

Unveiling Westbrook Campus

Husson unveiled its new Westbrook campus Feb. 4, 2014, calling the facility a fresh sign of its commitment to the southern Maine market. For almost 15 years, Husson has leased a 10,000 square foot lower-profile building in South Portland, but the new location gives a significant visibility boost and increases the size to 17,000 square feet. During a ceremonial ribbon-cutting event, Husson President and CEO Robert Clark said the new campus will have the capacity to accommodate 500 students. "You see that our commitment to this region is more than just a verbal commitment, but an investment," Clark said of the approximately \$6 million Westbrook project. Husson's 3-acre Westbrook site has 15 classrooms, where it boasts in-person and videoconference classes toward undergraduate and graduate degrees in 20 "professional-oriented programs."

The university has offerings in business administration, nursing, criminal justice, elementary education, paralegal studies, software development and other programs.



Message from the Dean

Welcome back to the Spring semester. While we have not seen the warm weather yet, all of the faculty and students are keeping busy! We have several events coming up this semester including the first School of Business and Management Career Fair, the School of Legal Studies Career Fair and the Deans Distinguished Lecturer to name a few in addition to the over 240 classes currently running in the College of Business. We hope you will join us on campus for these exciting upcoming events.

If you are an alum of the College of Business, we would love to hear from you. Please email news about your employment, recognition or celebrations to hansenm@husson.edu.

School of Accounting



Husson University hosted the 41st Annual Frank M. Carter Tax Institute at the Richard E. Dyke Center for Family Business on December 6, 2013. This annual event, co-sponsored by Husson University, the Penobscot

County Bar Association and the Maine Society of Certified Public Accountants, was designed to provide tax practitioners with the most current information available about the tax and legislative changes affecting their practices and their clients in the upcoming year. School of Accounting Director Dewey Martin is the current President of the MSCPA. The day provided a chance for continuing education credits, as attendees could earn 8 hours of CPE and 7 hours of CLE, including 1 hour of ethics credit. Nancy Forster-Holt, Executive Director of Entrepreneurship and Executive Development stated, "It's important for attorneys, accountants and financial planning professionals to fully understand the implications of the latest regulations, tax changes and trends. Staying current helps these financial advisors create value for their clients while enhancing the effectiveness of their practices."

Dewey Martin marks his 200th donation of pints of whole blood at the American Red Cross Center in Bangor.



During Halloween, Director Dewey Martin's Intermediate Accounting class had a costume competition. He took the class from door to door throughout the College of

Business, giving everyone a chance to snap pictures before picking a winner.

School of Business and Management

Innovators and entrepreneurs gathered at Kostas's Bar & Grill in Old Town for the second Big Gig event. This series of "pitch-offs" aims to create a network for entrepreneurs to help develop and implement their ideas. Nancy



Forster-Holt and 17 students attended the event, where alumnus Joseph Cyr stood on the judges panel for the presentation.



Husson will be the first private college to compete in the UMaine Business Challenge (UBC). As Maine's largest student entrepreneurship competition, it provides the winning collegiate entrepreneurs with the financial and strategic support to help transform their business dreams into reality.

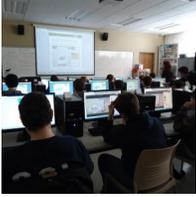
Husson students will be vying for over \$10,000 dollars in cash prizes and business support against students from all seven UMaine School System universities. Dr. Nancy Forster-Holt says that Husson is eager to provide its students with entrepreneurial support and the UMaine Business Challenge is a good fit. The selected finalists will present live business pitches in front of a panel of judges on April 26, 2014. For more information, please go to www.umaine.edu/ubc.

Associate Professor Doug Wellington was interviewed by several news outlets—WFXV Bangor, Channel 7, for a story about Maine's Shrinking Population; he was quoted in the article "High-pay careers that make college worth it" published on



Education.Yahoo.net; Bankrate.com, a story called "Five Major Moments in Federal Reserve History" and that article was also picked up by NASDAQ.com.

School of Business and Management—Continued



Husson and NESCom join in the worldwide movement “Hour of Code.” Students from Hermon High and Middle School visited campus to participate in the “Hour of Code.” The event, organized by Code.org and supported by Apple, Google, and over 100 others, took place during Computer Science Education Week (Dec. 9-15). The goal of Code.org is to get 5 million students in 33,000 classrooms around the world to learn at least one hour of computer science during that week. This included 110 students from the Bangor area. Assistant Professors Michael Knupp, Gerald Wright, and Laura Gurney helped organize and participated in the event.

Tim Hussey, president and CEO of Hussey Seating, and Kevin Hancock, president of Hancock Lumber, were the featured speakers at “A Conversation at the Dyke Center” on Dec. 5, 2013. Sponsored by the College of Business, this unique interaction provides students with the opportunity to connect with successful and talented professionals as part of their education. Nancy Forster-Holt commented that these two men have beaten the family business odds into each becoming sixth generation CEOs of their families’ companies. “These two innovators are examples of the importance of hard work, humility, relentless assessment of relevance, continuous learning, and commitment to community.” “To hear these leaders tell stories about the lessons they learned through failure and then say that they love what they do, and if they could do it all over, wouldn’t have sought a shortcut around those lessons, is a powerful message for young people.”



