

## Husson University

### Presque Isle

At the 175th anniversary event to celebrate the incorporation of Aroostook County on March 16, 2014, at the University of Maine Presque Isle Library, Senator Susan Collins opened a time capsule that was filled with items from the 150<sup>th</sup> anniversary celebration. At the end of the event the potato barrel time capsule was repacked and resealed and will be reopened again in 25 years (March 16, 2039) during the 200th anniversary of Aroostook County's incorporation. For the time capsule, Husson University contributed a Husson University business card/USB drive which contained PDF copies of the Husson University catalogue and Presque Isle Division of Extended Learning brochures.

Husson University-Presque Isle student, Robert Sheldon is an intern working in Senator Collins' office located in Caribou, Maine. Featured in the second picture is Jennifer Flynn, Director of Husson University Presque Isle Campus Director.



## COLLEGE OF BUSINESS NEWS

On March 19th, computer graphic and game industry icon Chuck Carter was the speaker for an installment of Conversations at the Dyke Center. Carter is the co-creator of graphics for *Myst*, the bestselling personal computer game of all time from 1993—2001, part of the visual development of over 20 other game titles, including *Guitar Hero*, graphics matte designer for TV shows, such as *Babylon 5*, and helped create *National Geographic Online* in 1994.

"The computer game and entertainment industry is undergoing a period of revolutionary change," said Gerald Wright. "Chuck's pioneering role in the history of this evolving medium cannot be understated." "His insights into online gaming development will be of extraordinary interest to the students in our Computer Information Systems and Software Development programs. His experiences as a startup entrepreneur will also be of interest to our business students. Attracting a visionary like Chuck to campus speaks volumes about the quality of education available here at Husson."



Marie Hansen, J.D., Ph.D., Dean of the College of Business, presented at the 11th Annual Yale University Bouchet Conference on March 29, 2014. The conference was entitled "Looking toward the future: Transforming the landscape of higher education" and included presentations from a variety of disciplines including social science, natural science, and humanities. Dr. Hansen's presentation entitled "Understanding the work-life experience and goals of women middle managers in higher education" was a phenomenological gender study examining internal and external barriers and leaks affecting ascension in higher education management.

Husson University and York County Community College (YCCC) updated an agreement that creates a smooth process for the transfer of credits from YCCC to Husson. A signing ceremony, representing the culmination of the agreement process, took place on Thursday, April 3, 2014 at YCCC's campus in Wells, Maine. The agreement provides students from YCCC with a side-by-side analysis of how their credits will transfer from York County Community College associate's degrees to Husson University programs in Accounting, Business Administration, Software Development, Criminal Justice, and Hospitality and Tourism Management. "YCCC and the College of Business at Husson University have a long history of successfully working together to provide educational opportunities to students interested in earning bachelor's degrees after they complete their associate's degree studies," said Husson University's College of Business Dean Marie Hansen. "We look forward to continuing our relationship with York County Community College as we implement credit transfer offerings in more programs between our two institutions of higher learning." "Husson has been and continues to be a valued partner for YCCC. Our students not only receive full value for their YCCC Associate degree when they transfer, they also find faculty and staff at Husson with a similar focus on student success," said YCCC Vice President and Academic Dean Paula Gagnon. "Our YCCC students feel 'at home' when they transfer to Husson. There couldn't be a better four-year partner for us."



On April 18, 2014, the College of Business provided a booth at the Business Expo at the Cross Insurance Center to discuss education as a way to improve the operation of businesses. <http://wabi.tv/2014/04/18/business-expo-bangor/>. Students from the School of Hospitality, Sport and Tourism Management assisted with staffing the booth and answering questions. Hospitality student Kimberly Gambon is pictured.

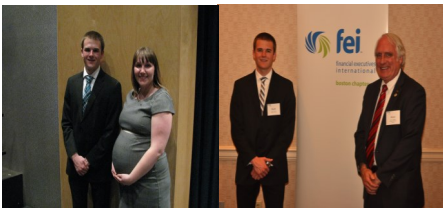
## School of Accounting

Most Americans don't enjoy completing their income tax forms. A 2013 survey from Pew Research found that a majority of Americans, (56 percent), feel negatively about completing their income taxes. However, this same survey found that there is a small minority of people, (5 percent), who love doing their taxes.

