



Public Disclosure of Student Achievement

Institution Name: Husson University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2024-2025

Date Report Posted:

PROGRAM	MEASURE	TARGET	RESULT
B.S. Accounting	Retention	77%	100%
B.S. Accounting	Graduation Rates	59%	25%
B.S. Business Administration	Retention	77%	91%
B.S. Business Administration	Graduation Rates	59%	64%
Entrepreneurship/Small Business Management	Retention	77%	80%
Entrepreneurship/Small Business Management	Graduation Rates	59%	73%
Management	Retention	77%	86%
Management	Graduation Rates	59%	71%
B.S. Hospitality and Tourism Management	Retention	77%	100%
B.S. Hospitality and Tourism Management	Graduation Rates	59%	50%
B.S. Sport Management	Retention	77%	64%
B.S. Sport Management	Graduation Rates	59%	43%
B.S. Accounting/MBA	Retention	77%	100%
B.S. Accounting/MBA	Graduation Rates	59%	79%
B.S. Business Administration/MBA	Retention	77%	100%
B.S. Business Administration/MBA	Graduation Rates	59%	0%
B.S. Business Administration-Entrepreneurship and Small Business Management/MBA	Retention	77%	100%

B.S. Business Administration- Entrepreneurship and Small Business Management/MBA	Graduation Rates	59%	50%
B.S. Business Administration- Management/MBA	Retention	77%	0%
B.S. Business Administration- Management/MBA	Graduation Rates	59%	0%
B.S. Hospitality and Tourism Management/MBA	Retention	77%	N/A
B.S. Hospitality and Tourism Management/MBA	Graduation Rates	59%	N/A
B.S. Sport Management/MBA	Retention	77%	100%
B.S. Sport Management/MBA	Graduation Rates	59%	100%
Master of Business Administration	Retention	77%	63%
Master of Business Administration	Graduation Rates	59%	61%
Business Analytics	Retention	77%	N/A
Business Analytics	Graduation Rates	59%	N/A
Healthcare Management	Retention	77%	67%
Healthcare Management	Graduation Rates	59%	56%
Hospitality Management	Retention	77%	N/A
Hospitality Management	Graduation Rates	59%	N/A
Organizational Management	Retention	77%	82%
Organizational Management	Graduation Rates	59%	64%
Risk Management	Retention	77%	100%
Risk Management	Graduation Rates	59%	67%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	<p><u>BS Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2024 entering first year bachelor's degree-seeking students. • Retention Rate is the percentage of the cohort who were enrolled in an IACBE-approved program in fall 2025. • A value of N/A indicates that there were no students who entered the program in fall 2024. • A value of 0% indicates that there were student who entered the program in fall 2024 but were not enrolled in fall 2025. <p><u>MBA Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2024 entering degree-seeking graduate students. • Retention Rate is the percentage of the cohort who were enrolled in an IACBE-approved program in fall 2025. • A value of N/A indicates that there were no students who entered the program in fall 2024. • A value of 0% indicates that there were student who entered the program in fall 2024 but were not enrolled in fall 2025.
Graduation rates	<p><u>BS Graduation Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2019 entering first year bachelor's degree-seeking students. • Graduation Rate is the percentage of the cohort who completed their program (or other IACBE-approved program) by the end of summer 2025. • A value of N/A indicates that there were no students who entered the program in fall 2019. • A value of 0% indicates that there were student who entered the program in fall 2019 who did not graduate by the end of summer 2025. <p><u>MBA Graduation Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2019 entering degree-seeking graduate students. • Graduation Rate is the percentage of the cohort who completed their program (or other IACBE-approved program) by the end of summer 2025. • A value of N/A indicates that there were no students who entered the program in fall 2019.

	<ul style="list-style-type: none">• A value of 0% indicates that there were students who entered the program in fall 2019 who did not graduate by the end of summer 2025.
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