#### **COLLEGE OF BUSINESS**

# WHAT'S HAPPENING...

SPRING 2013 VOLUME 3, ISSUE 2

#### DEAN'S DISTINGUISHED LECTURE SERIES

Husson University's College of Business will welcome Honorable Senior Judge Susan J. Crawford on April 10, 2013 at 12:00 pm in the Gracie Theatre. The Distinguished Leadership Lecture Series was designed to bring leaders from the corporate, association, professional, and government sectors to the Husson campus and Maine community on a periodic basis each academic year. These leaders provide extraordinary examples of individuals who have not only been successful in their career

endeavors but also have demonstrated leadership through their contributions to community, higher education, and society.

Susan J. Crawford has served for over 30 years as a lawyer and federal judge in public service and private service in numerous positions. She has additionally served as the Inspector General of the Department of Defense and Special Counsel to the Secretary of Defense during the Administration of President George H.W. Bush and President Ronald Reagan. Crawford is currently serving as an independent director on the Board of Directors of Resources Connection, Inc., a multi-national professional services firm operating under the name Resources Global Professionals (RGP).



#### FACULTY RECOGNITION

In the fall 2012 semester, three faculty from the College of Business were recognized by the Provost for their 10 years of service at Husson University. From left to right— Karen Kydd, Doug Wellington and Paul Morrow.



#### **NEW CROSS CENTER**

On Friday, March 1<sup>st</sup>, faculty and staff from the College of Business participated in a guided tour of the new Cross Center in Downtown Bangor. The facility will open September 2013 with stadium seating for 7,500 and convention dining capacity of 1,200. It is an amazing addition to the City of Bangor. Thanks to Lee Speronis for setting up the tour and to Michael Dyer and Pat Horne from Global Spectrum for providing the informative walk through. Pictured from left to right, Front Row: (Left to Right) June Sandberg, Karen Kydd, Marie Hansen, and Gerald Wright. Back Row: (Left to Right) Richard Fabri, Lee Speronis, and Michael Knupp.

## SCHOOL OF ACCOUNTING



Director and Professor of the School of Accounting Dewey Martin was interviewed by WABI Channel 5 in January 2013 regarding the rise in embezzlement cases in the state of Maine, as several people were

indicted by the Penobscot County grand jury. He provided insights into embezzlement and methods of earlier detection, as well as ways to protect businesses against potential embezzlers.

On January 7, 2013, Director Martin was interviewed again by WABI Channel 5 on the looming fiscal cliff and its effect on Mainers.

Emma McDowell will receive a \$1000 scholarship from the Financial Executives Institute in Boston. Ms. McDowell is the first Husson student to receive this honor.

Paul Robinson will be recognized as the Outstanding graduating student at the upcoming Financial Executives Institute.

The School of Accounting has placed thirteen interns this semester at multiple locations throughout the state and beyond. Thanks to the connections with alumni and businesses, the number of internships available to Accounting majors continues to grow.

#### SOARR GRANT AWARDS

Provost Lynne Coy-Ogan announced the recipients of the new Supporting Opportunities to Advance Recruitment and Retention Fund (SOARR) mini-grants.

From the College of Business, the following SOARR grants were awarded to Nancy Forster-Holt (\$685) to establish an Entrepreneurship Honor Society; Alicia Wilcox (\$885) to fund student participation at the New England Association of Criminal Justice Sciences conference and (\$400) to recruit new Forensic Science students; and Marie Hansen (\$650) for a 1/2 day Legal Studies awareness event.

### In the news...



Husson University has announced that Marie Hansen, J.D., Ph.D.(c) will serve as Interim Dean for the College of Business. Hansen has most recently served the College of Business as Associate Dean. Executive

Director of Administration Affairs, and as Director of the School of Legal Studies.

Hansen was also appointed to the Board of Directors for the Maine Criminal Justice Academy by Governor LePage on December 6, 2012 for a three year term.



The Greater Bangor Convention & Visitors Bureau announced their newly elected Board of Directors for 2013. Among the members appointed to the Board was Husson's Director and Assistant Professor of the School of

Hospitality, Lee Speronis. "I am honored and humbled to be selected as chair of the Greater Bangor Convention and Visitors Bureau" stated Speronis. "These are very exciting times for the region as the new Cross Insurance Center opens in 2013 and I am thrilled to be working with great people as we build on prior successes."

