



## Message from the Dean

As we approach Thanksgiving, I would like to recognize that I am thankful for all of the contributions the faculty in the College of Business provide for our students. The many stories in this newsletter exemplify the experiential learning, scholarship and team work that lead our graduates to successful careers. We hope that you will be a part of these opportunities in the College by either becoming a student, attending an event or providing a connection for an internship or job. The College of Business at Husson University should be your destination of choice for the professional education opportunities offered by the right people, in the right place, at the right time, and for the right value. - Marie Hansen, J.D. Ph.D., Dean, College of Business

## COLLEGE OF BUSINESS NEWS



On August 29, 2014, the Ronan Center for Financial Technology in the Darling Learning Center was opened. This fully equipped facility features two LED stock ticker displays that show current market activity in real time, two large interactive touchscreens that provide students with the ability to research stock, mutual fund, and bond investment performance. In addition, the room contains two financial market walls that allow students to see the impact breaking news has on the financial markets. This center was made possible through a generous donation by Bob and Linda Ronan. Mr. Ronan is a retired senior vice president of technology with Fidelity Investments and graduated from Husson with B.S. in Accounting. Mrs. Ronan is currently a vice president in Fidelity's technology area.

The College of Business now has a new LinkedIn group. This is available to students and alumni. Please join us to stay up to date on events within the College of Business as well as connect with fellow current and past students. We will post newsletters, events occurring, and other stories of interest related to higher education. It is a private group. To request membership, click Join to have your request reviewed. Find it at - <http://www.linkedin.com/groups/Husson-University-College-Business-8140186/about>

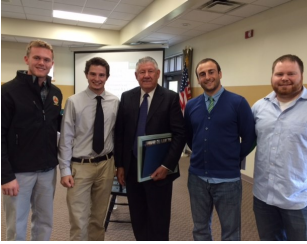
Husson University and Southern Maine Community College (SMCC) have entered into an agreement that will create a smooth process for the transfer of credits from SMCC to Husson. The signing ceremony, representing the culmination of the agreement process, took place on Tuesday, July 1, 2014 on the SMCC South Portland Campus. For SMCC students, the agreement includes programs in computer science, computer technology and other fast-growing fields that promise students bright futures. SMCC is enhancing its information technology programs with a new state-of-the-art computer lab equipped with the latest technology. "This agreement allows students to pre-plan their college careers so they can avoid taking unneeded credits and spending money on courses that won't count toward a bachelor's degree." said College of Business Dean Marie Hansen. "In reaching this understanding, our two institutions have made it possible for students interested in completing a Bachelor's degree with Husson University to benefit from a more seamless credit transfer process at both the Bangor and Westbrook campuses."

Dean Hansen also signed two articulation agreements at the University of Maine at Presque Isle that increase transferability for UMPI students who want to continue their education in two of Husson's master's degree programs—Master of Science in Criminal Justice Administration and its Master of Business Administration. Where a typical course of study would take 4 years for a bachelor's degree and 2 years for a master's degree, these '4+1' agreements will allow UMPI students to complete their two degrees in as little as 5 years. "This agreement allows students to pre-plan their college careers extending to a master's degree. "



## COLLEGE OF BUSINESS NEWS

### Conversations at the Dyke Center



Mr. Richard Dyke (pictured at left) paid a visit to the campus to speak with students of Nancy Forster-Holt's Small Business Management and Lean Startup classes. The talk centered around entrepreneurship, leadership, civic duty, global strategy, and ethics. The event was held at the Richard E. Dyke Center for Family Business which is named for him.

In early September, Husson students, faculty, and invited guests had the opportunity to hear from Dennis Lewin, one of the nation's leading experts in professional sports and broadcasting during a "Conversation at the Dyke Center." Mr. Lewin's illustrious career spans over 40 years and includes senior leadership roles at ABC Sports, the National Football League, and Little League Baseball (pictured at right).



Mr. Jim Dicke, CEO of Crown Equipment (pictured at left) was welcomed in October for Conversations at the Dyke Center. Mr. Dicke spoke to over 60 students and then sat down to have lunch with a select group. Crown Equipment Corporation designs, manufactures, distributes, services, and supports material handling lift trucks. The company has seven manufacturers in the United States, strong international manufacturing capabilities in China, Germany, and Mexico, as well as branch sales and service center operation in Australia, Belgium, England, Germany, Korea, Malaysia, Netherlands, New Zealand, Singapore, Spain and over 50 locations in the U.S.

