



Public Disclosure of Student Achievement

Institution Name: **Husson University**

Business Unit(s) included in this report: **College of Business**

Academic Period Covered: **2021-2022**

Date Submitted:

PROGRAM	INDICATOR	RESULT
B.S. Accounting	Retention/Graduation Rates	90% / 60%
B.S. Business Administration	Retention/Graduation Rates	74% / 40%
Entrepreneurship/Small Business Management	Retention/Graduation Rates	50% / 50%
Financial Management	Retention/Graduation Rates	100% / 63%
Financial Planning	Retention/Graduation Rates	100% / N/A
Healthcare Management	Retention/Graduation Rates	50% / N/A
International Business	Retention/Graduation Rates	N/A / 100%
Management	Retention/Graduation Rates	50% / 40%
Marketing Management	Retention/Graduation Rates	75% / 67%
B.S. Hospitality and Tourism Management	Retention/Graduation Rates	100% / 100%
Sales and Marketing	Retention/Graduation Rates	N/A / N/A
Small Business/Entrepreneurship	Retention/Graduation Rates	N/A / N/A
B.S. Sport Management	Retention/Graduation Rates	79% / 46%
B.S. Accounting/MBA	Retention/Graduation Rates	100% / 60%
B.S. Business Administration/MBA	Retention/Graduation Rates	63% / N/A

B.S. Business Administration - Entrepreneurship and Small Business Management/MBA	Retention/Graduation Rates	100% / N/A
B.S. Business Administration - Financial Management/MBA	Retention/Graduation Rates	80% / 100%
B.S. Business Administration – Financial Planning/MBA	Retention/Graduation Rates	N/A / N/A
B.S. Business Administration - Healthcare Management/MBA	Retention/Graduation Rates	100% / 100%
B.S. Business Administration - International Business/MBA	Retention/Graduation Rates	N/A / 100%
B.S. Business Administration - Management/MBA	Retention/Graduation Rates	100% / 25%
B.S. Business Administration – Marketing Management/MBA	Retention/Graduation Rates	100% / 50%
B.S. Hospitality and Tourism Management/MBA	Retention/Graduation Rates	100% / 0%
B.S. Sport Management/MBA	Retention/Graduation Rates	71% / 80%
Master of Business Administration	Retention/Graduation Rates	89% / 89%
Athletic Administration	Retention/Graduation Rates	0% / N/A
Business Analytics	Retention/Graduation Rates	0% / N/A
Healthcare Management	Retention/Graduation Rates	60% / 100%
Hospitality Management	Retention/Graduation Rates	N/A / N/A
Innovation and Entrepreneurship	Retention/Graduation Rates	0% / N/A
Organizational Management	Retention/Graduation Rates	67% / 100%
Risk Management	Retention/Graduation Rates	N/A / 100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rates	<p><u>BS Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort Consists of fall 2021 entering first year bachelor’s degree-seeking students. • Retention Rate is the percentage of the cohort who were enrolled in fall 2022. • A value of N/A indicates that there were no students who entered the program in fall 2021. • A value of 0% indicates that there were student who entered the program in fall 2021 but were not enrolled in fall 2022. <p><u>MBA Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort Consists of fall 2021 entering degree-seeking graduate students. • Retention Rate is the percentage of the cohort who were enrolled in fall 2022. • A value of N/A indicates that there were no students who entered the program in fall 2021. • A value of 0% indicates that there were student who entered the program in fall 2021 but were not enrolled in fall 2022.
Graduation Rates	<p><u>BS Graduation Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2016 entering first year bachelor’s degree-seeking students. • Graduation Rate is the percentage of the cohort who completed their program by the end of summer 2022. • A value of N/A indicates that there were no students who entered the program in fall 2016. • A value of 0% indicates that there were student who entered the program in fall 2016 who did not graduate by the end of summer 2022. <p><u>MBA Graduation Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2016 entering degree-seeking graduate students. • Graduation Rate is the percentage of the cohort who completed their program by the end of summer 2022. • A value of N/A indicates that there were no students who entered the program in fall 2016. • A value of 0% indicates that there were students who entered the program in fall 2016 who did not graduated by the end of summer 2022.