

## COLLEGE OF BUSINESS

Fall 2016

### Husson University Presque Isle

Husson had the pleasure to be a part of the panel that honored the Buck Family during the Aroostook Entrepreneurs of the Year for 2016. The Buck family who own and run the Malt House received a \$1,000 prize and a plaque recognizing their achievement. The Aroostook's Entrepreneur of the Year Award is designed to recognize the achievements of entrepreneurs who not only live, but have excelled in their business venture in Aroostook County. Husson looks forward to many more years of supporting and recognizing our local entrepreneurs.

### Husson University Westbrook

The Westbrook campus hosted two educational workshops put on from The Institute for Family-Owned business. The first seminar covered communication and conflict resolution and was on Aug 24<sup>th</sup>. The second seminar was Succession Strategies Panel Discussion: Estate Plans including Family Transition, Co-op, and ESOP Ownership on September 29<sup>th</sup>. Both workshops were open to everyone and free for IFOB members. Visit <http://fambusiness.org/events-2261959> for information.

## Message from the Dean

Greetings! I am immensely pleased to welcome you to the College of Business at Husson University. This is a significant time for the institution and the College of Business with our largest entering class ever this fall. The College of Business alone saw a 20% increase in enrollment. We have also embarked on a capital campaign to build a new College of Business building. For more information, please visit - <http://campaign.husson.edu/aspirations>.

Equally exciting are the series of events and initiatives for which the College has been actively preparing. These events include Career and Internship panels and fairs, Conversations at the Center for Family Business, a trip to Fidelity Investments, the Sales team regional competition, a trip to the Red Sox, Project Management and Leadership training and much more.

We hope that you enjoy reading about the exciting events occurring in the College and will join us on LinkedIn at <https://www.linkedin.com/grp/home> to stay up to date with news about students and faculty.



## College of Business News

We are pleased to announce that Husson University received a generous anonymous donation of \$1 million to create a new interdisciplinary learning space for NESCom and the College of Business to use. The learning space will be built in the Innovation Wing in the new College of Business building. The \$1 million gift will also cover the advanced software and hardware needed to integrate into the space.



Husson University was represented at the Bangor Chamber Business Expo by Dean Hansen, Amanda Wardwell and Director Lee Speronis. (Pictured left)

Husson University announced that it has entered into a series of partnership agreements with some of Maine's premier employers to help the organizations further develop and enhance their workforce. "These cooperative educational partnerships benefit both employers and their employees," says William Watson, director of Husson's Center for Family Business and Partners Program. "Well-designed and targeted education provides organizations with a higher quality workforce and improves the opportunity for internal promotions. This often leads to increased productivity and profitability. Education also enhances retention and can be used as a recruitment incentive." Employers who are interested in learning more about how Husson University can assist their organization with workforce development should contact William Watson, at 207.404.5699 or [watsonw@husson.edu](mailto:watsonw@husson.edu).

Dean Hansen attended the IACBE National Convention in Memphis, TN on April 6-8, 2016. At the accreditation recognition dinner, Husson University was recognized for reaffirmation of its accreditation. (Pictured right)



## Husson Alumni News

Alumni and former adjunct professor Will Wedge had the honor of being named the 2016 Veteran Owned Business of the Year for Maine and New England for the Small Business Administration (SBA). This is the third award that his company, Will's Shop n' Save, has won for his successful business. In 2013, he earned the Business of the Year for Piscataquis County and in 2014, his business won the Maine Family Business of the year. (Pictured right)



Alumni Jay LaJoie of Van Buren was elected to the Potatoes USA Executive Committee in March of 2016. This will be his first year on the committee, where as he spent the last 2 years serving as a member of the Board's Administrative Committee, Industry Communications, and the Policy Committee. LaJoie received his Bachelor's Degree in Business Administration from Husson University. (Pictured left)

Congratulations to Alison Crowe who will be furthering her education by attending the University of Vermont Law School in the Fall. Paul Morrow, who advised, mentored and taught her, stated "Alison was an excellent student." Good luck in Vermont and we look forward to seeing you do amazing things in the future!



