



## Public Disclosure of Student Learning

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| Institution            | <u>Husson University</u>   |
| Academic Business Unit | <u>College of Business</u> |
| Academic Year          | <u>2015 - 2016</u>         |

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**Report of Student Learning and Achievement**  
**Husson University**  
**College of Business**

For Academic Year: 2015-2016

| <b>Mission of the <i>College of Business</i></b>   |
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| <p>The mission of the College of Business centers on professionalism by providing a quality, student centric, experiential education which allows for critical, innovative and analytical abilities to develop. To achieve its mission, the College of Business develops and prepares the entrepreneurial leader by instilling acumen and integrity for entering the global workforce.</p> |

| <b>College of Business</b>   |   |
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| <b>Student Learning Assessment for: <i>A.S. Accounting</i></b>   |   |
| <b>Program Intended Student Learning Outcomes (<i>A.S. Accounting</i>)</b>   |   |
| 1. <i>Students will demonstrate knowledge of the fundamental accounting principles, taxation, and managerial accounting</i>                        |   |
| 2. <i>Students will demonstrate knowledge of the core business concepts relevant to the accounting profession</i>                                  |   |
| 3. <i>Students will apply ethical decision-making skills and integrity in an ever-changing, global environment</i>                                 |   |
| 4. <i>Students will produce and present effective forms of communication (oral, written or both)</i>   |   |
| 5. <i>Students will apply critical problem-solving, decision making, and professional skills</i>   |   |
| <b>Assessment Instruments for Intended Student Learning Outcomes—<br/>Direct Measures of Student Learning:</b>                                     | <b>Performance Targets/Criteria (Objectives) for Direct Measures:</b>   |
| 1. <i>Peregrine Capstone Examination for A.S. degree</i><br><br><i>A.S. Accounting ISLOs Assessed by this Measure: Outcomes List ISLOs 1 and 2</i> | <i>At least 80% of all graduating AS Accounting majors will score in the 50<sup>th</sup> percentile or higher in comparison to other peer institutions on the examination questions related to ISLOs 1 and 2 dimensions</i> |
| 2. <i>Paper Evaluation Rubric in AC 202</i>  |   |

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| <p>A.S. Accounting ISLOs Assessed by this Measure: <i>Outcomes List ISLOs 3, 4, 5</i></p>                                    | <p><i>On the Paper Evaluation Rubric, at least 80% of the AS Accounting students will demonstrate acceptable (2) or exemplary (3) levels as measured by ISLOs 3, 4 and 5 dimensions of AC 202 project rubric</i></p>   |
| <p><b>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</b></p>          | <p><b>Performance Targets/Criteria (Objectives) for Indirect Measures:</b></p>   |
| <p>1. <i>Exit Survey</i></p> <p>A.S. Accounting ISLOs Assessed by this Measure: <i>Outcomes List ISLOs 1, 2, 3, 4, 5</i></p> | <p><i>The Peregrine Exit Survey utilizes a scale ranging from 1 (strongly disagree) to 5 (strongly agree) on all questions. Each individual learning outcome represents a distinct question on the exit survey. The mean score for all graduating students for each specific question will be 4.0, meaning the students agree to meeting each individual learning outcome.</i></p> |

| <p align="center"><b>Learning Assessment Results: A.S. Accounting</b></p>   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
| <p><b>Summary of Results from Implementing Direct Measures of Student Learning:</b></p>   |   |   |   |   |   |   |   |   |
| <p>1. <i>Peregrine Capstone Examination (n = 1 student)</i></p> <ul style="list-style-type: none"> <li>• <i>ISLO 1 Accounting Principles– 100% of graduating students were above the 50<sup>th</sup> percentile; Mean percentile rank is 100</i></li> <li>• <i>ISLO 2 Core business concepts relevant to the accounting profession – 0% of graduating students were above the 50<sup>th</sup> percentile; Mean percentile rank is 37.5</i></li> </ul>                               |   |   |   |   |   |   |   |   |
| <p>2. <i>AC 202 project evaluation rubric (n = 2 students)</i></p> <ul style="list-style-type: none"> <li>• <i>ISLO 3 = 100% of the students scored at acceptable or higher; Mean of 2 (acceptable) on 3 point scale</i></li> <li>• <i>ISLO 4 = 100% of the students scored at acceptable or higher; Mean of 2 (acceptable) on 3 point scale</i></li> <li>• <i>ISLO 5 = 100% of the students scored at acceptable or higher; Mean of 2 (acceptable) on 3 point scale</i></li> </ul> |   |   |   |   |   |   |   |   |
| <p><b>Summary of Results from Implementing Indirect Measures of Student Learning:</b></p>   |   |   |   |   |   |   |   |   |
| <p>1. <i>No graduating A.S. students completed the Exit Survey.</i></p>   |   |   |   |   |   |   |   |   |
| <p><b>Summary of Achievement of Intended Student Learning Outcomes:</b></p>   |   |   |   |   |   |   |   |   |
| <p><b>Intended Student Learning Outcomes</b></p>  | <p align="center"><b>Learning Assessment Measures</b></p> |   |   |   |   |   |   |   |
| <p align="center"><b>General Program ISLOs<br/>A.S. Accounting</b></p>  | <p align="center"><i>Direct Measure 1</i></p>             | <p align="center"><i>Direct Measure 2</i></p> | <p align="center"><i>Direct Measure 3</i></p> | <p align="center"><i>Direct Measure 4</i></p> | <p align="center"><i>Indirect Measure 1<br/>Exit Survey</i></p> | <p align="center"><i>Indirect Measure 2</i></p> | <p align="center"><i>Indirect Measure 3</i></p> | <p align="center"><i>Indirect Measure 4</i></p> |

|  | <i>Peregrine<br/>Capstone<br/>Examination<br/>for A.S.<br/>degree</i> | <i>Paper<br/>Rubric in<br/>AC 202</i> |                              |                              |                              |                              |                              |                              |
|--|---|---------------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
|  | Performance<br>Target Was...  | Performance<br>Target Was...          | Performance<br>Target Was... | Performance<br>Target Was... | Performance<br>Target Was... | Performance<br>Target Was... | Performance<br>Target Was... | Performance<br>Target Was... |
| 1. <i>Students will demonstrate knowledge of the fundamental accounting principles, taxation, and managerial accounting</i>  | Met   | N/A                                   |                              |                              | Not met                      |                              |                              |                              |
| 2. <i>Students will demonstrate knowledge of the core business concepts relevant to the accounting profession</i>  | Not Met   | N/A                                   |                              |                              | Not met                      |                              |                              |                              |
| 3. <i>Students will apply ethical decision-making skills and integrity in an ever-changing, global environment</i>   | N/A   | Met                                   |                              |                              | Not met                      |                              |                              |                              |
| 4. <i>Students will produce and present effective forms of communication (oral, written or both)</i>   | N/A   | Met                                   |                              |                              | Not met                      |                              |                              |                              |
| 5. <i>Students will apply critical problem-solving, decision making, and professional skills</i>   | N/A   | Met                                   |                              |                              | Not met                      |                              |                              |                              |
| <b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>   |   |                                       |                              |                              |                              |                              |                              |                              |
| 1. <i>Continue to monitor graduating A.S. students (when they exist and do not go on to take a B.S. degree in addition to their A.S. degree) and their results when they fill out the exit survey.</i> |   |                                       |                              |                              |                              |                              |                              |                              |