## SCHOOL OF ACCOUNTING



Director and Professor Dewey Martin recently attended the MECPA conference in Boston in October. Dewey Martin was also quoted in an article for Big4.com on the topic of preparing students for success in the public accounting profession. To view the article, follow the link: <http://www.big4.com/big4-thought-leader-interviews/husson-university-faculty-member-33-years-experience-talks-honing-accounting-career/>. Dewey is participating in a study for Financial Executives International on the knowledge, skills, and abilities required for success in the financial and accounting professions. Lastly, he was selected as the recipient of the Public Service Award for Husson University for the 2013/2014 academic year at Husson.

Instructor Karen Kydd attended the American Accounting Association conference in Minneapolis, MN in October.

In December, Associate Professor Robert Duron will attend the ACFE Principles of Fraud Examination in Austin in preparation for a new course being offered here at Husson - Forensic and Investigative Accounting.

In September, the Accounting Society and faculty members of the School of Accounting participated in the Susan G. Komen Race for the Cure 5k road race. Pictured: John Butler, Bobby Duron, Dewey Martin, Karen Kydd, Miranda Charloux, Megan Wittine, Jon Letourneau, Dustin Dubay, Jake Melvin, Kelsey Nason, Beth McLean (with Maximus), Dylan Oxley, and Blake Speed.



At the beginning of the Fall semester, 16 accounting firms were on campus recruiting for both interns and full-time positions. Professors Martin, Duron and Kydd are happy to report that many offers were extended to their accounting students. Below are the names of the firms: Albin, Randall, and Bennett from Portland; Austin and Associates from Lewiston; Baker, Newman, and Noyes from Portland; Berry Dunn from Bangor; Beatham, Bernier, Seekins, and Colpritt from Brewer; Dawson Smith Purvis and Bassett from Portland; Edwards Faust and Smith from Bangor; Hawkes and Quirk from Ellsworth; Haverlock, Estey and Curran from Hampden; Hollingsworth and Associates from Bangor; Loiselle, Goodwin and Hinds from Bangor; MacPage from South Portland; Otis Atwell from Portland; PricewaterhouseCooper from Boston; Purdy Powers from Portland; and Runyon, Kersteen, & Ouellette from South Portland.

## SCHOOL OF BUSINESS AND MANAGEMENT

Executive Director and Assistant Professor Nancy Forster Holt and the Big Gig are gearing up for another set of dates for the business plan pitch contests. The Big Gig is a collaboration among the towns of Orono, Old Town, the University of Maine and Husson University. The pitch events each provide a chance for the Husson Community to participate, either as audience or else to propose a business to pitch. Details and media coverage from last year's events can be found at [www.bigbig.org](http://www.bigbig.org). The next pitch event will happen in Old Town (location TBA) Tuesday, November 18 from 5:30 to 7:00 pm. Following that, at Husson University, Center for Family Business, at the same time, on Tuesday February 17, 2015 with the finale at the UMaine Innovation Center on Tuesday April 21, 2015.



Dr. Forster-Holt is also set to present her paper "Developmental Papers: Acquisitions & Strategic Sales; Entrepreneurship & Society; Pedagogy; Entrepreneurs, Experiments, Innovation" at the 2015 USASBE Conference in Tampa, Florida, January 2015.



ONE WARM COAT®



Husson University's ENACTUS team is proud to present their first project, One Warm Coat: [onewarmcoat.org](http://onewarmcoat.org). One Warm Coat dream is to nurture and support the community by providing coats for families in need. The need is greater than ever before with a struggling economy and a higher poverty rate, a warm winter coat may be past a family's budget. As a resident in Maine it's easy to understand the value of a coat, imagine a winter without one. According to the U.S. census, 1 in 5 children live in a household whose earnings fall below the poverty level in the U.S.. How can you help? Start scavenging through your closet, basement, garage, and any other place you may find a coat to donate! They will accept any size coat that is in wearable condition. Where can you donate? On the Bangor Campus, there is a box located in the Student Center. Simply place any coats you have in it and they will collect them on a regular basis. The goal is to obtain 1000 coats by mid-November.

## IT PROGRAMS



creating and managing projects.

Intel® has chosen the College of Business' Information Technology program as the recipient of 5 of the Intel® Galileo Development Boards based upon a grant written by Assistant Professor Michael Knupp. The Gen 2 development board is the first in a family of Arduino\*- certified development boards based on Intel architecture and specifically designed for makers, students, educators, and DIY electronics enthusiasts. The Intel Galileo development board is designed to be hardware, software, and pin-compatible with a wide range of Arduino Uno\* R3 shields and additionally allows users to incorporate Linux\* firmware calls in their Arduino sketch programming. Michael Knupp says that his ultimate plan is to turn the boards over the Tech Club and let the students learn by

Program Manager and Assistant Professor Gerald Wright presented at the Northeastern Association of Business, Economics, and Technology (NABET) conference on October 23 and 24 at State College in Pennsylvania. His presentation was titled "Hybrid Software Development Methodologies Pay Dividends." His topic was also selected for publication by NABET.