Congratulations to Leah Clair who was a recipient of MECPA Women to Watch Award for 2016. This is the first ever Women to Watch Summit and it recognizes emerging MECPA members that have made outstanding contributions to the accounting profession, their community, place of employment and/or to the development of women as leaders. (Pictured left)

Kelsey Livermore, of Kennebunk, Maine, was hired as a staff member at Baker Newman Noyes (BNN) in the tax practice. She earned her bachelor's degree in accounting and master's degree in business administration from Husson University. Kelsey interned with the firm in the spring of 2015.

Mikala Varela, MBA, of Westbrook, Maine, was hired as a staff member at Baker Newman Noyes (BNN). Mikala earned her bachelor's degree in accounting and master's degree in business administration from Husson University where she graduated as valedictorian of the class of 2016. At school, she was the president of the Husson Accounting Society and senator of Husson Student Government, and served as a peer tutor and resident assistant. She received the Financial Executives International Outstanding Senior Award and Academic Relations Committee Scholarship, and the Robert E. White Excellence in Accounting Award. Prior to joining the firm, Mikala interned at BNN in the spring of 2016. (Pictured right)



Alumni Glenda Dwyer has been named FACHE interim president of TAMC Hospital in Aroostook County. Dwyer received both her Masters of Business Administration and Master of Science in Business from Husson University. (Pictured left)

John Ronan has been named acting president of Maine Coast Memorial Hospital in Ellsworth. He is currently, and will remain, President of Blue Hill Memorial Hospital. Mr. Ronan holds his MBA with a health care concentration and a Master of Science in Human Relations, both from Husson University.

Staff Sgt. Qasey Perry, a crew chief with the 101st Air Refueling Wing, Maine Air National Guard, received the 10,000th walking stick from Galen Cole at the Cole Land Transportation Museum in Bangor on Friday morning. Perry works full-time at the Maine Air Guard base and is a business student at Husson University.



Brent Cross lost his battle with cancer last Thanksgiving and in honor of him the City of Bangor announced the renaming of the I-95 Overpass Bridge. The city renamed it the Brent Cross Bridge. Mr. Cross earned both his Bachelor's and Master's degrees in Business Administration from Husson University. (Pictured right)

## School of Accounting



Of course, it wouldn't be fall without the annual Intermediate Accounting class Halloween Costume Parade. This year's group, once again, included a "Dewey Martin." In addition, there was a dinosaur, a Ninja Turtle, minions, a couple lumber jacks, and the Brawny Paper Towel man.

## School of Accounting—Continued



Dr. Robert Duron completed the Certified Fraud Examiner national exam this summer. This will add even more experience to his teaching of AC 352 Forensic and Investigative Accounting as well as have him discuss the option for certification for students who choose to pursue it after graduation. (Pictured left)

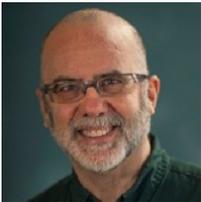
The Accounting Society hosted a goods drive for the Ronald McDonald House this fall. The donations needed consisted of bedding, bathroom necessities and housewares. Pictures to the right: L-R Chandra Cooper, Jennifer Salls, and Kelly Morris from the Ronald McDonald House.



We would like to extend a huge welcome to all the new students enrolling in the accounting program here at Husson. A shout out to Tayler Stewart from North Anson who doubled up on several class in high school in order to graduate a year early. She has plans on doing the accelerated program which will allow her to obtain her master's degree in four years. Keep up the hard work!