Not surprisingly, people who enjoy filing their taxes often pursue careers as accountants. From early March to April 15, aspiring accountants from Husson donated their time in an effort to help individuals file the appropriate state and federal tax forms by the April 15th deadline. The IRS Taxpayer Assistance program was open to any local area resident or Husson student who needed assistance with their tax form preparation. "This is a great opportunity for students majoring in accounting to get "hands-on" experience working with clients and filing taxes," said Dewey Martin, CPA, CMA, and Director of the School of Accounting at Husson. "Our curriculum emphasizes experiential learning. Helping others prepare their taxes not only provides our accounting students with a valuable learning opportunity, it also helps them understand the client consultative process necessary in any professional practice." This story was also featured in *Accounting Today*—<http://www.accountingtoday.com/actoblog/maine-accounting-students-get-hands-on-with-irs-vita-program-70282-1.html>



In April 2014, Dan Hutchins, a partner at PricewaterhouseCoopers (PwC) in Boston, participated in a lively exchange of ideas and insights as part of the Dean's Distinguished Lecture Series at the Richard E. Dyke Center for Family Business. "With more than 30 years of professional experience at one of the nation's "Big Four" accounting firms, Dan's perspectives on leadership, business practices and customer service will be of significant interest to our students," said College of Business Dean Marie Hansen. "He's a great example of how far a Husson University degree can take you."



On April 23, 2014, Dustin Dubay and Emma McDowell (pictured right) were recognized as outstanding Accounting students by the Financial Executives International organization at their Annual Dinner in Boston, MA. Dustin and Dewey Martin are pictured left.

**Dustin and Emma were the only two students from Maine colleges and universities recognized with this honor.**

## School of Business and Management



Gerald Wright, Program Manager of Information Technology, and Assistant Professor Michael Knupp were interviewed in a story by WABI TV5. The story "Who's in your Wallet," was a two-part piece about the widespread risk of credit card theft in the nation. To watch the story, follow this link <http://wabi.tv/2014/02/25/whos-wallet/>, and <http://wabi.tv/2014/02/26/whos-wallet-part-ii/>

The College of Business held its first School of Business and Management Career Fair on February 26th at the Center for Family Business. Twenty-six companies came out to the event to shake hands with students and members of the public. The key to success for the career fair was focused on having a more concentrated event geared for specific career paths. "We're finding that we get a better turnout that way. It's a more focused student, even if they don't know exactly what they want to do, they're still focused on business and that seems to be much more successful", said James Westoff, Director of Career Services.



J. Douglas Wellington, JD was quoted by the National Education Association's website in an article entitled - Don't Let These Money Mistakes Derail Your Future <http://www.neamb.com/finance/dont-let-these-money-mistakes-derail-your-future.htm>. His quote focuses on the importance of checking your credit report.



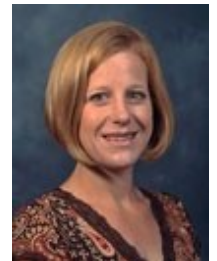
## School of Business and Management

The office of Information Technology (OIT) for the State of Maine hosted its second Tech Night for area high school students on March 27th at the Central Maine Commerce Center in Augusta. The purpose was to educate students to the possibilities of Information Technology as an exciting and viable career path and stress the importance of teamwork, collaboration, creative problem-solving, and endless learning. Students from Husson and Assistant Professor Michael Knupp demonstrated an active display of projects from the Information Technology program.



It started out as a class project and wound up being an enormously successful learning experience for 3 Husson students who donated 250-300 hours of their time to All Saints School in Bangor. Thanks to their efforts, this catholic elementary school now has more than 20 connected classrooms as part of a new information technology (IT) infrastructure that was conceived, built and implemented by the soon-to-be Husson graduates. The 3 students—Joshua Burgess, Jared Randall, and Shaun Stevenson—are all members of Husson Computer Information Systems program. They designed the IT infrastructure, pulled wiring and even helped secure a donation of 15 personal computers from Husson to the elementary school. “This experiential learning experience provided Josh, Jared, and Shaun with the confidence to work with people in developing computer networks. It was also a great lesson in problem solving, interpersonal communication, and decision-making. This is the kind of real-world experience that helps make Husson students such great hires after they graduate,” said Gerald Wright.

On May 7, 2014, Stephanie Shayne, an Assistant Professor in the College of Business and the director of Graduate and Online Programs at Husson University, completed the Bangor Region Leadership Institute (BRLI). Throughout the 2013-2014 curriculum, the BRLI class gained insight into pertinent issues affecting the greater Bangor region. Components of those days included themes on education, healthcare, energy, transportation, economics, entertainment, team building and leadership. Visits to many businesses, educational institutions and facilities serviced to continuously immerse the students in various environments. The class partnered with the Ronald McDonald House, formulating a project and developing a plan that would significantly impact that organization.



Celebrating the scholarly achievements of students and faculty, Husson University held its Fifth Annual Research and Scholarship Day on April 24<sup>th</sup> at the Gracie Theatre and Darling Atrium at the Bangor Campus. During the event, undergraduate and graduate students and faculty members from all of the University’s colleges and schools shared the results of their many capstone research projects, graduate theses and other activities devoted to the advancement of knowledge. Among those presenting: Associate Professor Doug Wellington and his MBA student Marie Heath presenting their poster on Maine Stocks; and Director Tom Fitzpatrick and students presenting on micro-lending.