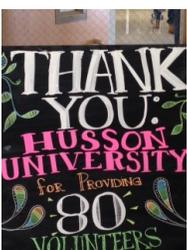
Associate Professor Cristanna Cook presented a paper and was a Session Chair at The Clute Institute International Academic Conference in Orlando, Florida in January. Her paper was titled *Marketing In South Pacific Large Ocean States: The Substantive And The Formative Revisited*. The Clute Institute was founded in 1985 for the purpose of disseminating the latest academic research on various business and economics-related topics.

School of Hospitality, Sport and Tourism Management



Penobscot Community Health Care (PCHC) is pleased to announce that 12 members and two staff of Unlimited Solutions Clubhouse participated in a two week training at Husson University over the winter break made possible through a grant from Maine Community Foundation. The course focused on Hazard Analysis and Critical Control Points (HACCP) Training through the American Hotel and Lodging Educational Institute and the WelcomeME Hospitality Program. HACCP is a systematic, science-based approach for the identification, evaluation and control of food safety hazards. The course was led by Dr. Lee Speronis and Marilynne Mann. Dr. Speronis said "Marilynne and I greatly enjoyed this project and every participant has received a certificate from Husson University and the School of Hospitality, Sport and Tourism Management. I am confident that the combination of PCHC and Husson will offer great opportunities for our community members who need some skill training."

Hospitality, Sport, and Tourism Management students collaborated to cook a delicious meal for the families of the Bangor Ronald McDonald House this December as part of their community service efforts. The group prepared two lasagna dishes, garlic bread, brownies, and a cheesecake.



The Bangor Region Chamber of Commerce held this year’s Annual Award’s Dinner at the Cross Insurance Center with much help from Hospitality, Sport, and Tourism Management students. There were eighty volunteers from Husson who offered their time and service to help make this year’s dinner a huge success. Some students assisted prior to the day of the event by helping with party favors, room set up and other last minute projects which was a great help. Those students who helped throughout the dinner did an amazing job and went above and beyond with their courteous service, warm smiles and dedication. Without the help of all the Husson volunteers we could not have pulled off such a successful and wonderful event.

IN THE NEWS

US News and World Report issued an article on the [10 Colleges with the Highest Rate of Student Internships](http://www.usnews.com/education/best-colleges/the-short-list-college/articles/2013/10/22/10-colleges-with-the-highest-rate-of-student-internships) and Husson University appeared in it! Please visit the link at <http://www.usnews.com/education/best-colleges/the-short-list-college/articles/2013/10/22/10-colleges-with-the-highest-rate-of-student-internships>

Husson and EMCC have entered into an agreement that will create a smooth process for the transfer of credits from EMCC to Husson. The agreement provides students from EMCC with a side-by-side analysis of how their credits will transfer from the Associate degrees of Liberal Studies, Business Administration, Small Business Management and Hospitality and Tourism Management into the Husson University Bachelor degrees of Accounting, Business Administration, Business Administration with an Entrepreneurship concentration and Hospitality and Tourism Management. "These new agreements between EMCC and the College of Business at Husson University will provide pathways for students to continue their education beyond the Associate degree level," said Husson University's College of Business Dean Marie Hansen. "Students will be able to plan their course selections, in accordance with this agreement, as early as their first year at EMCC. The result will be a more seamless credit transfer process for EMCC Associate degree graduates interested in completing a Bachelor's degree with Husson University." Hansen continued: "We are pleased to be working closely with EMCC to facilitate opportunities for students to pursue further education."



School of Legal Studies



Assistant Professor Alicia Wilcox was interviewed by WLBZ2/WCHS6 as the forensic scientist on the Jeskey Murder Trial. While working for the Maine State Police Crime Lab two years ago, she helped process the apartment crime scene. www.wcsh6.com/news/article/266023/2/Jeskey-murder-trial-to-resume-in-January

Assistant Professor Margaret Campbell's article "The Case for Ombuds Shield Laws: Promoting Early Conflict Resolution by Providing Certainty" was accepted for publication in this year's edition of the Business Law Review published by the North Atlantic Regional Business Law Association (NARBLA).



Paralegal student, Michaela Richardson, was featured in the Bangor Daily News in December. The article profiled her after she was named the Judicial Branch Volunteer of the Year by the Piscataquis County Courthouse. <http://bangordailynews.com/2013/12/24/news/piscataquis/college-student-who-practically-grew-up-in-dover-foxcroft-courthouse-wins-volunteer-award/>

The Legal Studies Career Fair will be held March 26, 2014 from 10:00 to 2:00 pm at the Center for Family Business.

Just in time for Christmas—members of the LSO went to Walmart and were able to purchase all of the items that were on the Spruce Run's list of toys for their children in need.



An event raised about \$315 which was enough to buy everything listed, including the snow globe!

December 20th marked the graduation of several Husson University students and alumni from the 25th Basic Law Enforcement Training Program at the Maine Criminal Justice Academy. All graduates from Husson were all hired by various law enforcement agencies at the time of their graduation.

(Photos in order below) Cameron Barrieau graduated Husson in December 2013 and has been hired at the Orono Police Department. Austin Clark, who is currently finishing his B.S in Criminal Justice/ MSCJA, was hired by the Scarborough Police Department. Taylor Dube, a May 2013 graduate and singer of the Star Spangled Banner at his recent MCJA graduation, was hired by the Maine State Police. Darren Jacques, a December 2013 graduate, was hired by the Lewiston Police Department. Jonathan Lackee, a May 2012 graduate, will be working for the Portland Police Department, and Joshua Tilton, also a May 2012 graduate, will be working for the Old Town Police Department.