Back in May a group of students from the Accounting Society at Husson took a trip to the Museum of Fine Arts in Boston. The Lunder Foundation provided a grant to the Museum so that Maine College students can visit for free. Pictured, Back L to R - John Guay, Jared Forrest, Jennifer Salls, Steffany Paradis, Chandra Cooper, Shannon Graves, Kelsey Livermore, Mikala Varela; Pictured, Front L to R - Weston Ranalli, Josh Bean, Chase Allen, Josh Bellomo, Robbie Chamberland

## School of Business and Management



As students we need to be aware of the debt that we are accruing every day, whether it be by our student loans, credit cards, or bank loans. There are some simple steps we can take in order to help lowering our debt and taking control of our lives. J. Douglas Wellington, who is an Associate Professor in the College of Business and Management here at Husson has some simple tips that could help save you from drowning in debt. You can read his interview at <http://www.cardhub.com/edu/best-way-to-pay-off-debt/> on and start taking control of your life today!

New faculty member to the College of Business, Steve Cunningham, PhD., was published in the Bureau of Labor and Statistics. "A price index that matches perceptions of inflation," published in February, 2016, "explores why inflation expectations often don't match up to reality and shows how their Everyday Price Index (EPI) is better than the CPI at reflecting perceived inflation." Follow the link: <http://www.bls.gov/opub/mlr/2016/beyond-bls/a-price-index-that-matches-perceptions-of-inflation.htm>

Husson is well known for their hands on learning approach but what many do not know about Husson is that they are a supporter of the Common Man Apprentice Program (CMAP). The CMAP is a semester long course that offers young students the opportunity to learn the skills that are needed in the business world, starting with creating an actual product and ending with a successful marketing campaign. Professor and the Director of the School of Business & Management, Thomas Fitzpatrick (pictured right) recently participated in this year's event down at Plymouth State University and saw how positive the program was and wanted to contribute to the cause. During the duration of the semester students learn how to think like entrepreneurs, which requires forming a team, brainstorming ideas, coming up with a business plan, marketing the actual product and so much more. CEO of CMAP, Jason Lyon is also on hand at the events listening to the presentations and offering advice to the students as they get ready to enter the real world setting. If you would like to know more about the CMAP please visit their Facebook Page: [www.facebook.com/thecmannh](http://www.facebook.com/thecmannh)



Professors Paul Morrow and Gerald Wright took a group of students to the Fidelity Investments Center in Boston, MA in early November. They toured the Fidelity Center for Applied Technology, heard presentations on internships, met recent new hires, and received contact information on careers with Fidelity Investments in Boston. Pictured left: Samuel Thomas, Tyler Murphy, Jacob Beauhier, Prof. Paul Morrow, Brittany Kingsbury, Khairini Guay, Prof. Gerald Wright, Robert Solomon, III.

Assistant Professor Cristanna Cook attended the Congress of Political Economists conference in Madrid Spain in July. During this conference, she made connections to various people and businesses. She read papers on how globalization affects the economy and society. This knowledge that she has gained will help her expand her class discussion and give us new insight on current events. (Pictured right)



## IT Programs

Congratulations to Gerald Wright, Assistant Professor and Program Manager of Information Technology in the College of Business on being elected to be Vice President of Faculty Forum for the 2016-17 term and will serve as President of Faculty Forum in 2017-18.



The Information Technology Club partnered with Electronics End (<http://electronicsend.com/>) of Brewer as part of Earth Day 2016 collecting and recycling e-waste. From left to right: Electronics End representative, Professor Mike Knupp, Jared Hustus, Dominic Misasi, and Dale Stewart



Assistant Professor Laura Gurney of Web Media at Husson would like to share her excitement for her students. They earned a big congratulations today. All of the students who took the PC Pro Certification exam passed (total of 9 students certified). (Pictured left)

Assistant Professor, Michael Knupp, has been working with Dysart's, one of Central Maine's leading restaurant, truck stop, travel stop, motor oil, and heating and energy providers, to help 65 of their 350 employees improve their business software skills as part of an employee education program. "Dysart's is continuing to experience significant growth," said the organization's IT Director Eric Boberg. "We chose Husson to help educate our employees not only because their faculty members are some of the area's leading educators in computer information systems, but also they were very receptive and responsive as we worked together to design our custom courses. We want our team to have a competitive edge as business tools continue to change how our employees perform their jobs. Choosing Husson to provide this education just makes sense."