University Awards were also given during the event. Dewey Martin won the Community Service Award, and Tom Fitzpatrick won the Global Scholar Award.

On Tuesday, April 29, 2014, Marie Hansen, presented to Tuesday Forum on issues facing women in management as well as opportunities for career enhancement and advancement through classes at Husson University. Tuesday Forum is a networking organization for working women offering support for personal and professional growth. The organization meets every Tuesday at noon at Season's restaurant on Main Street in Bangor in the Eagle room. For more information, please see <http://www.tuesdayforum.com/>.



Assistant Professor Paul Morrow was interviewed on the “Your Money Talks” May 15<sup>th</sup> broadcast that aired in Southern California. His portion of the program runs from 8:52 – 25:48. Follow the link - <http://www.financialnewsandtalk.com/marketwrap/Your%20Money%20Talks/YMT%20051514.mp3>



## School of Hospitality, Sport and Tourism Management



Husson held its Hospitality, Sport and Tourism Management Career Fair on March 25th, where 25 vendors participated. The event was open to all students and the community. Over 100 students attended the fair to look for internship and job opportunities. Pictured include from left to right, starting with the front row, alumni of the School of Hospitality, Sport and Tourism Management, Amber Martin, Witham Hotels, Jaclyn Fish, Bangor Savings Bank, Katie Webster, Bluenose Hotel, Lisa Eldridge, Bangor International Airport, Jamie Gordius, Bar Harbor-Private Estate Management, Amy Crouch, Samoset Resort, Lindsey Oliver, Portland Sea Dogs, Addie Stambaugh, Samoset Resort. In the back row from left to right, Kathleen Whitly, Hilton Garden Inn, Kristina Wildes, Fairfield Inn, Brock Bradford, Lafayette Hotels, Dr. Lee Speronis, Director of the School of Hospitality, Sport and Tourism Management, and Jason Vinal, Epic Sports.

Sport Management Partnership with Muscular Dystrophy Association (MDA). The MDA, a nonprofit health organization specializing in sponsoring research to help individual suffering from muscular dystrophy, is now creating internship opportunities for 4 or 5 Husson Sport Management students. Lucas Hunt has been accepted as a program coordinator and other students are currently interviewing for positions in the summer camp program for kids diagnosed with muscular dystrophy. The camp is designed to focus on each individual during a week-long stay and support them in attempting any activity of interested to them. Run by volunteers and staff, the camp is offered to families at no cost. For more information or to volunteer go to <http://mda.org/ways-to-help/volunteer>



The College of Business Awards Ceremony was held in April at the Gracie Theater. Among the recipients was Hospitality student Jennifer Snow. She won the Eagle Award for outstanding service to the College for her work as an event coordinator at the Center for Family Business.

For more stories from the School of Hospitality, Sport, and Tourism Management, please go to the HSTM newsletter at —[http://www.husson.edu/assets/husson-academics-cob-2014HSTM\\_Newsletter\\_final3.pdf](http://www.husson.edu/assets/husson-academics-cob-2014HSTM_Newsletter_final3.pdf)

## School of Legal Studies

The Richard E. Dyke Center for Family Business was the site for Phase II training sponsored by the Maine Criminal Justice Academy on May 12-23, 2014 . This law enforcement training session is specifically designed for individuals interested in working as reserve law enforcement officers.

To qualify for Phase II training, individuals must complete 40 hours of online training, pass a background check, pass the ALERT exam, and meet the necessary physical fitness requirements. “We are pleased to partner with the Maine Criminal Justice Academy and make this education available to aspiring law enforcement professionals,” says Husson University’s School of Legal Studies Director John Michaud. “As a Regional Center for Criminal Justice in New England, Husson University continues to serve our community as a leader in providing resources for law enforcement training.” The 80 hours of Phase II training consists of: Interactive scenarios based on classroom education including instruction on investigative procedures; hands-on training about the mechanics of an arrest and the situational use of force.



## School of Legal Studies

The School of Legal Studies hosted its fourth annual career fair on March 26th at the Center for Family Business. The event was a chance for students to meet with over 30 law enforcement agencies from across the state to explore internships and job openings in criminal justice. Faculty say those opportunities includes positions in forensic science as well as para-legal work. Law enforcement is a career field that several students in attendance said they hope to get into. "I always knew that I wanted to help people after college..that's just something I've always liked doing," said Nick Sterling, who is a senior at Husson, "and what I want to do after college. well I really want to work at the local level or the state level. Those are my two biggest main interests right now." The fair was also open to professionals currently looking for jobs in law enforcement. In all about 30 police agencies attended.