In addition, Professor Wright was also mentioned in an article regarding Eagle Interactive. Founded by Chuck Carter in 2013, this video game production company is based in Bangor, ME. View the article here: <http://bangordailynews.com/2014/07/14/news/bangor/video-game-industry-puts-down-roots-in-bangor/>

CIS Husson Alum Cote Ward took advantage of the new Pearson Vue Testing Center site at Husson University established and overseen by Assistant Professor Michael Knupp and successfully passed 2 exams needed to earn his CompTIA A+ Certification. Cote is currently employed as an IT professional at Eastern Maine Healthcare Systems. Adam is pictured.

## SCHOOL OF HOSPITALITY, SPORT AND TOURISM MANAGEMENT

On Saturday, August 16, 2014, the School of Hospitality students were honored for their generosity of service and time to the Eastern Maine Medical Center's Champion the Cure Challenge. CTCC raises money and other support for research to take place that the Lafayette Family Cancer Center on new cancer treatments. Tim Smith, a dual B.S. Hospitality and Tourism Management/MBA major, and Dean Marie Hansen accepted the award from Jonathan Henry, Vice President of Enrollment at Husson University and a cancer survivor. The presentation took place during the Survivor Ceremony following the completion of all of the races.

Director Lee Speronis as been appointed to the Maine Restaurant Association Board of Directors.

Instructor Marilynne Mann was quoted in the Portland Press Herald on September 8, 2014 weighing in on Nova Star Cruises, Ltd.'s decision to shorten their sailing season by three weeks. The ferry company will make its final trip from Portland on Columbus Day, October 13. To view the entire article, and see Marilynne's comments, please visit: <http://www.pressherald.com/2014/09/08/nova-star-ferry-service-shortens-sailing-season-by-three-weeks/>

The School of Hospitality, Sport and Tourism Management applied for a SOARR grants this year to send four students to the Maine Inn Keepers Annual Meeting and Conference being held at Point Lookout in Northport on November 6. Students are required to submit an essay indicating why they want to attend and why they would be a good representative for Husson. If awarded the grant, students will attend five seminars and have opportunities to network with key owners and managers in Maine's lodging industry. Please keep your fingers crossed for us. If all goes well, students will be presenting their experience at the conference with other hospitality classes and writing an article for the HSTM newsletter.



### JUST HIRED!

Nichole Sargent has been named Front Office Manager in Delray Beach Florida//Kaleigh Morneau-Front Office Supervisor-Salt Lake City, Utah//Amy Crouch-Rooms Manager at the Samoset Resort//Addie Stambaugh-Front Office Manager at the Samoset Resort//Katie Webster-Guest Services Manager -The Blue Nose, Bar Harbor//Brandon Kenney-Front End Manager-Geaghan's Pub and Craft Brewery//Kathleen Whitty-General Manager-Hilton Garden Inn//Yasmeen Badich-Marketing-Cross Insurance Center//Lindsay Oliver-Account Executive-Portland Sea Dogs//Amber Davis-Sales and Events-Portland Registry//Byron Jackson—Sales—Maine Distributors

## SCHOOL OF LEGAL STUDIES



John Michaud, Director of the School of Legal Studies was quoted in a recent article from the Wall Street Journal on security at airports. You may view the article at: <http://online.wsj.com/articles/u-s-plans-enhanced-security-for-airports-with-u-s-bound-flights-1404331703>. Director Michaud also was featured on MPBN News. The entire broadcast for *Understanding Islam* can be heard here: <http://news.mpbn.net/post/understanding-islam>.

Assistant Professor Alicia Wilcox attended the International Association of Bloodstain Pattern Analysts Conference in Portland Maine in October. While there, she attended the presentation of Tess Gerritsen (pictured at right with Dr. Gerritsen), an international bestselling author and honorary doctorate recipient at Husson. The presentation was titled "Spinning forensics into fiction: weaving real science into stories" where she explained the methods of research she carries out to ensure the science in her novels is as accurate as possible.



The College of Business is pleased to announce the hiring of Michael Kamorski, Ed.D. in the School of Legal Studies as an Assistant Professor. Dr. Kamorski received his Bachelor's degree in Business Administration with a concentration in Management from the University of Massachusetts in Lowell, MA. He also holds two Master's degrees: one in Business Administration from the University of Montana in Missoula, MT, and another in Strategic Military Studies from the US Army Command and General Staff College in Leavenworth, KS. He also earned a Doctorate in Higher Education from Nova Southeastern University in Fort Lauderdale, FL. Professor Kamorski is a retired US Air Force Lieutenant Colonel with 24 years of active duty service, including a combat tour in Afghanistan as the lead investigator for the 82nd Airborne Inspector General. He has served on faculty at the US Air Force Academy, the University of Virginia, Liberty University, James Madison University, and Piedmont Virginia Community College. Dr. Kamorski will be teaching introduction to Criminal Justice, Ethics in Criminal Justice, Business Presentations, and Business Policy this fall.

