



## Public Disclosure of Student Learning

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Institution	Husson University
Academic Business Unit	College of Business
Academic Year	2016 - 2017

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**Report of Student Learning and Achievement**  
**Institution**  
**College of Business**

For Academic Year: 2016 - 2017

<b>Mission of the <i>College of Business</i></b>
<p><i>Mission Statement</i></p> <p>The College of Business provides high quality, student centric, experiential education, delivered by engaged faculty in partnership with the community, to prepare students for professional careers and leadership positions while enhancing regional economic development.</p>

<b>Student Learning Assessment for: <i>B.S. Accounting/CIS (Computer Information Systems)</i></b>	
<b>Program Intended Student Learning Outcomes (B.S. Accounting/CIS)</b>	
1.	<i>Students will explain the major concepts in the functional areas of marketing, finance, and management</i>
2.	<i>Students will evaluate the legal, social, and economic environment of business</i>
3.	<i>Students will demonstrate a thorough, technical knowledge of the generally accepted accounting principles and practices tested in the uniform CPA exam</i>
4.	<i>Students will demonstrate knowledge of core business concepts relevant to the accounting profession</i>
5.	<i>Students will apply ethical decision-making skills and integrity in an ever-changing, global environment</i>
6.	<i>Students will demonstrate oral and written communication skills, appropriate to the profession</i>
7.	<i>Students will apply critical problem-solving and professional skills in an experiential, learning environment</i>
8.	<i>Students will demonstrate knowledge of computer hardware and software infrastructure.</i>
9.	<i>Students will construct appropriate database solutions using computer software.</i>
10.	<i>Students will apply project management practices and principles.</i>
11.	<i>Students will utilize computer technology solutions to address business policies and practices.</i>

Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:		Performance Targets/Criteria (Objectives) for Direct Measures:
1. <i>Peregrine Capstone Examination</i> <i>B.S. Accounting/Computer Information Systems ISLOs Assessed by this Measure: Outcomes List ISLOs 1, 2</i>		<i>At least 80% of all graduating BS Accounting/CIS majors will score in the 50<sup>th</sup> percentile or higher in comparison to other peer institutions on the examination questions related to this ISLO</i>
2. <i>Internship Performance Rubric</i> <i>B.S. Accounting/Computer Information Systems ISLOs Assessed by this Measure: Outcomes List ISLOs 3, 4, 5, 6, 7</i>		<i>On the Internship Performance Rubric, at least 80% of the BS Accounting/CIS students will demonstrate acceptable (2) or exemplary (3) levels as measured by categories related to the ISLOs 3-7</i>
3. <i>Database Project Rubric in AC 371</i> <i>B.S. Accounting/Computer Information Systems ISLOs Assessed by this Measure: Outcomes List ISLOs 8, 9, 10, 11</i>		<i>On the Database Project Rubric, at least 80% of the BS Accounting/CIS students will demonstrate acceptable (2) or exemplary (3) levels as measured by categories related to the ISLOs 8-11</i>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:		Performance Targets/Criteria (Objectives) for Indirect Measures:
1. <i>Exit Survey</i> <i>B.S. Accounting/CIS ISLOs Assessed by this Measure: Outcomes List ISLOs 1-11</i>		<i>The Peregrine Exit Survey utilizes a scale ranging from 1 (strongly disagree) to 5 (strongly agree) on all questions. Each individual learning outcome represents a distinct question on the exit survey. The mean score for all graduating students for each specific question will be 4.0, meaning the students agree to meeting each individual learning outcome.</i>
<b>Learning Assessment Results: B.S. Accounting/CIS</b>		
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>		
1. <i>No BS Accounting/CIS students completed the Peregrine Capstone during the 16-17 academic year</i>		
2. <i>No BS Accounting/CIS students completed internships during the 16-17 academic year</i>		
3. <i>No BS Accounting/CIS students enrolled in AC 371 during the 16-17 academic year</i>		
<b>Summary of Results from Implementing Indirect Measures of Student Learning:</b>		
1. <i>There were no identified graduating BS Accounting/CIS students who completed the Exit Survey</i>		
<b>Summary of Achievement of Intended Student Learning Outcomes:</b>		
<b>Intended Student Learning Outcomes</b>	<b>Learning Assessment Measures</b>	

General Program ISLOs	<i>Direct Measure 1 Peregrine Capstone Examination</i>	<i>Direct Measure 2 Internship Performance Rubric</i>	<i>Direct Measure 3 Database Project in AC 371</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1 Exit Survey</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Students will explain the major concepts in the functional areas of marketing, finance, and management	NOT MET	N/A	N/A		NOT MET			
2. Students will evaluate the legal, social, and economic environment of business	NOT MET	N/A	N/A		NOT MET			
3. Students will demonstrate a thorough, technical knowledge of the generally accepted accounting principles and practices tested in the uniform CPA exam		NOT MET	N/A		NOT MET			
4. Students will demonstrate knowledge of core business concepts relevant to the accounting profession		NOT MET	N/A		NOT MET			
5. Students will apply ethical decision-making skills and integrity in an ever-changing, global environment		NOT MET	N/A		NOT MET			
6. Students will demonstrate oral and written communication skills, appropriate to the profession		NOT MET	N/A		NOT MET			
7. Students will apply critical problem-solving and professional		NOT MET	N/A		NOT MET			

<i>skills in an experiential, learning environment</i>								
8. <i>Students will demonstrate knowledge of computer hardware and software infrastructure.</i>		N/A	NOT MET		NOT MET			
9. <i>Students will construct appropriate database solutions using computer software.</i>		N/A	NOT MET		NOT MET			
10 <i>Students will apply project management practices and principles.</i>		N/A	NOT MET		NOT MET			
11 <i>Students will utilize computer technology solutions to address business policies and practices.</i>		N/A	NOT MET		NOT MET			
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
1. <i>Continue to monitor graduating student (when they exist in the major) and their results when they take the Peregrine Exam.</i>								
2. <i>Continue to monitor graduating students (when they exist in the major) and their results when they participate in the internship.</i>								
3. <i>Continue to monitor graduating students (when they exist in the major) and their results when they participate in the database project.</i>								
4. <i>Continue to monitor graduating students (when they exist in the major) and their results when they fill out the exit survey.</i>								