



Public Disclosure of Student Achievement

Institution Name: Husson University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2021-2022

Date Report Posted: August 2, 2023 (updated)

PROGRAM	MEASURE	TARGET	RESULT
B.S. Accounting	Retention	77%	90%
B.S. Accounting	Graduation Rates	59%	60%
B.S. Business Administration	Retention	77%	74%
B.S. Business Administration	Graduation Rates	59%	40%
Entrepreneurship/Small Business Management	Retention	77%	50%
Entrepreneurship/Small Business Management	Graduation Rates	59%	50%
Financial Management	Retention	77%	100%
Financial Management	Graduation Rates	59%	63%
Financial Planning	Retention	77%	100%
Financial Planning	Graduation Rates	59%	N/A
Healthcare Management	Retention	77%	50%
Healthcare Management	Graduation Rates	59%	N/A
International Business	Retention	77%	N/A
International Business	Graduation Rates	59%	100%
Management	Retention	77%	50%
Management	Graduation Rates	59%	40%
Marketing Management	Retention	77%	75%
Marketing Management	Graduation Rates	59%	67%

B.S. Hospitality and Tourism Management	Retention	77%	100%
B.S. Hospitality and Tourism Management	Graduation Rates	59%	100%
Sales and Marketing	Retention	77%	N/A
Sales and Marketing	Graduation Rates	59%	N/A
Small Business/Entrepreneurship	Retention	77%	N/A
Small Business/Entrepreneurship	Graduation Rates	59%	N/A
B.S. Sport Management	Retention	77%	79%
B.S. Sport Management	Graduation Rates	59%	46%
B.S. Accounting/MBA	Retention	77%	100%
B.S. Accounting/MBA	Graduation Rates	59%	60%
B.S. Business Administration/MBA	Retention	77%	63%
B.S. Business Administration/MBA	Graduation Rates	59%	N/A
B.S. Business Administration – Entrepreneurship and Small Business Management/MBA	Retention	77%	100%
B.S. Business Administration – Entrepreneurship and Small Business Management/MBA	Graduation Rates	59%	N/A
B.S. Business Administration - Financial Management/MBA	Retention	77%	80%
B.S. Business Administration - Financial Management/MBA	Graduation Rates	59%	100%
B.S. Business Administration – Financial Planning/MBA	Retention	77%	N/A
B.S. Business Administration – Financial Planning/MBA	Graduation Rates	59%	N/A
B.S. Business Administration - Healthcare Management/MBA	Retention	77%	100%
B.S. Business Administration - Healthcare Management/MBA	Graduation Rates	59%	100%
B.S. Business Administration - International Business/MBA	Retention	77%	N/A
B.S. Business Administration - International Business/MBA	Graduation Rates	59%	100%

B.S. Business Administration - Management/MBA	Retention	77%	100%
B.S. Business Administration - Management/MBA	Graduation Rates	59%	25%
B.S. Business Administration – Marketing Management/MBA	Retention	77%	100%
B.S. Business Administration – Marketing Management/MBA	Graduation Rates	59%	50%
B.S. Hospitality and Tourism/MBA	Retention	77%	100%
B.S. Hospitality and Tourism/MBA	Graduation Rates	59%	0%
B.S. Sport Management/MBA	Retention	77%	71%
B.S. Sport Management/MBA	Graduation Rates	59%	80%
Master of Business Administration	Retention	77%	89%
Master of Business Administration	Graduation Rates	59%	89%
Athletic Administration	Retention	77%	0%
Athletic Administration	Graduation Rates	59%	N/A
Business Analytics	Retention	77%	0%
Business Analytics	Graduation Rates	59%	N/A
Healthcare Management	Retention	77%	60%
Healthcare Management	Graduation Rates	59%	100%
Hospitality Management	Retention	77%	N/A
Hospitality Management	Graduation Rates	59%	N/A
Innovation and Entrepreneurship	Retention	77%	0%
Innovation and Entrepreneurship	Graduation Rates	59%	N/A
Organizational Management	Retention	77%	67%
Organizational Management	Graduation Rates	59%	100%
Risk Management	Retention	77%	N/A
Risk Management	Graduation Rates	59%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	<p><u>BS Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort Consists of fall 2021 entering first year bachelor’s degree-seeking students • Retention Rate is the percentage of the cohort who were enrolled in fall 2022 • A value of N/A indicates that there were no students who entered the program in fall 2021 • A value of N/A indicates that there were student who entered the program in fall 2021 but were not enrolled in fall 2022 <p><u>MBA Retention Rate</u></p> <ul style="list-style-type: none"> • Cohort Consists of fall 2021 entering degree-seeking graduate students • Retention Rate is the percentage of the cohort who were enrolled in fall 2022 • A value of N/A indicates that there were no students who entered the program in fall 2021. <p>A value of N/A indicates that there were student who entered the program in fall 2021 but were not enrolled in fall 2022</p>
Graduation rates	<p><u>BS Graduation Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2016 entering first year bachelor’s degree-seeking students • Graduation Rate is the percentage of the cohort who completed their program by the end of summer 2022 • A value of N/A indicates that there were no students who entered the program in fall 2016 • A value of N/A indicates that there were student who entered the program in fall 2016 who did not graduate by the end of summer 2022 <p><u>MBA Graduation Rate</u></p> <ul style="list-style-type: none"> • Cohort consists of fall 2016 entering degree-seeking graduate students • Graduation Rate is the percentage of the cohort who completed their program by the end of summer 2022 • A value of N/A indicates that there were no students who entered the program in fall 2016 <p>A value of N/A indicates that there were students who entered the program in fall 2016 who did not graduated by the end of summer 2022</p>