The first class of Forensic Science students received new lab coats this semester (pictured at right).



## HUSSON UNIVERSITY AT PRESQUE ISLE

Husson University was presented with a partnership investor plaque, at the 2014 annual meeting for the Aroostook Partnership for Progress. Pictured are Larry Shaw, chairman Aroostook Partnership for Progress Board of Directors; Jennifer Flynn, Husson University - Northern Maine Campus Director; and Bob Dorsey, president Aroostook Partnership for Progress. The Aroostook Partnership for Progress is part of a dedicated group working on a regional basis to support economic development efforts. The Aroostook Partnership for Progress is the only public-private regional economic development organization collaborating with all the communities in the County.



## HUSSON UNIVERSITY AT SOUTHERN MAINE



In October, Husson University in Southern Maine, in conjunction with Utowna Associates and Innovation Partners, began a Project Management Leadership Program. The classes provide critical skills necessary to be successful in the fast paced business environments that require management of projects. The students are also being prepared to earn either the credentials of Certified Associate in Project Management (CAPM) or Project Management Professional (PMP) from the Project Management Institute.

## UPCOMING SPEAKERS

Bill Arata is scheduled to speak to Accounting students in November about student investing. Mr. Arata is the Senior Vice President, Financial Advisor, and Portfolio Management Director of the Arata Group at Morgan Stanley in Bangor. The Arata Group manages over \$400 million in assets with clients from around the world.

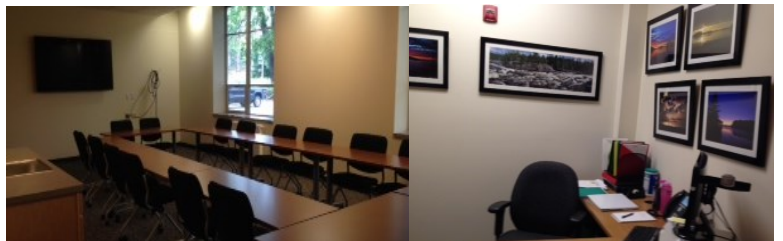
Ed Darling (Trustee at Husson University), Kate Fraser, Kevin Kelly, and Francine Kelly from Downeast Toyota, are set for our final Conversations at the Dyke Center this semester. This opportunity is open to students and will occur on Thursday, December 11, 2014 from 12:30-1:45 pm.

Representatives from each of the below businesses/organizations will be speaking to students during this semester:

### School of Business and Management:

The City of Brewer	Dyke and Associates
Will's Shop-n-Save	Peace Corp
Universal Realty Corp.	Crown Equipment Co.

(Pictured at right—New College of Business Conference Room; And New Offices)



### School of Hospitality, Sport, and Tourism Management:

Bangor Travel Services  
 Hollywood Slots Hotel and Raceway  
 Lafayette Hotels  
 Four Points by Sheraton  
 Geaghan Brothers Pub  
 Hilton Garden Inn  
 University Maine Head Women's Basketball  
 Courtyard by Marriott, AME Group-Hilton

Ocean Properties-Harborside Hotel  
 Orono High School Athletics  
 The Olympia Companies—Holiday Inn  
 Maine Restaurant Association/Maine Innkeepers Association  
 Maine Course Hospitality Group  
 Cross Insurance Center  
 R.M. Flagg Company  
 Bangor International Airport  
 Sutherland-Weston

## CHINA 2014

Director and Associate Professor Dr. Tom Fitzpatrick recently took 22 students to China as part of BA 499 and BA 799, Business & Culture in China. This was in conjunction with EF College Study Tours. Dr. Fitzpatrick and his students spent 12 days sightseeing and immersing themselves in China's history, economics, and culture. The trip involved visits to major multinational corporations, cultural activities, and lectures from Chinese University business faculty. Cities visited included Beijing, Badaling, Shanghai, and Hong Kong. Dr. Fitzpatrick has been named Global Scholar for 2014 at Husson University. He has already begun plans for the next trip to China scheduled for May 2015. He is also investigating the possibility of a trip to Brazil. Anyone interested should email Dr. Fitzpatrick at [fitzpatrickt@husson.edu](mailto:fitzpatrickt@husson.edu).