Sometimes we feel that we are not going to achieve our goals in life, but for a former NESCom student Calvin Moisan, his goal just became a reality. Calvin recently celebrated his success for his ZED project through Kickstarter. When asked about his time here at Husson, this is what he had to say "I wouldn't have had the opportunity to be a part of this project if it were not for Husson, my adviser, professors, and trusted faculty and staff. Husson is certainly living up to its reputation for helping students succeed in the professional world."

On Tuesday, 10/25, Bangor Savings Bank graciously hosted Husson CIS students from my Managing and Maintaining a Windows Server 1 class for a tour of their datacenter. students were provided a walk-through of the Malcolm Jones Technology Center that included a tour of their server room and datacenter. The tour was facilitated by Jared Simpson who is a Vice President and Systems Engineering Manager. Students learned about BSB's IT infrastructure and some of the challenges of implementing technical solutions in the highly regulated environment of finance. It was a great afternoon.



## School of Hospitality, Sport and Tourism Management



A job well done by the School of Hospitality, Sport and Tourism Management students who participated (and supervised) one of the food service operations at the Cross Center this school year. As a result of the good work, donations were made to several local charities, such as the Homeless Shelter and Champion the Cure, from the profits earned. This was a great opportunity for the students to acquire valuable hands-on work experience. Their dedication to the community is truly an expression of their understanding of customer service and overall human needs. Thanks to Director of the School of Hospitality, Sport, and Tourism Management, Lee Speronis, for making this opportunity possible! With the money that was raised the Homeless shelter was able to purchase a grill and have put it to good use!

The minimum wage debate is something everyone is familiar with. Husson University's director of Hospitality Program and small business owner Lee Speronis was part of a meeting in June at the Fork and Spoon Restaurant in Bangor, which discussed both sides of the argument. Speronis had an interesting take on why going from \$7.50 to \$12 by 2020 is too fast. "If you have \$60 an hour to spend on labor let's make it \$4 an hour, easy math, you can afford 15 servers an hour. If it goes to \$12 an hour you can afford five. That means service goes down, how do you avoid that? You have kiosk ordering, and then that's loss of jobs" (Chris Facchini, WLWZ). No matter if you are on the fence or have made a choice on the matter this is just food for thought.

## School of Hospitality, Sport and Tourism Management—Continued

Lee Speronis presented at the International Assembly for Collegiate Business Education (IACBE) Region I Conference at Dean College in Franklin, MA this past October. His presentation was focused on Experiential Learning.

Save the Date—the School of Hospitality, Sport and Tourism Management will hold a Career Fair on Tuesday, February 28, 2017, from 10:00 am to 2:00 pm, at the Richard E. Dyke Center for Family Business.

The Hospitality Association (pictured below) was able to present a check for \$1,000 to the Lafayette Cancer Center-Champion for the Cure earlier this year. The students were able to raise the money while volunteering at the Cross Center in Bangor. The student's volunteered to set up, run errands, and manage coats, ballots, table assignments, and VIP parking at the Gala event.

The Bangor Area Homeless Shelter received a generous donation from the Husson University Hospitality Association. The donation of a grill along with lunch provided by Target in Bangor, made for a wonderful grilled lunch over the 4th of July weekend. Pictured below middle and right. (pictured below)



## School of Legal Studies



Congratulations to the Director of the School of Legal Studies, John Michaud (pictured left) for not only being an effective conference presenter, but helping develop a best in class website at the National Partnership 2015 fall conference. Mr. Michaud put at team together which included two students, David Wren as project manager and Nick Rossignol as systems analyst and coder. With their dedication and hard work they in helped launch a short term web master contract with the National Partnership for Careers.

Assistant Professor Maggie Campbell is now on the Board of Directors for the Penobscot County Bar Association. In addition, she is also working with the new Maine High School Mock Trial Program.

