



Public Disclosure of Student Achievement

Institution Name: Husson University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2023-2024

Date Report Posted:

PROGRAM	MEASURE	TARGET	RESULT
B.S. Accounting	Retention	77%	100%
B.S. Accounting	Graduation Rates	59%	57%
B.S. Business Administration	Retention	77%	55%
B.S. Business Administration	Graduation Rates	59%	32%
Entrepreneurship/Small Business Management	Retention	77%	67%
Entrepreneurship/Small Business Management	Graduation Rates	59%	43%
Financial Management	Retention	77%	78%
Financial Management	Graduation Rates	59%	67%
Management	Retention	77%	62%
Management	Graduation Rates	59%	83%
B.S. Hospitality and Tourism Management	Retention	77%	50%
B.S. Hospitality and Tourism Management	Graduation Rates	59%	80%
Global Business	Retention	77%	N/A
Global Business	Graduation Rates	59%	N/A
Sales and Marketing	Retention	77%	N/A
Sales and Marketing	Graduation Rates	59%	N/A
B.S. Sport Management	Retention	77%	73%
B.S. Sport Management	Graduation Rates	59%	39%

B.S. Accounting/MBA	Retention	77%	100%
B.S. Accounting/MBA	Graduation Rates	59%	60%
B.S. Business Administration/MBA	Retention	77%	N/A
B.S. Business Administration/MBA	Graduation Rates	59%	100%
B.S. Business Administration- Entrepreneurship and Small Business Management/MBA	Retention	77%	100%
B.S. Business Administration- Entrepreneurship and Small Business Management/MBA	Graduation Rates	59%	100%
B.S. Business Administration-Financial Management/MBA	Retention	77%	100%
B.S. Business Administration-Financial Management/MBA	Graduation Rates	59%	100%
B.S. Business Administration- Management/MBA	Retention	77%	67%
B.S. Business Administration- Management/MBA	Graduation Rates	59%	N/A
B.S. Hospitality and Tourism Management/MBA	Retention	77%	N/A
B.S. Hospitality and Tourism Management/MBA	Graduation Rates	59%	100%
B.S. Hospitality and Tourism Management-Global Business/MBA	Retention	77%	N/A
B.S. Hospitality and Tourism Management-Global Business/MBA	Graduation Rates	59%	N/A
B.S. Hospitality and Tourism Management-Sales and Marketing/MBA	Retention	77%	N/A
B.S. Hospitality and Tourism Management-Sales and Marketing/MBA	Graduation Rates	59%	N/A
B.S. Sport Management/MBA	Retention	77%	60%
B.S. Sport Management/MBA	Graduation Rates	59%	25%
Master of Business Administration	Retention	77%	85%
Master of Business Administration	Graduation Rates	59%	68%
Master of Business Administration	Retention	77%	100%
Master of Business Administration	Graduation Rates	59%	N/A
Business Analytics	Retention	77%	100%
Business Analytics	Graduation Rates	59%	78%

Healthcare Management	Retention	77%	100%
Healthcare Management	Graduation Rates	59%	N/A
Hospitality Management	Retention	77%	83%
Hospitality Management	Graduation Rates	59%	89%
Organizational Management	Retention	77%	100%
Organizational Management	Graduation Rates	59%	100%
Risk Management	Retention	77%	100%
Risk Management	Graduation Rates	59%	57%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	<p><u>BS Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2023 entering first year bachelor’s degree-seeking students. • Retention Rate is the percentage of the cohort who were enrolled in an IACBE-approved program in fall 2024. • A value of N/A indicates that there were no students who entered the program in fall 2023. • A value of 0% indicates that there were student who entered the program in fall 2023 but were not enrolled in fall 2024. <p><u>MBA Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2023 entering degree-seeking graduate students. • Retention Rate is the percentage of the cohort who were enrolled in an IACBE-approved program in fall 2024. • A value of N/A indicates that there were no students who entered the program in fall 2023. • A value of 0% indicates that there were student who entered the program in fall 2022 but were not enrolled in fall 2024.
Graduation rates	<u>BS Graduation Rate</u>

	<ul style="list-style-type: none">• Cohort consists of fall 2018 entering first year bachelor's degree-seeking students.• Graduation Rate is the percentage of the cohort who completed their program (or other IACBE-approved program) by the end of summer 2024.• A value of N/A indicates that there were no students who entered the program in fall 2018.• A value of 0% indicates that there were student who entered the program in fall 2018 who did not graduate by the end of summer 2024. <p><u>MBA Graduation Rate</u></p> <ul style="list-style-type: none">• Cohort consists of fall 2018 entering degree-seeking graduate students.• Graduation Rate is the percentage of the cohort who completed their program (or other IACBE-approved program) by the end of summer 2024.• A value of N/A indicates that there were no students who entered the program in fall 2018.• A value of 0% indicates that there were students who entered the program in fall 2018 who did not graduate by the end of summer 2024.
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