speronis, Director of the School of Hospitality, Sport and Tourism recently was questioned regarding the impact of the proposed minimum wage increase in Bangor. City Councilors are considering a proposal which would raise the minimum wage from \$7.50 per hour to \$8.25 per hour beginning in 2016 and an additional \$0.75 each year until 2019. The proposal has mixed reactions, and Professor Speronis sheds some light on the topic. You may find the interview at: <http://wabi.tv/2015/07/14/proposal-to-raise-minimum-wage-in-bangor-draws-mixed-reaction/>

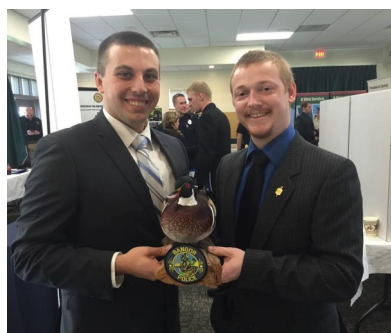
On June 8th and 9th two Husson students were recognized and awarded scholarships at the annual Tees & Textbooks Scholarship Dinner. Jennifer Snow was awarded the Ed Langlois Award and Abigail Brown was awarded the Women in Hospitality Award.

School of Legal Studies



On October 1, 2015, students in Professor Alicia Wilcox's class met with Sgt. Mercier at Bangor Police Department to learn about the Intoxilyzer machine and the science behind its use.

The School of Legal Studies at Husson University's College of Business held its seventh annual career day. Forty-two area employers were present in this year's event. Employers ranged from local police departments, state police, and some federal agencies. Below, Legal Studies students are pictured with the Bangor Police Department Duck of Justice. The DOJ was nicknamed the Mallard of Justice and was attached to the polygraph machine for questioning.



School of Legal Studies, Continued

On June 1st, Professor John Michaud, Director of the School of Legal Studies was interviewed about the expiration of the USA Patriot Act. Topics also included the NSA, changes in techniques, and terrorism concerns. You may view the article at: <http://wabi.tv/2015/06/01/usa-patriot-act-provisions-expire/>



On May 21st, Professor Michaud gave insight into the murder trial of Hilary Saenz' death. "I think the prosecution has set their case out very well. They've established some testimonial evidence, some eyewitness testimony particularly from the children; they've got a sense of what might be going on from neighbors. But the specific evidence, the most important evidence to the case, would come from the medical examiner. so I think that's where the case will most likely hinge without a confession," said John Michaud. You may view the article at: <http://wabi.tv/2015/05/21/medical-experts-weigh-in-on-hilary-saenz-death-in-murder-trial/>



Assistant Professor Alicia Wilcox presented a workshop entitled "Juror Centric approach to Expert Testimony" at the National Institute of Justice– the research, development, and evaluation arm of the U.S. Department of Justice– and its Forensic Technology Center of Excellence sponsoring the Impression, Pattern and Trace Evidence Symposium held August 25 -27, 2015 in San Antonio, Texas. The symposium was specifically designed to bring together practitioners and researchers to enhance information-sharing and promote collaboration among the impression, pattern and trace evidence, law enforcement and legal communities.

The Symposium also provided unique educational opportunities for forensic examiners in the disciplines of impression, pattern and trace evidence.

Assistant Professor Margaret Campbell was recently published in the Business Law Review Journal. The article published is, "The Business of Beaches: Public Access to Beaches on Private Coastal Property". It discusses the contention over the increasing number of private owners who are blocking public use of their beach property, and how the historical property grants in Maine and Massachusetts differ from other states.



Other Legal Studies news includes new Paralegal Certificate Programs, which are expected to be offered at the beginning of next semester. In addition to a Paralegal Certificate, these certificates will include an Advanced Civil Practice Certificate and an Advanced Criminal Practice Certificate.

Congratulations to the 28th Basic Law Enforcement Training Program on their May 22, 2015 graduation. The pictures to the right features the following graduates and alum of Husson University-Justin Fowlie, John McEwen, Ryan Bailey, Tyler Maloon, Robert Mathieu, Bill Miller, Jeff Rice, Chris Bailey, Eric Lund, Nicholas Sterling, and Blaine Silk (who completed Phase II at Husson).



The story focuses on the hands-on training in explosives for six forensic science students attending Husson University. Detective Sgt. Chris Harriman of the Maine State Police bomb squad and Trooper Brian Bean, a bomb squad technician, set off four incendiary devices: one that used 1 pound of gunpowder; a 1-pound cast booster, or high-density explosive; a detonation cord; and an improvised explosive device, or IED, made from a plastic toolbox, cellphone and batteries placed inside a duffel bag. The students were taught to examine and deduce as much as possible from the debris. Pictures below. You may view the article at: <http://bangordailynews.com/2015/04/28/living/husson-university-forensic-science-students-get-hands-on-lesson-in-explosives/>

