



Public Disclosure of Student Learning

Institution	Husson University
Academic Business Unit	College of Business
Academic Year	2016 - 2017

Report of Student Learning and Achievement

Institution *College of Business*

For Academic Year: 2016 - 2017

Mission of the <i>College of Business</i>
<p><i>Mission Statement</i></p> <p>The College of Business provides high quality, student centric, experiential education, delivered by engaged faculty in partnership with the community, to prepare students for professional careers and leadership positions while enhancing regional economic development.</p>

College of Business	
Student Learning Assessment for: <i>A.S. Accounting</i>	
Program Intended Student Learning Outcomes (A.S. Accounting)	
1. <i>Students will demonstrate knowledge of the fundamental accounting principles, taxation, and managerial accounting</i>	
2. <i>Students will demonstrate knowledge of the core business concepts relevant to the accounting profession</i>	
3. <i>Students will apply ethical decision-making skills and integrity in an ever-changing, global environment</i>	
4. <i>Students will produce and present effective forms of communication (oral, written or both)</i>	
5. <i>Students will apply critical problem-solving, decision making, and professional skills</i>	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Targets/Criteria (Objectives) for Direct Measures:
1. <i>Peregrine Capstone Examination for A.S. degree</i> <i>A.S. Accounting ISLOs Assessed by this Measure: Outcomes List ISLOs 1 and 2</i>	<i>At least 80% of all graduating AS Accounting majors will score in the 50th percentile or higher in comparison to other peer institutions on the examination questions related to ISLOs 1 and 2 dimensions</i>
2. <i>Paper Evaluation Rubric in AC 202</i>	

A.S. Accounting ISLOs Assessed by this Measure: <i>Outcomes List ISLOs 3, 4, 5</i>	<i>On the Paper Evaluation Rubric, at least 80% of the AS Accounting students will demonstrate acceptable (2) or exemplary (3) levels as measured by ISLOs 3, 4 and 5 dimensions of AC 202 project rubric</i>
Assessment Instruments for Intended Student Learning Outcomes—Indirect Measures of Student Learning:	Performance Targets/Criteria (Objectives) for Indirect Measures:
1. <i>Exit Survey</i> A.S. Accounting ISLOs Assessed by this Measure: <i>Outcomes List ISLOs 1, 2, 3, 4, 5</i>	<i>The Peregrine Exit Survey utilizes a scale ranging from 1 (strongly disagree) to 5 (strongly agree) on all questions. Each individual learning outcome represents a distinct question on the exit survey. The mean score for all graduating students for each specific question will be 4.0, meaning the students agree to meeting each individual learning outcome.</i>

Learning Assessment Results: A.S. Accounting								
Summary of Results from Implementing Direct Measures of Student Learning:								
1. <i>No AS Accounting students were enrolled in AC 461 during the 16-17 academic year</i>								
2. <i>No AS Accounting students were enrolled in AC 202 during the 16-17 academic year</i>								
Summary of Results from Implementing Indirect Measures of Student Learning:								
1. <i>No graduating A.S. students completed the Exit Survey.</i>								
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs A.S. Accounting	Direct Measure 1 <i>Peregrine Capstone Examination for A.S. degree</i>	Direct Measure 2 <i>Paper Rubric in AC 202</i>	Direct Measure 3	Direct Measure 4	Indirect Measure 1 <i>Exit Survey</i>	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...

1. <i>Students will demonstrate knowledge of the fundamental accounting principles, taxation, and managerial accounting</i>	NOT MET	N/A			NOT MET			
2. <i>Students will demonstrate knowledge of the core business concepts relevant to the accounting profession</i>	NOT MET	N/A			NOT MET			
3. <i>Students will apply ethical decision-making skills and integrity in an ever-changing, global environment</i>	N/A	NOT MET			NOT MET			
4. <i>Students will produce and present effective forms of communication (oral, written or both)</i>	N/A	NOT MET			NOT MET			
5. <i>Students will apply critical problem-solving, decision making, and professional skills</i>	N/A	NOT MET			NOT MET			
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Continue to monitor graduating A.S. students (when they exist and do not go on to take a B.S. degree in addition to their A.S. degree) and their results when they fill out the exit survey.</i>								