On April 11th at the Maine Criminal Justice Academy Graduation, Taylor Dube, a 2013 graduate from Husson's Bachelor of Science in Criminal Justice program, became one of Maine's 13 newest state troopers. Dube completed the nine weeks of specialized State Police training and instruction and will now patrol with a veteran trooper before beginning patrolling on his own.

On April 17, 2014, the School of Legal Studies with the assistance of Sgt. Eugene Fizell of Holden PD and Chief Joe Rogers of Hampden PD conducted its annual mock oral board interviews for aspiring police officers in the Management and Supervision class. The oral board includes a panel of people who pose scenario based questions to applicants. This method is used for all types of law enforcement at state and federal levels. Six students participated in the process and the class heard their answers as well as critiques from the panel who volunteered their time to conduct the oral board. The mock oral board exercise is incredibly useful for those students who are going to interviews soon or pursuing application as a tuition student at the Maine Criminal Justice Academy.



In honor of Law Day, May 1, 2014, the faculty in the School of Legal Studies wore regalia to teach classes as was traditionally done in law schools and higher education institutions in Colonial Times. Students in the 1700s also wore regalia to classes, but the practice ended for both faculty and students in early 1900s.

Graduating from the Maine Criminal Justice Academy's 26th Basic Law Enforcement Training Program (BLETP) , held on May 23 in Vassalboro, were 7 Husson University, School of Legal Studies students. Jeremy Caron was hired by Bangor Police Department. Zachary Caron was hired by Brewer Police Department. Benjamin Cyr is a Tuition Student - he also received the Jeffrey S. Parola Tuition Student Scholarship Award. Tyler Dunbar is a Tuition Student - he also received the Firearms Proficiency Award (Sid Bridges Award). Cody Haverly-Johndro was hired by Old Town Police Department. Derek MacDonald was hired by Mexico Police Department. Joel Tourtelotte was hired by the Maine Marine Patrol.





## COLLEGE OF BUSINESS NEWS

On April 29, 2014, the Gracie Theater was filled with 400 students, family and special guests for the College of Business Awards night (picture of Atrium pre-ceremony attached). During the ceremony, 5 Honor Societies, including one new Honor Society for Entrepreneurship, inducted new members. Additionally, 159 honor cords, 33 Who's Who awards, 42 School awards, 3 College awards and 11 University (watch and plaque) awards were given. Gerald Wright won the Faculty award for Excellence in Scholarship; Stephanie Shayne won the Faculty award for Excellence in Teaching and Lee Speronis won the Faculty award for Excellence in Service.



On April 29, Husson University inducted the charter class of Sigma Nu Tau, the entrepreneurship honor society. The mission of Sigma Nu Tau is “to promote, recognize, and reward academic excellence in entrepreneurship and to encourage and recognize the practice of principled entrepreneurship.”

The induction was part of an award ceremony held by Husson University’s College of Business. Husson’s chapter of Sigma Nu Tau is the first in the State of Maine and the 17<sup>th</sup> in the country. The 25 charter members included students, faculty, alumni and other honored guests who were bestowed with a lifetime induction into the organization.

“To become a member of this honor society, students must be juniors or seniors in Husson’s Entrepreneurship and Small Business Management concentration and have a grade point average of 3.2 or higher,” said Nancy Forster-Holt, Ph.D., CMA, executive director of Entrepreneurship and Executive Education at Husson University. “We also inducted faculty members who demonstrated excellence in entrepreneurship, through business ownership or in the classroom, as well as alumni and supporters of Husson University who excel in entrepreneurial pursuits. It was a powerful combination of talents.”

On Sunday, May 11, 2014, at the Cross Insurance Center, Husson University celebrated the academic achievements of the Class of 2014 in the 115th Annual Commencement Ceremony. This year, Husson awarded over 800 undergraduate and graduate degrees, the largest number of degrees awarded by the institution since it’s founding in 1898. The keynote

speaker at this year’s commencement and honorary Doctor of Public Service degree recipient was Mary Prybylo, RN, MSN, President and Chief Executive Office of St. Joseph Healthcare/St. Joseph Hospital. In addition, Royce M. Cross, President and CEO of the Cross Insurance Agency received an honorary Doctor of Business Administration degree in recognition of his dedication to integrity, hard work, loyalty, and community leadership.

In the picture from left to right: Jodie Fairbank, Tom Fitzpatrick, Alicia Wilcox, Mike Knupp, Karen Kydd, Douglas Wellington, Margaret Campbell, Lee Speronis, Paul Morrow, Robert Duron, and Gerald Wright