(Pictured right)



Professor Campbell was also interviewed October 31, 2016 by WLBZ regarding the fraudulent will of Lynn Day Arsenault. For more information—<http://www.wlbz2.com/news/local/man-confesses-to-creating-fraudulent-will-family-says/345183874>



The School of Legal Studies would like to bring attention to a very special student, Terri Johnson. At the age of 49, Terri came to Husson after the closing of the Verso paper mill. She was nervous at first just like any of us would be, but she quickly adapted and as Maggie Campbell noted, is a "dream student." Terri is on track to graduate this December with her Paralegal Degree and has already been hired by the Orono-based law firm of Griffin and Jordan.

Twenty nine current Criminal Justice students recently had an opportunity to attend the Phase II training sessions which focused on using the MARC Training. MARC is known as the mechanics of arrest, restraint and control. Assistant Professor Michael Kamorski (pictured left) oversaw this session. In order to qualify for the MARC training students, have to complete 40 hours of online training, pass a background check, pass the ALERT Exam along with the physical fitness requirements. If you would like more information on how to become a part time law enforcement office, please contact Dr. Kamorski.



## School of Legal Studies—Continued



Assistant Professor Alicia Wilcox presented at two different workshops this summer, one at the Kremple Center in Portsmouth, NH and the other at Boston College. On individuals recovering from brain injuries. The participants were given the opportunity to experience forensic science and see into a world that they usually only see on TV. Ms. Wilcox's lecture on Boston College was part of a two day training for public defense attorneys. She presented a lecture designed to highlight recent case law and changes in the field of Forensic Science. The presentation was attended by new and seasoned attorneys and was followed by a question and answers session.



On April 12, Alicia Wilcox went on Good Morning Maine and talked about her upcoming lecture, which would focus on Maine's current drug epidemic. She was promoting the 3rd annual Woman's Philanthropy Council lecture where she and two other distinguished Maine criminal investigators would be speaking. The open forum was held in the Grace Theater at Husson.

The School of Legal Studies in held its eighth annual career day Wednesday, Oct. 5, at Richard E. Dyke Center for Family Business. Career Day provides students with a chance to learn more about potential employment and internship opportunities at various law enforcement organizations. It's also a great way for students in Husson's criminal justice, forensic science, paralegal studies, and pre-law programs to meet hiring professionals in their chosen fields. In addition, this outstanding event provides students with the opportunity to get additional information about career options they may not have previously considered. Many of the organizations participating in this event are currently hiring. Other participating organizations anticipate have openings in the near future.

Agencies and organizations who attended this year included:

Auburn Police Department; Augusta Police Department; Bangor Career Center; Bangor Police Department; Brunswick Police Department; Border Patrol; Customs and Border Protection; Charleston Correctional Center; Department of Public Safety; Downeast Correctional Center; Department of Health and Human Services/Division of Support Enforcement & Recovery (DHHA/DSER); Ellsworth Police Department; Freeport Police Department; Hampden Police Department; Hancock County Emergency Management Agency; Hancock County Jail; Hancock County Regional Communication Center; Hollywood Casino; Husson University's Master Science in Criminal Justice Administration Program; Homeland Security Investigations; Kennebec County Corrections; Kennebec County Sheriff's Office; Lewiston Police Department; Maine Department of Corrections; Maine Marine Patrol; Maine Office of Judicial Marshals; Maine School of Law; Maine State Police; Maine Warden Service; Mountain View Youth Development Center; Naval Criminal Investigative Service (NCIS); Ogunquit Police Department; Old Orchard Police Department; Old Town Police Department; Orono Police Department; Penobscot County Emergency Management Agency; Penobscot County Sheriff's Office/Jail; Portland Police Department; Rockland Police Department; Reserve Officers' Training Corps (ROTC); Rumford Police Department; Scarborough Police Department; Skowhegan Police Department; State of Maine – Office of Judicial Marshals; University of Maine Police Department; U.S. Marshals Service; Wells Police Department; Westbrook Police Department; Winslow Police Department.

