



## Public Disclosure of Student Achievement

**Institution Name:** Husson University

**Business Unit(s) included in this report:** College of Business

**Academic Period Covered:** 2022-2023

**Date Report Posted:**

PROGRAM	MEASURE	TARGET	RESULT
B.S. Accounting	Retention	77%	62%
B.S. Accounting	Graduation Rates	59%	67%
B.S. Business Administration	Retention	77%	63%
B.S. Business Administration	Graduation Rates	59%	57%
Entrepreneurship/Small Business Management	Retention	77%	50%
Entrepreneurship/Small Business Management	Graduation Rates	59%	38%
Financial Management	Retention	77%	75%
Financial Management	Graduation Rates	59%	50%
Financial Planning	Retention	77%	100%
Financial Planning	Graduation Rates	59%	N/A
Healthcare Management	Retention	77%	N/A
Healthcare Management	Graduation Rates	59%	N/A
International Business	Retention	77%	33%
International Business	Graduation Rates	59%	0%
Management	Retention	77%	75%
Management	Graduation Rates	59%	27%
Marketing Management	Retention	77%	N/A
Marketing Management	Graduation Rates	59%	80%

B.S. Hospitality and Tourism Management	Retention	77%	67%
B.S. Hospitality and Tourism Management	Graduation Rates	59%	75%
Sales and Marketing	Retention	77%	N/A
Sales and Marketing	Graduation Rates	59%	N/A
Small Business/Entrepreneurship	Retention	77%	N/A
Small Business/Entrepreneurship	Graduation Rates	59%	N/A
B.S. Sport Management	Retention	77%	70%
B.S. Sport Management	Graduation Rates	59%	56%
B.S. Accounting/MBA	Retention	77%	75%
B.S. Accounting/MBA	Graduation Rates	59%	67%
B.S. Business Administration/MBA	Retention	77%	50%
B.S. Business Administration/MBA	Graduation Rates	59%	100%
B.S. Business Administration – Entrepreneurship and Small Business Management/MBA	Retention	77%	50%
B.S. Business Administration – Entrepreneurship and Small Business Management/MBA	Graduation Rates	59%	N/A
B.S. Business Administration - Financial Management/MBA	Retention	77%	N/A
B.S. Business Administration - Financial Management/MBA	Graduation Rates	59%	67%
B.S. Business Administration – Financial Planning/MBA	Retention	77%	100%
B.S. Business Administration – Financial Planning/MBA	Graduation Rates	59%	N/A
B.S. Business Administration - Healthcare Management/MBA	Retention	77%	0%
B.S. Business Administration - Healthcare Management/MBA	Graduation Rates	59%	N/A
B.S. Business Administration - International Business/MBA	Retention	77%	N/A
B.S. Business Administration - International Business/MBA	Graduation Rates	59%	N/A

B.S. Business Administration - Management/MBA	Retention	77%	100%
B.S. Business Administration - Management/MBA	Graduation Rates	59%	N/A
B.S. Business Administration – Marketing Management/MBA	Retention	77%	N/A
B.S. Business Administration – Marketing Management/MBA	Graduation Rates	59%	N/A
B.S. Hospitality and Tourism/MBA	Retention	77%	100%
B.S. Hospitality and Tourism/MBA	Graduation Rates	59%	0%
B.S. Sport Management/MBA	Retention	77%	75%
B.S. Sport Management/MBA	Graduation Rates	59%	67%
Master of Business Administration	Retention	77%	69%
Master of Business Administration	Graduation Rates	59%	88%
Athletic Administration	Retention	77%	N/A
Athletic Administration	Graduation Rates	59%	N/A
Business Analytics	Retention	77%	57%
Business Analytics	Graduation Rates	59%	N/A
Healthcare Management	Retention	77%	38%
Healthcare Management	Graduation Rates	59%	77%
Hospitality Management	Retention	77%	N/A
Hospitality Management	Graduation Rates	59%	100%
Innovation and Entrepreneurship	Retention	77%	N/A
Innovation and Entrepreneurship	Graduation Rates	59%	N/A
Organizational Management	Retention	77%	83%
Organizational Management	Graduation Rates	59%	83%
Risk Management	Retention	77%	83%
Risk Management	Graduation Rates	59%	100%

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	<p><u>BS Retention Rate</u></p> <ul style="list-style-type: none"> <li>• Cohort consists of fall 2022 entering first year bachelor’s degree-seeking students.</li> <li>• Retention Rate is the percentage of the cohort who were enrolled in an IACBE-approved program in fall 2023.</li> <li>• A value of N/A indicates that there were no students who entered the program in fall 2022.</li> <li>• A value of 0% indicates that there were student who entered the program in fall 2022 but were not enrolled in fall 2023.</li> </ul> <p><u>MBA Retention Rate</u></p> <ul style="list-style-type: none"> <li>• Cohort consists of fall 2022 entering degree-seeking graduate students.</li> <li>• Retention Rate is the percentage of the cohort who were enrolled in an IACBE-approved program in fall 2023.</li> <li>• A value of N/A indicates that there were no students who entered the program in fall 2022.</li> <li>• A value of 0% indicates that there were student who entered the program in fall 2022 but were not enrolled in fall 2023.</li> </ul>
Graduation rates	<p><u>BS Graduation Rate</u></p> <ul style="list-style-type: none"> <li>• Cohort consists of fall 2017 entering first year bachelor’s degree-seeking students.</li> <li>• Graduation Rate is the percentage of the cohort who completed their program (or other IACBE-approved program) by the end of summer 2023.</li> <li>• A value of N/A indicates that there were no students who entered the program in fall 2017.</li> <li>• A value of 0% indicates that there were student who entered the program in fall 2017 who did not graduate by the end of summer 2023.</li> </ul> <p><u>MBA Graduation Rate</u></p> <ul style="list-style-type: none"> <li>• Cohort consists of fall 2017 entering degree-seeking graduate students.</li> <li>• Graduation Rate is the percentage of the cohort who completed their program (or other IACBE-approved program) by the end of summer 2023.</li> <li>• A value of N/A indicates that there were no students who entered the program in fall 2017.</li> </ul>

	<ul style="list-style-type: none"><li>• A value of 0% indicates that there were students who entered the program in fall 2017 who did not graduated by the end of summer 2023.</li></ul>
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