The Graduate division of the College of Business is offering MSB alumni an opportunity to transition their MSB degree to an MBA. The MBA degree transition course work is designed to complement the MSB coursework. If a MSB student graduated May 2009 or later, they will take BA 731 Business and Information Technology. Alumni who graduated before May 2009 will also take BA 745 Innovative Global Strategy. For more information, please contact Stephanie Shayne, Director of Graduate and Online programs. shaynes@husson.edu

Brock Bradford '10 BS Accounting/MBA (pictured middle below) attended the Hospitality and Tourism Career Fair on February 28, 2013 from Lafayette Hotels. Mr. Bradford completed his five year degree program in four years and has already been promoted at his place of employment. Additionally, Mr. Bradford has been appointed to the Board of Trustees at Husson University. Also pictured Director Lee Speronis (left) and Interim Dean Marie Hansen (right).



## SCHOOL OF BUSINESS AND MANAGEMENT



Assistant Professor Nancy Forster-Holt presented a paper recently at the annual U.S Association of Small Business and Entrepreneurship in California. The paper focuses on the path to exit taken by entrepreneurs, a term she coined herself. The abstract for that paper was also accepted for presentation at the Babson Entrepreneurship Research Conference in June

On April 3rd, Director Tom Fitzpatrick will be taking the newly created Husson University SIFE (Students in Free Enterprise) Team will be competing for the first time along with approximately 30 schools from the Northeast Region in NYC.



Assistant Professor Paul Morrow was interviewed by WABI Channel 5 on November 26, 2012 regarding "Cyber Monday." He discussed the shopping trends effects on the economy

Assistant Professor Gerald Wright was a judge for the Maine SkillsUSA competition in Computer Maintenance held in March in Bangor. The winners of the Maine competition compete at Nationals held in Kansas City, MO.

Assistant Professor Mike Knupp has been working with David Prescott on integrating Health Care and Information Technology into the new Heath Care Studies degree.

The Husson Technology Club has upgraded their submersible "Freud", improving the ballast and installing web cameras. They have been experimenting with a salt water powered truck that produces zero emissions. Finally, they continue to experiment with the 3D printer purchased just prior to Winter break.







# SCHOOL OF HOSPITALITY, SPORT AND TOURISM MANAGEMENT



HSTM students and faculty attended this year's Governor's Conference on Tourism at the Samoset Resort in Rockport on January 29-31st. The conference provided professional development sessions, valuable networking, and the opportunity to meet with tourism professionals.

Jeremy Langley, a Sport Management student, has accepted an internship position with the Kansas City Royals minor league affiliate, the Wilmington (DE.) Blue Rocks. Jeremy will be working as the Assistant Clubhouse Manager along side Josh DiBiase '11.



The School of Hospitality, Tourism, and Sport Management held their annual job fair on the 28th of February at the Center for Family Business. Nearly 100 students attended the fair, which featured many valued businesses in Northern New England. Students were able to meet with business representatives about job and internship opportunities.





# SCHOOL OF LEGAL STUDIES



Assistant Professor John Michaud has been announced as the Interim Director of the School of Legal Studies. In meeting with the faculty in the School and College of Business, John received strong support for his appointment. John started working at Husson University in

2007 as an adjunct instructor. He became a full time Assistant Professor in the fall of 2008.

Assistant Professor Alicia Wilcox is working with the Massachusetts Committee for Public Counsel Services to develop a training program to educate public defenders on forensic science evidence.



Assistant Professor in the School of Legal Studies Cornel Plebani was featured in a December 2012 recognition article on mycriminaljusticecommunity.com for his use of the Criminal Justice Interactive program. The article, entitled *Using Technology as the Foundation Piece of the* 

Course – a Criminal Justice Interactive Success Story, discusses how the program is geared toward enhancing the experiential learning component of the course.

Assistant Professor Margaret Campbell is researching Ombuds offices for an upcoming publication. She is combining this effort with students to draft guidelines and procedures for Ombuds services on a University campus.

