

**ONLINE MBA AND 2+2 PROGRAM**



Dean Ronald Nykiel of the College of Business is pleased to announce the launch of an online Master of Business Administration (MBA) and 2+2 undergraduate degree program.

Although the College of Business currently offers several online courses, students will have an opportunity to enroll in a completely online-based MBA program beginning in May

“Working professionals will benefit from the quality and reputation of a Husson degree program that is now paired with the convenience of an online learning experience,” states Husson President Robert Clark.

Online courses will also be available to students who are enrolled in a two-plus-two program. Students who have received an Associate of Science degree from a two year or community college will be able to enroll at Husson, either in the online degree program or traditional program, and receive their Bachelor of Science degree in two years.

The MBA degree program is a 36 credit graduate management curriculum. In addition to the general MBA, students may select concentrations in Health Care Management, Hospitality and Tourism Management, and Non-Profit Management. (Dean Ronald Nykiel pictured above).



**MTI AT HUSSON**

On March 1, 2012 Maine Technical Institute’s (MTI) updated faculty and staff about the Business Innovation Program that increases access to the coaching and capital for Maine’s tech-based businesses. MTI’s Tech Start, updated Seed Grant and Development Loan, Business Accelerator Grant and Equity Capital are designed to speed Maine technology-based businesses along the development cycle of bringing new products to market and accelerate these companies’ potential for profitability and growth.

Business majors are not the only ones to benefit from having a session by MTI, according to Nancy Forster-Holt, Executive Director of Entrepreneurship. “This was our first visit by the MTI reps. We had an overwhelming response to the session from across all the Colleges at Husson. At least a couple times a month, I am asked for advice about startups, innovation, grant programs and intellectual property. People from across all disciplines on this campus can tap into the resources of the MTI.”

**SCHOOL OF ACCOUNTING**



Charmy Anonuevo, a Husson accounting student, worked with the AARP to provide free tax preparation at Husson for low to moderate income taxpayers in February and March.

On December 1, 2011, Tory Atwell, an international trade specialist, spoke to the Accounting Society about the culture of doing business around the world.



On November 20, 2011, the Accounting Society prepared a meal for the residents of the Ronald McDonald House. President, Emma McDowell, said that 18 Husson students participated and they had a great time doing this community service.



Hae Jin Lee and Jessica Metros are pictured on the left above; and Antonio Estremera, master chef and accounting major, pictured on right, who has organized this event for several years.

**UPCOMING EVENTS**

Governor’s Forum on Family Business—4/5/12

Dean’s Distinguished Lecturer—Elizabeth Freedman, Principal and Executive Coach, Bates Communications —4/9/12

Jobs for Maine Grads Students visiting campus—4/11/12

Law Day Presentation—4/24/12

Awards Ceremony—4/30/12

Graduate Hooding Ceremony—5/4/12

Graduation (Bangor) - 5/5/12

Graduation (Portland) - 5/12/12

## In the news...

WASHINGTON, D.C., March 7, 2012 — Small-business owner and **Director of Accounting Dewey Martin** testified this morning before the House Committee on Ways & Means on the impact of federal tax reform on small businesses. Mr. Martin owns a small accounting firm based in Hampden, Maine, and is a member of the National Federation of Independent Business.

In his testimony, Mr. Martin told the committee that major goals for small-business tax reform should include keeping rates permanently low, reducing complexity, and avoiding disparity between corporate and individual tax rates. According to NFIB research, around 75 percent of small businesses pay taxes on business income at the individual rate. "If Congress pursues a "corporate-only" reform that eliminates deductions and credits for a lower corporate rate, many small businesses could end up paying additional taxes without any corresponding benefit," said Mr. Martin in written testimony.



On March 14, 2012, **Director of the School of Hospitality and Tourism Management, Lee Speronis** hit the airwaves for Husson. His most recent appearance was this morning, where he joined Don Cookson and Pat LaMarche on the Pulse Morning Show to talk about three of Husson's newest degree programs found in the College of Business. As Chair of the Undergraduate Academic Affairs Committee, Lee was able to discuss the details about each program and provide information on how students can enroll. The three programs are: Forensic Science, Hospitality and Tourism Management, and Software Development.

## SCHOOL OF BUSINESS AND MANAGEMENT



Shaw & Tenney of Orono, owned by **Executive Director of Entrepreneurship and Executive Education Nancy Forster-Holt** and husband Steve Holt, was recently selected by L.L. Bean to help celebrate its 100th anniversary. Shaw & Tenney has been handcrafting wooden oars and paddles since 1858. Its partnership with L.L. Bean and West Branch Heritage Timber was formally announced at Shaw & Tenney's plant in a ceremony on January 4th. The two companies were charged with manufacturing 100<sup>th</sup> anniversary edition hand-crafted paddles for L.L. Bean.

**Program Manager for CIS, Gerald Wright**, created a new B.S. in Software Development degree that will begin offerings in the Fall. The program will prepare students in developing, creating, and modifying enterprise software or specialized utility programs and in developing customized software for clients to optimize operational efficiency. The new degree program is offered in addition to the University's long-standing Computer Information System program, providing students a new opportunity to pursue a more specific focus on either hardware or software.



## SCHOOL OF HOSPITALITY, SPORT AND TOURISM MANAGEMENT

The School was the recipient of the Bangor Region Chamber of Commerce's Volunteer of the Year award in recognition of their significant volunteer efforts with the Chamber. The award was given mostly in recognition of the School's critical role in assisting with the coordination of the Chamber's 100th Anniversary Annual Dinner, which took place in January 2011.



Students enrolled in the School of Hospitality raised \$500 in an effort to benefit the Champion



for the Cure Challenge. The Challenge works to raise funds toward cancer research, prevention, and treatment. The donation will be used for adult and pediatric cancer research at EMMC's Lafayette Family Cancer Care Center.

The new B.S. in Hospitality & Tourism Management will provide students with high-level skills in guest service, tourism, and travel. Until now, the program has been a concentration, but due to the popularity of the program, it has now become its own degree.

## SCHOOL OF LEGAL STUDIES



The School hosted international best-selling author Dr. Tess Gerritsen on December 7, 2011 in the Gracie Theatre as part of the University's Dean's Distinguished Lecture Series. The

event drew a large crowd, nearly filling the Gracie Theatre. Following this presentation, Dr. Gerritsen was on hand to autograph copies of her book for those in attendance and meet and greet with her fans.

Dr. Gerritsen acknowledged the Criminal Justice Club in the book "The Silent Girl" for their assistance in researching several details in novel regarding animal primate hair and samurai swords, both of which played a key role in the plot of the story.

Students will now be able to pursue the new B.S. in Forensic Science degree announced in March. With the guidance of **Professor Alicia Wilcox**, a forensic scientist, they will be prepared for positions within crime laboratories, police departments and medical related fields. Coursework will be science-intensive, focused on Chemistry, Biology, and Forensic Science as well as substantive, evidentiary and procedural law.

